## Today's and tomorrow's timber resources: Can we sustainably meet rising demand?

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### Subjects

- Forest resources
- II. Forest products markets
- III. Certified forest products
- IV. Wood energy
- V. Conclusions
- VI. Recommendations
- VII. Questions and discussion





#### Main information sources

- UNECE Timber Committee & International Softwood Conference, October 2007
- UNECE/FAO forums on wood energy and mobilization, Jan. and Oct. 2007
- UNECE/FAO/University of Hamburg/EC Study on wood resources: availability, demand, and effects of renewable energy policies, Oct. 2007
- UNECE/FAO Forest resources assessment
- UNECE/FAO Timber database
- UNECE/FAO Forest Products Annual Market Review
- FAO Statistics
- State of Europe's Forests 2007 by Ministerial Conference for the Protection of Forests in Europe, November 2007

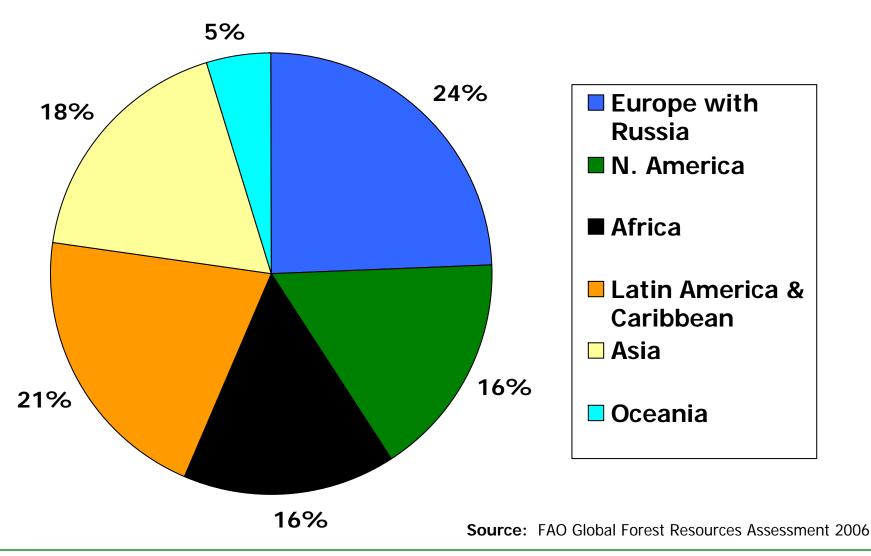




## I. Forest resources Global, then European



#### Where are the world's forests?

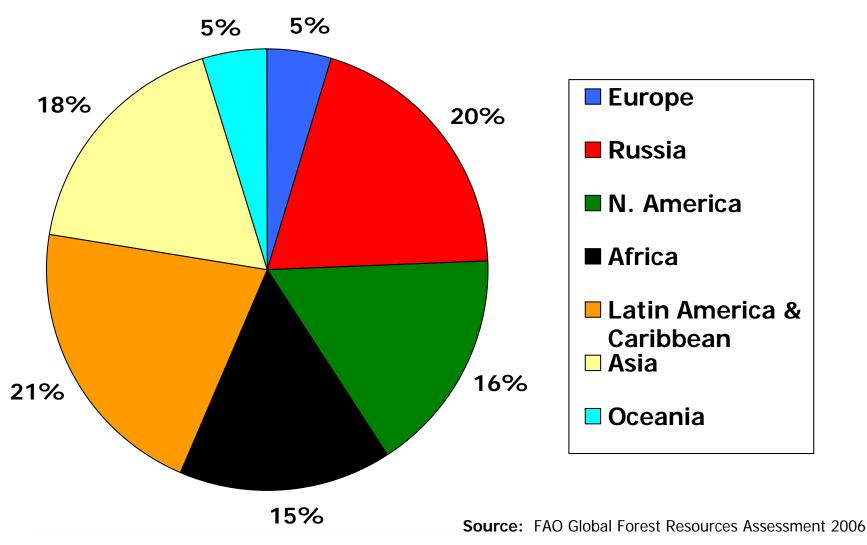








#### World's forests with Russia identified

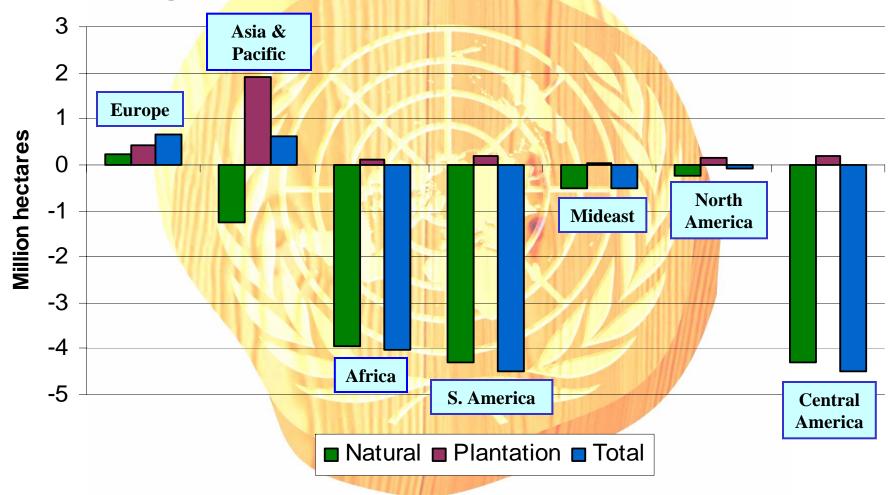








#### Change in annual forest area, 1990-2000



**Source:** FAO Global Forest Resources Assessment 2000



#### **Wood Futures Conference**



## Change in annual forest area, 1990-2000 (million hectares)

	Deforestation	Increase	Net change
Tropics	-14.2	+1.9	-12.3
Temperate	-0.4	+3.3	+2.9
World	-14.6	+5.2	-9.4

Note: The change in annual forest area was recalculated at -7.3 million ha per year from 2000 to 2005 by the FAO Global Forest Resources Assessment in 2005.

Source: FAO Global Forest Resources Assessment 2000







#### Causes of deforestation

- Forest conversion
  - Agricultural, including
    - Pastures for animals
    - Bioenergy plantations: palm oil, sugar cane
  - Urbanization
- Unsustainable forest management
  - Poor harvesting practices
  - Insufficient regeneration
  - Fire, insects, disease
  - Over harvest of fuelwood
- Poverty and over population





#### Forest resources in Europe\*

- Only 60% of the annual growth is harvested
- Forest volume increases ~700,000 m<sup>3</sup> daily
- Forest area growing: ~700,000 ha annually

\* Europe = 43 countries for the UN Economic Commission for Europe

Source: UNECE/FAO Forest Resources Assessment





#### State of Europe's forests

- Volume and area increasing
- Concern for health, vitality and fire
- Protected forests (to some degree): 12%
- Productive functions maintained
- Plantations: 3%
- Biodiversity an issue
- Socio-economic functions important





# Increasing forests in the UNECE region: % of annual growth harvested

Europe	60%
Russia	34%
North America	80%

Sources: State of the World's Forests, 2007 and UNECE/FAO Forest Resources Assessment





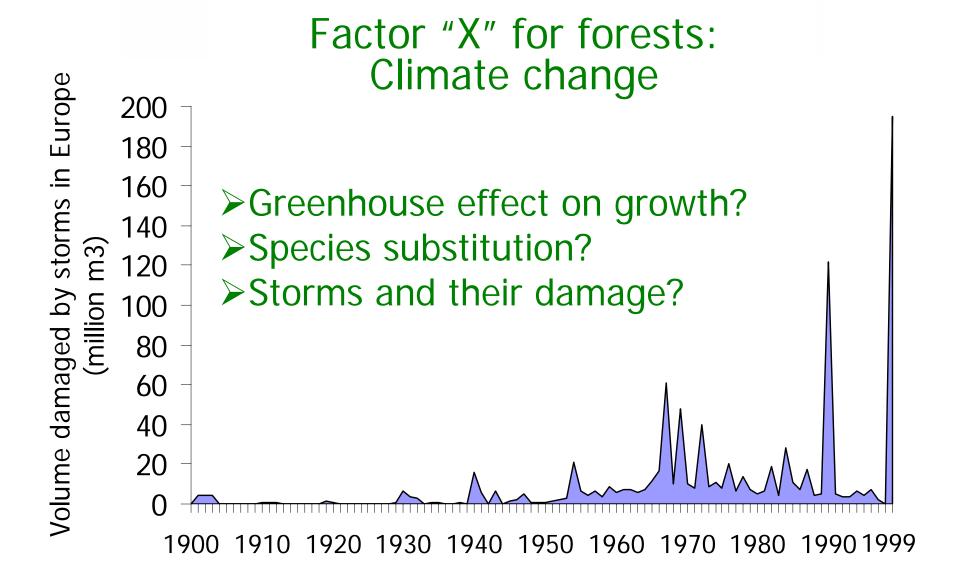


#### Summary of forest resources

- Temperate forests: Annual harvests below growth, "overproduction" in forests
- Great variation in utilization of annual growth
- Standing timber volume increasing constantly in temperate forests
- Plantations increasing in area and volume
- Deforestation generally in tropical forests; some exceptions
- Increased demands on forests for non-wood products and services, e.g. recreation
- Escalating demand for wood fuels







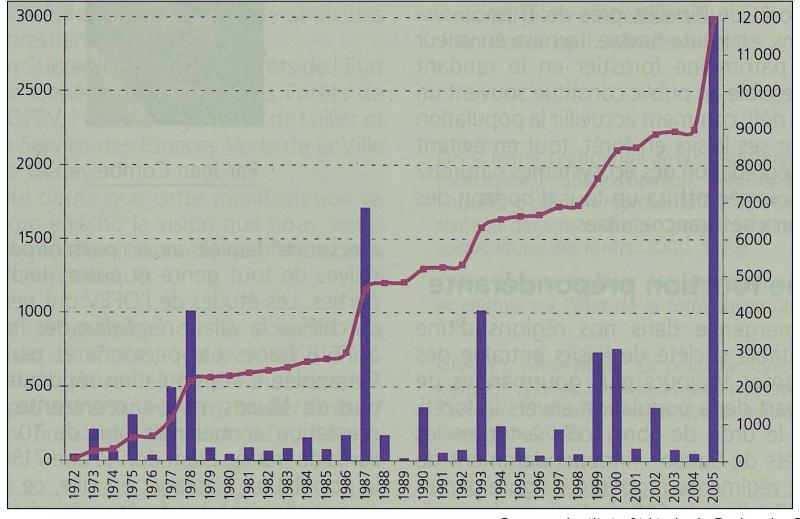
Source: UNECE/FAO Forest Products Annual Market Review







#### Storm damage in Swiss forests, 1972-2005



Source: Institute fédérale de Recherche Suisse, 2007



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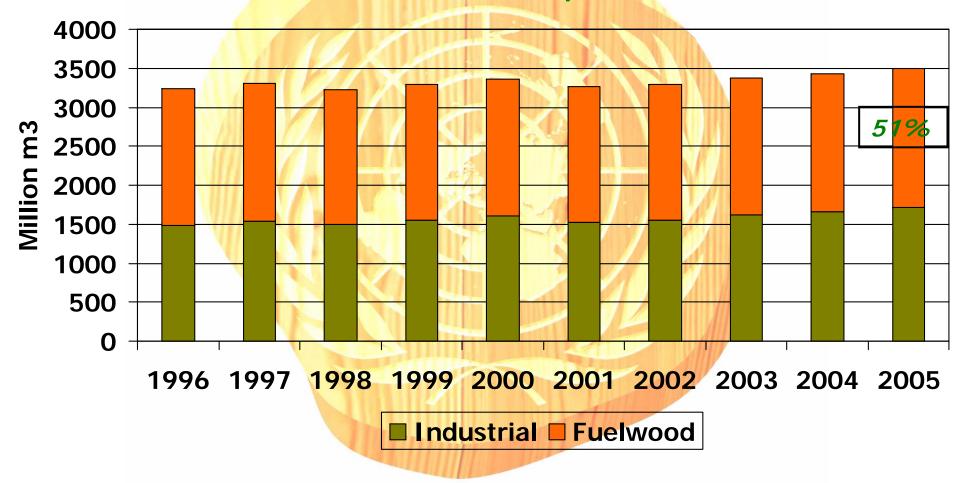
Cumulative







### World roundwood production



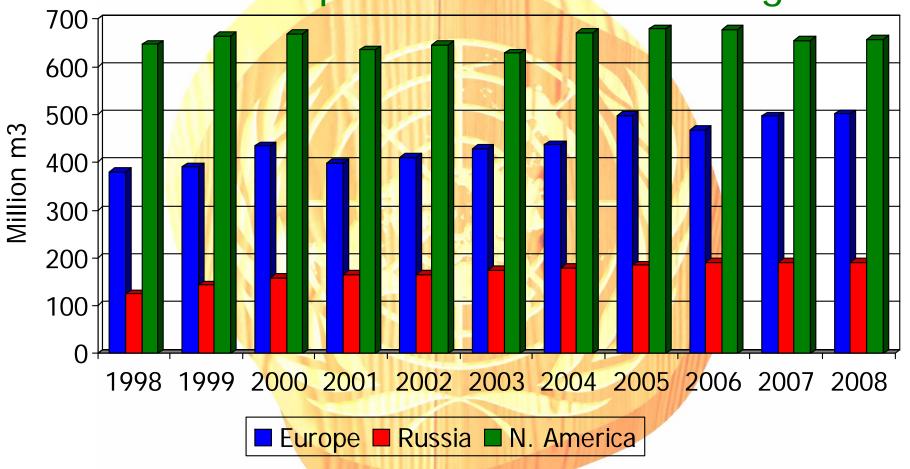
**Source:** FAO Statistiques



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#### Roundwood production in UNECE region



Total roundwood = logs, pulpwood, fuelwood, other.

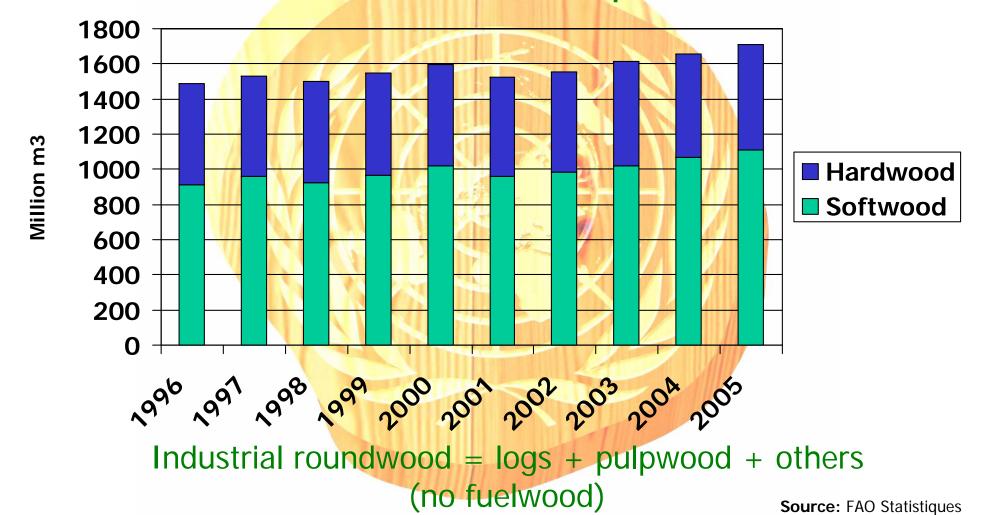
Sources: UNECE/FAO TIMBER database & UNECE Timber Committee Forecasts, October 2007



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#### World industrial wood production

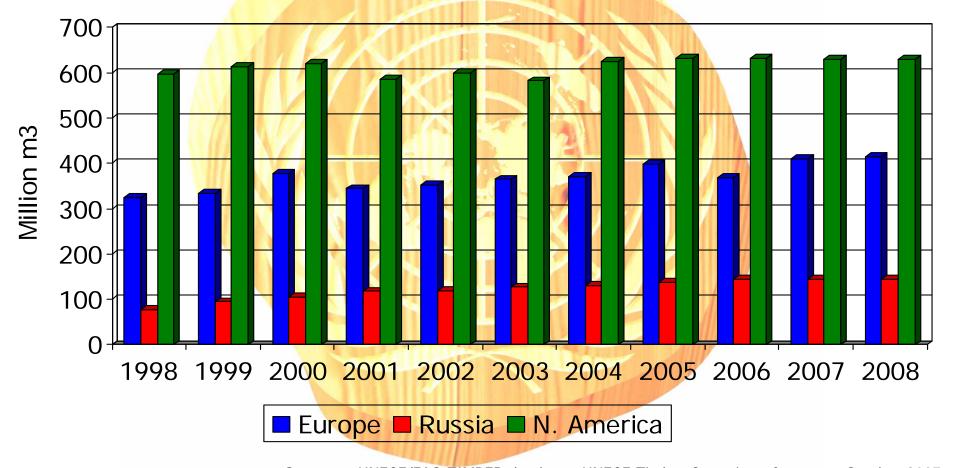








#### Industrial roundwood production in UNECE region



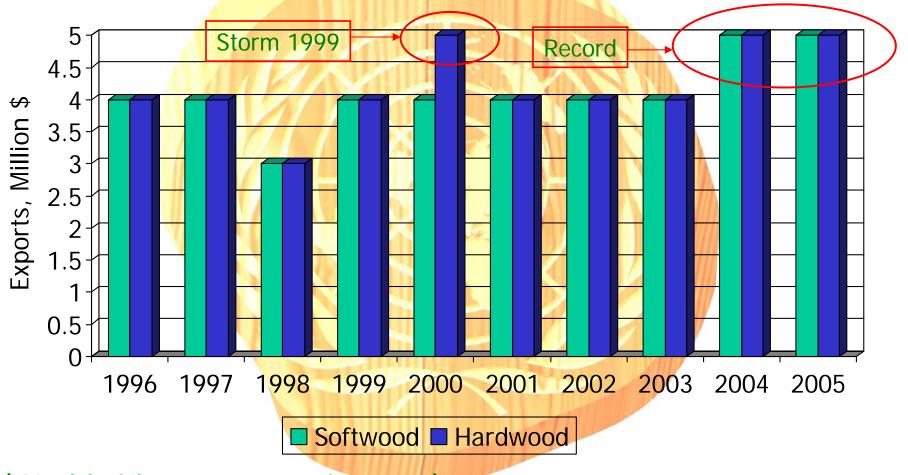
Sources: UNECE/FAO TIMBER database, UNECE Timber Committee forecasts, October 2007



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#### World trade of industrial roundwood







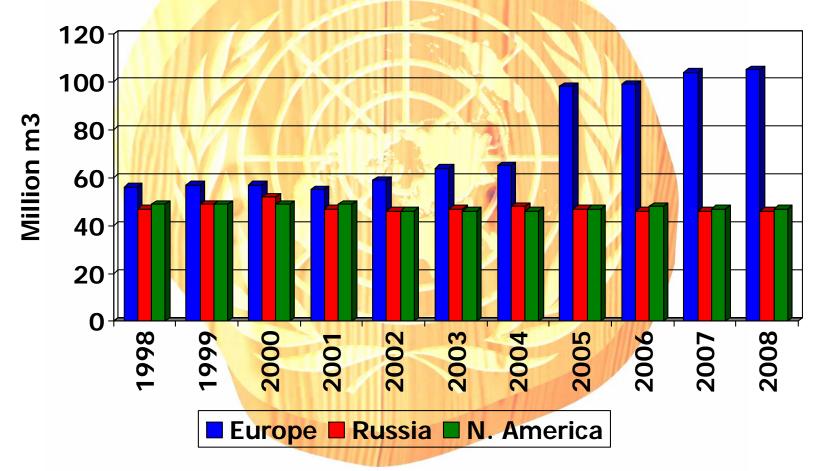


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**Source:** FAO Statistiques

## Wood fuel production



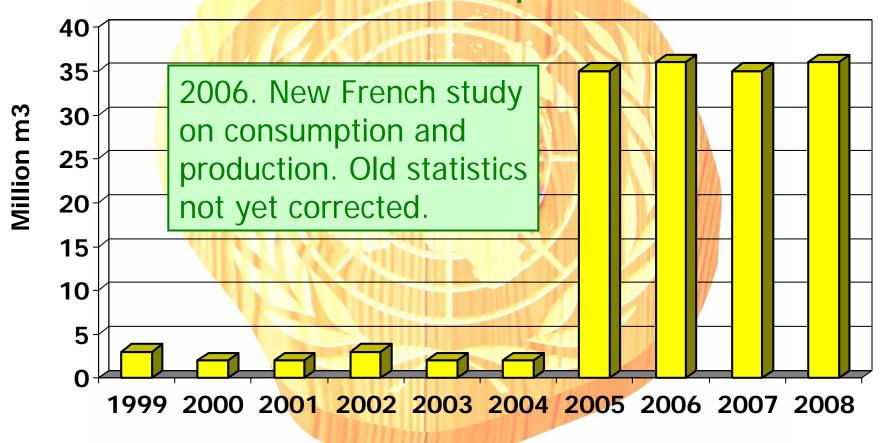
Sources: UNECE/FAO TIMBER database, UNECE Timber Committee forecasts, October 2007



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#### French fuelwood production



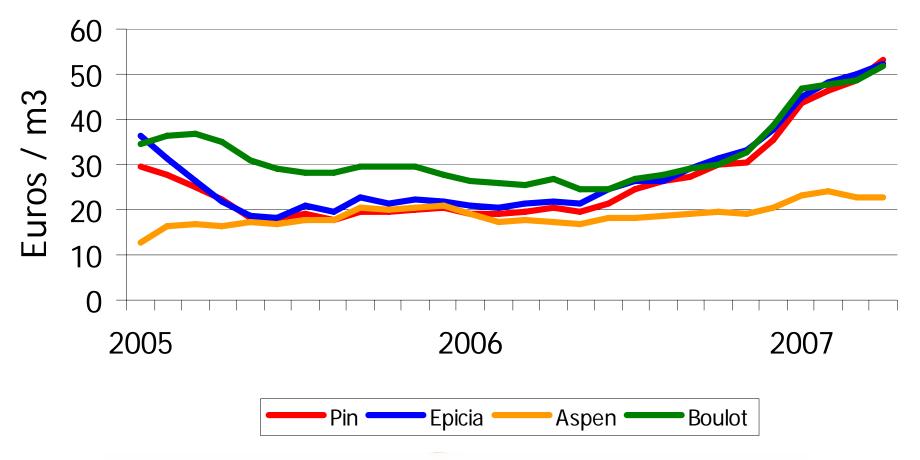
Sources: UNECE/FAO TIMBER database, and UNECE Timber Committee forecasts, October 2007



#### **Wood Futures Conference**



#### European pulpwood prices rising



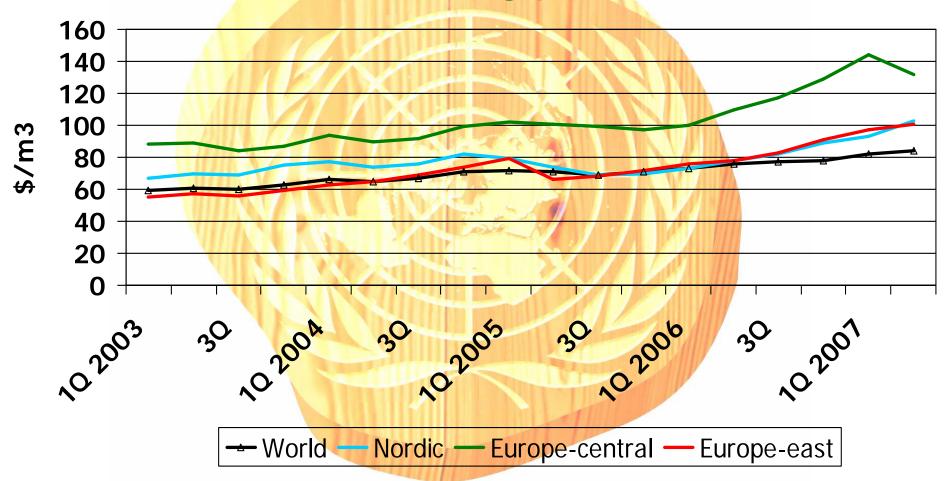








### Softwood log prices



**Source:** World Resources International

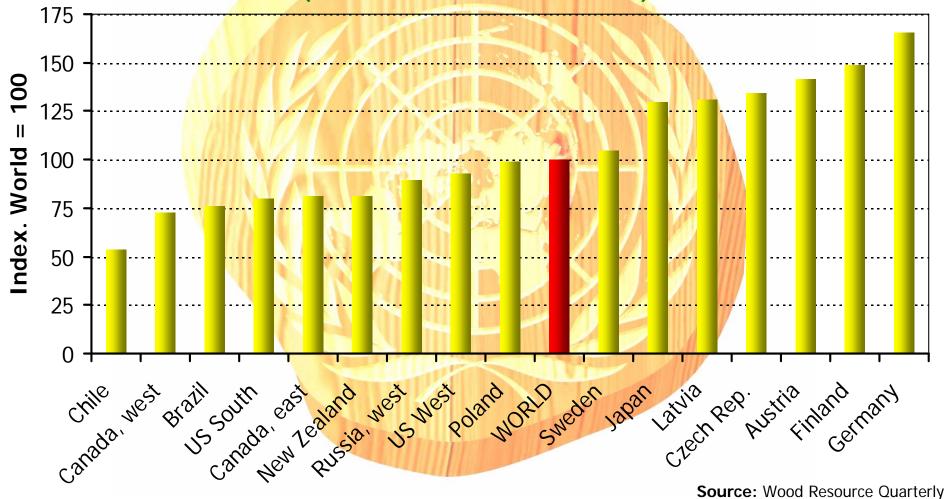






### Softwood log prices

(Second semester, 2007)







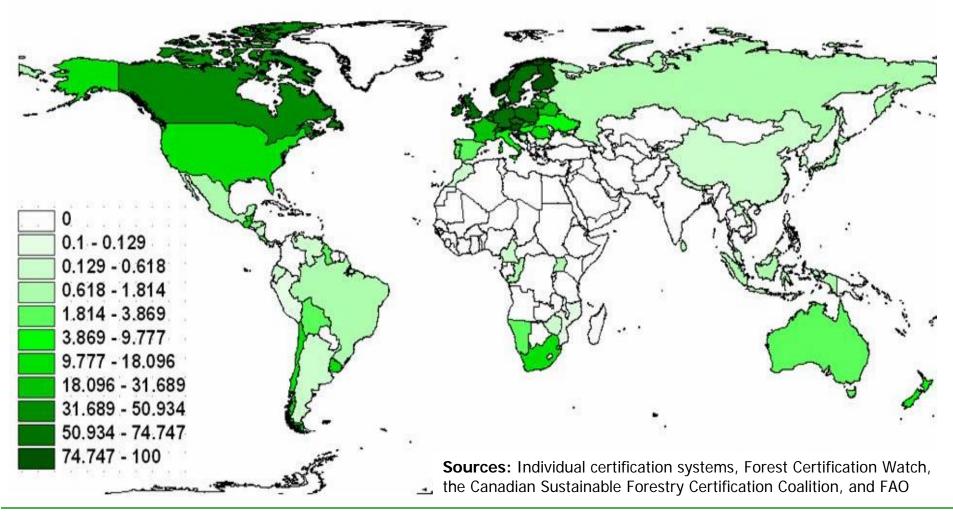








## Global distribution of certified forest area as a percentage of total forest area by countries, 2007

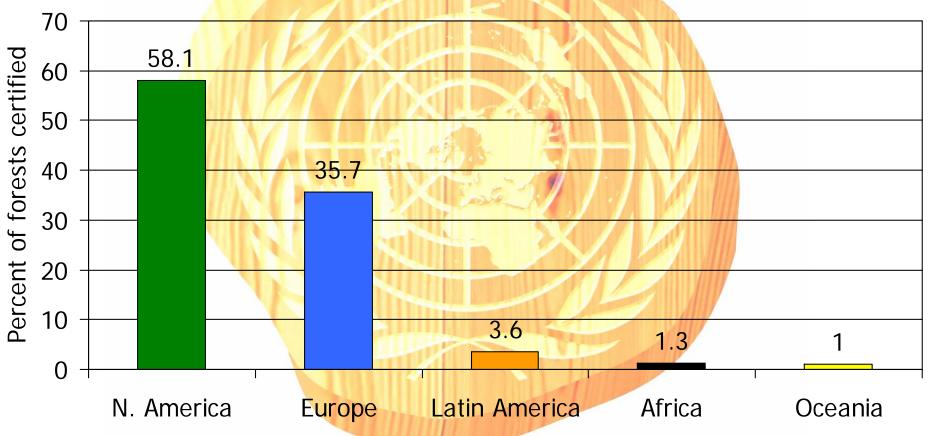








#### Distribution of certified forests, 2007



Sources: Individual certification systems, Forest Certification Watch, the Canadian Sustainable Forestry Certification Coalition



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#### **Certification summary**

- ~300 million hectares, 8% world's forests
- Mostly temperate, only ~6% tropic
- Equivalent of industrial roundwood
  - $\sim 400 \text{ million m}^3$
  - ~25% of world production
- New drivers
  - Public procurement policies
  - Biomass certification





#### **UNECE Timber Committee on certification**

- Chain-of-custody tracing important to achieve full certification benefits
- N. American drivers
  - Paper industry holds most chain-of-custody certificates
  - Publishers, as paper consumers
- US Green Building Council is driving certification via LEED rating systems
- Green building rating systems should accept all internationally recognized sustainable forest management standards
- Woodfuels certification to drive further certification





# IV. Wood energy (the oldest and newest market)





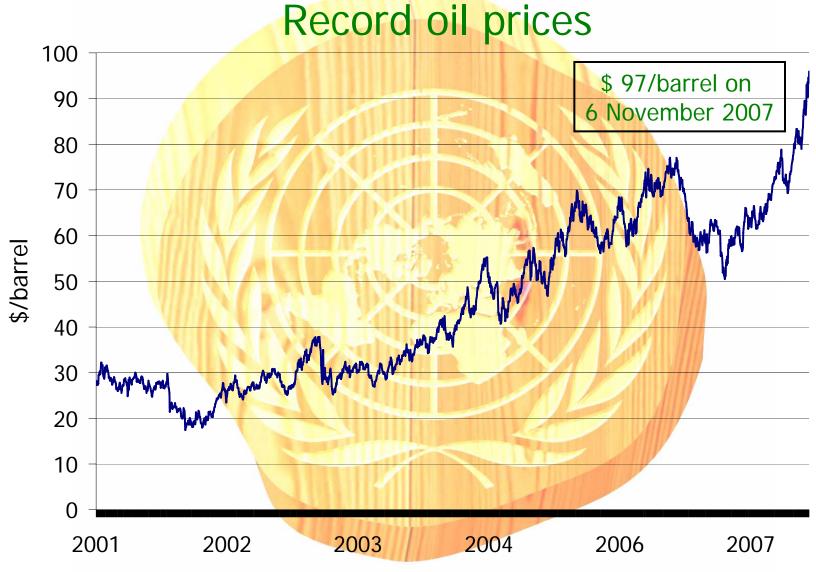


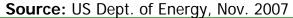
#### Situation today

- Record high petroleum prices
- Energy sources security problems
- Climate change policies
- Wood industries' raw material needs increasing
- Wood energy production increasing
- Roundwood and residue prices increasing















#### **Energy security**

- European oil and gas imports from Russia
- China's energy consumption escalating
- War in Iraq (2002+)
- Conflict between Turkey and Kurds (Oct. 2007)
- Desire for secure sources, especially domestic and price stabilization



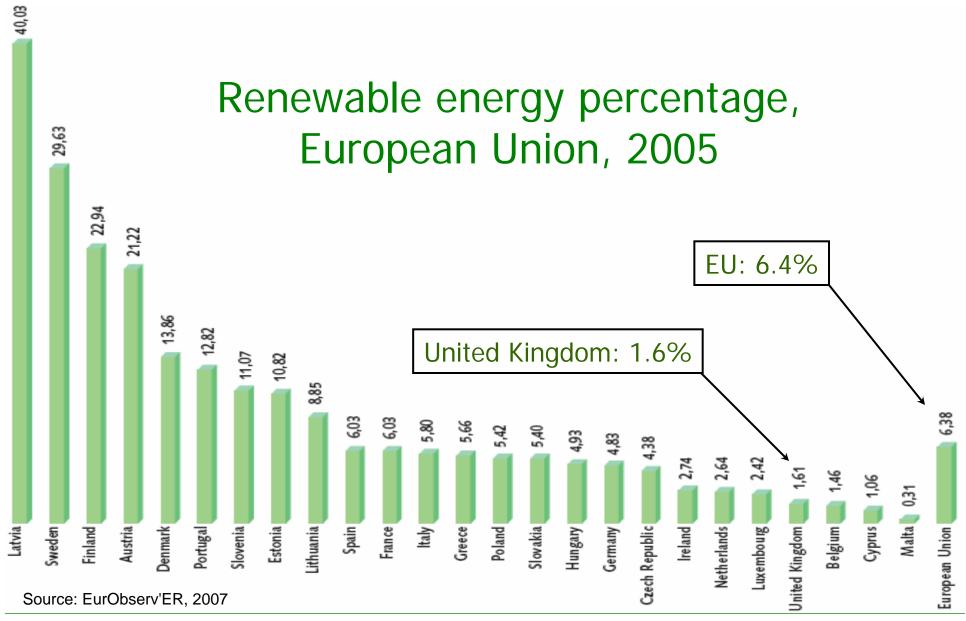


#### Climate change policies

- Kyoto Protocol
- European Union
  - 20% renewable energy in 2020
  - 20% increased efficiency in 2020
- Biofuels rapidly expanding policy push





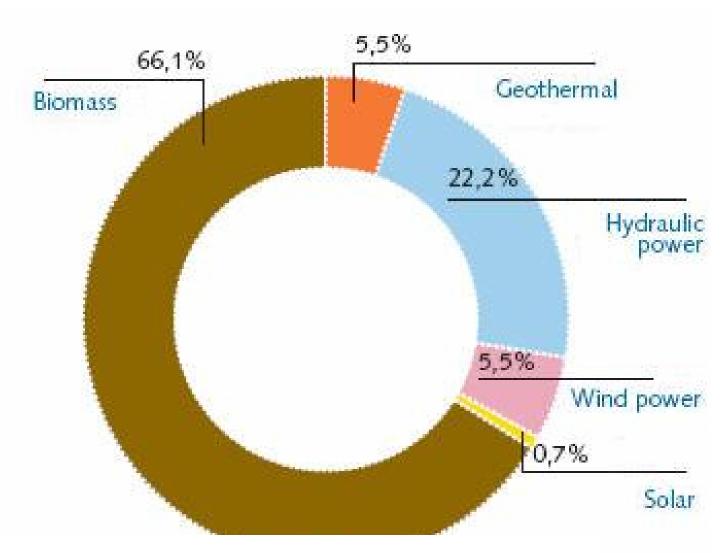






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EU Renewable energy sources, 2005

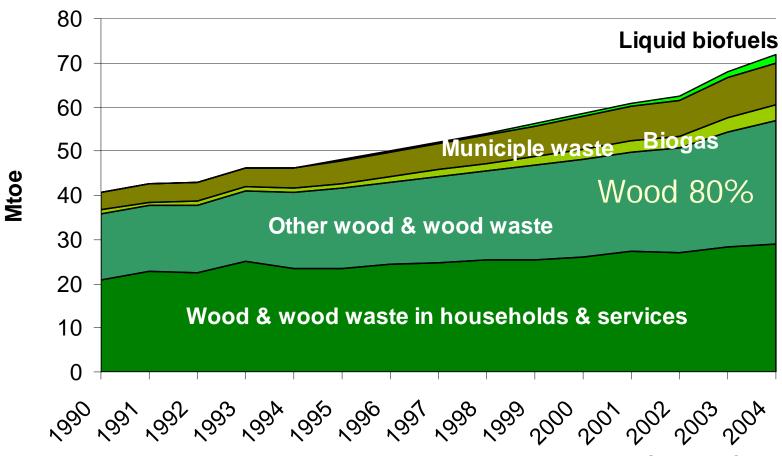
Source: EurObserv'ER, 2007







#### Utilization of biomass in the EU









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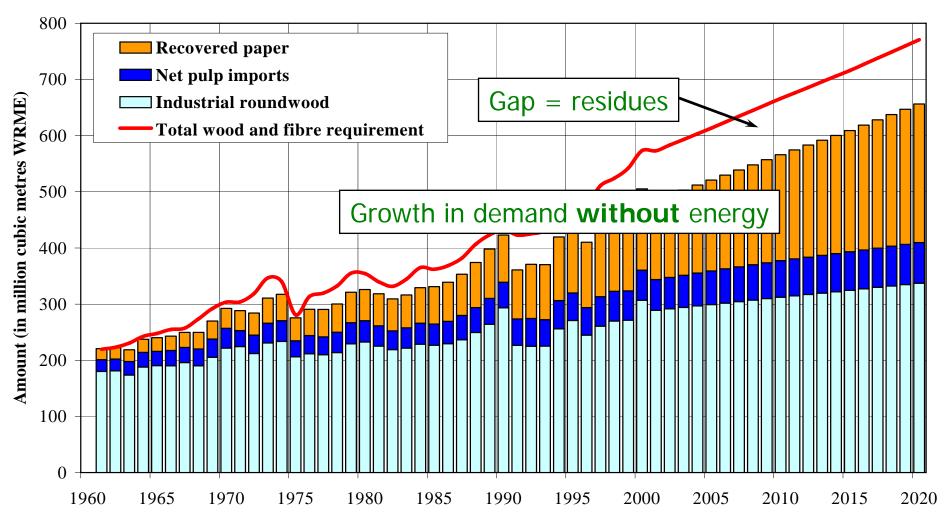
#### Wood for the wood-based industries

- Increasing demand forecast
- Wood raw material prices climbing
- Competition for roundwood and residues
  - Local and regional
  - Short-term intense!
  - Medium term?





### Demand for wood and fibre in western Europe, without energy, 1960-2020



WRME = Equivalent de bois brut

Source: UNECE/FAO European Forest Sector Outlook Study, 2005

# Results of a UNECE/FAO study on "Wood resources availability and demands: Implications of renewable energy policies"

- Wood is the major renewable energy source in Europe
- Woodfuel consumption much greater than previously measured
- Lack precise statistics
- Increasing wood energy changes long-term forecasts for the sector's wood needs





### Dilemma or opportunity? (million m³)

Year	Supply	Demand	"Gap"
2005	775	821	-47
2010	791	976	-185
2020	825	1274	-448

**Source:** UNECE/FAO "Wood resources availability and demands: Implications of renewable energy policies", 2007.





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#### How to fill the "gap"

- Increase harvests from European forests
  - More of annual growth
  - More standing timber
- Remove more biomass from forests
  - Tree tops
  - Branches, needles, leaves
- Harvest wood outside forests (urban, hedgerows)
- Increase wood recycling and residue reuse
- Import biomass, wood fuels
- Improve energy use efficiency





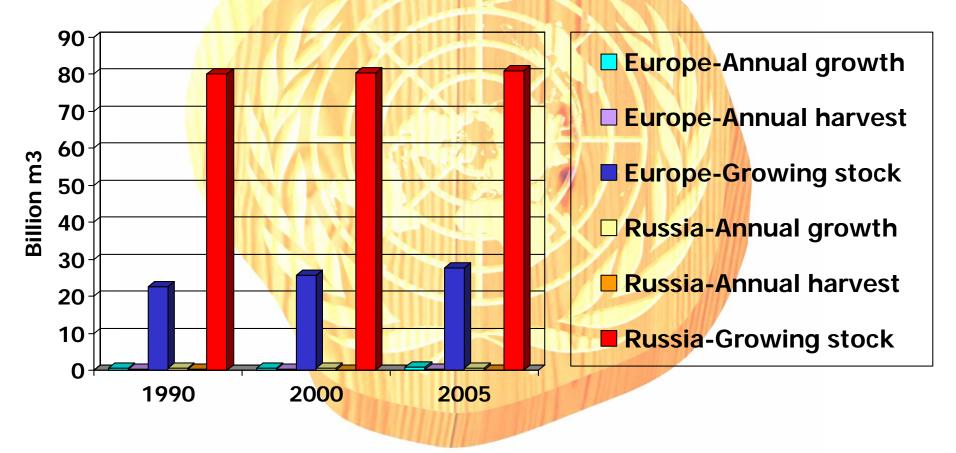
#### Possible consequences of a future gap

- Renewable energy targets not achieved
- Goals achieved, but not only with wood
  - Other sources of biomass/
  - Other renewable energy sources
- Wood industry growth slowed
  - Raw material unavailable
  - Price of raw material too expensive





#### Import more fibre? From Russia??

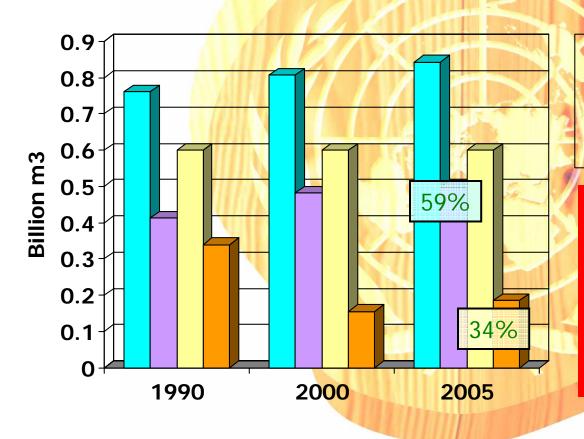


Source: UNECE/FAO Forest Resources Assessment





## Import more fibre? From Russia?? Annual growth vs. annual harvests



- Europe-Annual growth
- Europe-Annual harvest
- Russia-Annual growth
- Russia-Annual harvest

#### **ATTENTION!**

New Russian export taxes

April 2008: € 15/m³ conifers

Jan. 2009: € 50/m<sup>3</sup> conifers

Jan. 2011: € 50/m<sup>3</sup> birch

Source: UNECE/FAO Forest Resources Assessment





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#### Mobilize more wood

- Remember ~40% of annual growth remains in Europe's forests each year
- Confederation of European Forest Owners estimates on private forest lands
  - 150 million m³ more harvest possible (~half of surplus 40%)
  - 25% more production through better silviculture
- How many billion cubic metres of standing timber are enough?













#### UNECE Timber Committee on "Energy"

- Entire forest sector being transformed by increased wood energy in the UNECE region
  - Forest owners and managers
  - Wood industry and markets
  - Bioenergy industry
- Growing wood energy is both a challenge and an opportunity
- Government policies must consider
  - Needs of the forest sector, especially the wood industry
  - Needs for bioenergy





### **UNECE Timber Committee on "Energy"**

- Interaction of policies and markets is complex
- Policies promoting bioenergy
  - Strongly increase wood energy consumption
  - Open important markets
  - Create new trade





#### Policies can level or distort the playing field







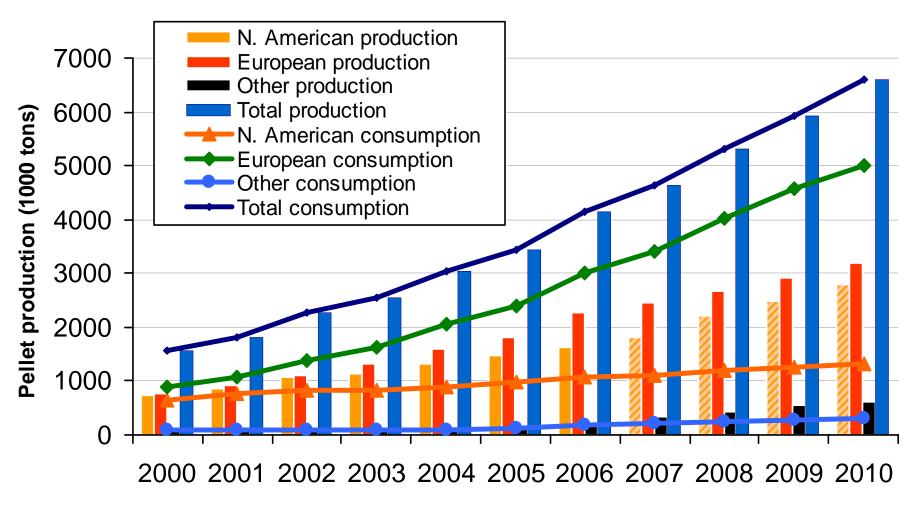
#### UNECE Timber Committee on "Energy"

- Pellet demand at record level
- Pellet prices at new highs
- Increasing pellet trade
  - Especially strong in Germany, Sweden, Austria
  - 80% of N. American production exported to Europe
- Consumption of wood energy much greater than previously known





#### Pellet consumption et production



Source: Canadian Wood Pellet Association, 2007

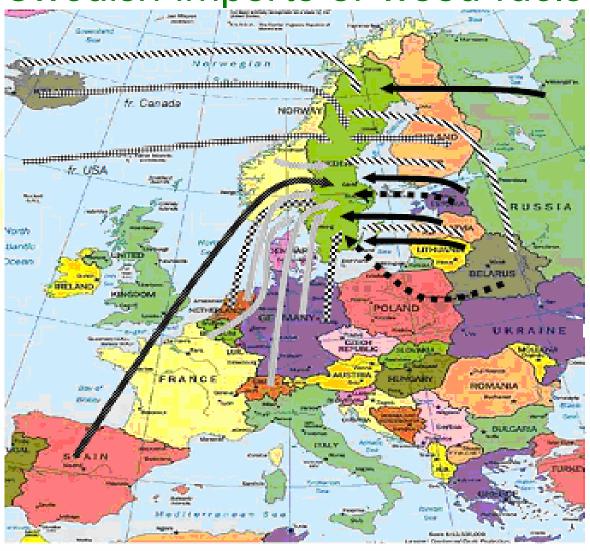


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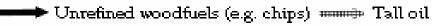
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Swedish imports of wood fuels



**Source**: UNECE/FAO Forest Products Annual Market Review



Refined woodfuels (e.g. pellets) Recovered wood chips

■■**◆** Peat





#### **UNECE Timber Committee on "markets"**

- N. American markets forecast to decline due to crash in US housing market
- Positive developments in Europe and Russia
  - Prices at record highs in 2007
  - Roundwood production forecast to increase in 2007 with demand from wood and paper
  - Russian export taxes will halve exports in 2008





#### UNECE Timber Committee on "new markets"

- New processes overcome some traditional weaknesses of wood
  - Sensitivity to moisture
  - Dimensional instability
  - Lack of resistance to fungi
- New materials are opening up new marketing possibilities
- Wood should take market share from competing building materials





#### Timber Committee on procurement

- Public agencies, trade associations and private companies establishing procurement policies to ensure sustainable and legal sources
- Purchasers aim to minimize the environmental impact of whole systems, through "green building" requirements – directly influencing markets for forest products





#### Timber Committee: corporate social responsibility

- Trade associations issuing codes of conduct
- Companies developing CSR policies to demonstrate their positive social impact
- CSR policies are a means to
  - Shape consumer perceptions
  - Gain competitive edge
  - Improve international recognition and perception
- Mutual recognition of trade associations' CSR policies could facilitate trade.





#### Timber Committee on wood promotion

- Several European countries target parliamentarians
- 2010 Vancouver Olympics and the 2012 London Olympics: major opportunities to showcase wood
- Consistent approach needed on wood specifications to aid choices for construction
- Certification of sustainable forest management is an important communication tool.





#### Forest sector mitigates climate change

- Replacement of non-renewables
  - Energy: wood for fossil fuels
  - Materials: wood for concrete, steel, plastics
- Storage of carbon
  - Forest ecosystem
  - Wood and paper products
- Burning wood is carbon neutral
- Wood-based insulation for energy efficiency

Source: State of Europe's Forests 2007





#### Conclusions from State of Europe's Forests, 2007

- European forests in comparatively good state
- Sustainable forest management progressing
- Political commitment to SFM
- Threats to forests being addressed
- New challenges require effective policies and action
  - Increasing risks to forests
  - Increasing demands
    - More diverse, including from other sectors
    - More stakeholders

Source: UNECE/FAO & MCPFE, 2007





#### Future of the forest sector

- Integrated production of wood & paper products with energy production
- Greater value of energy production by integrated plants than by "primary wood & paper" products?!
- Profitability of the sector linked to wood energy
  - Challenge for certain industries, e.g. panels
  - Opportunity for forest owners, sawmills, energy suppliers





#### VI. Recommendations

- Know the provenance of your wood be sure it's sustainable and legal, not only for your company today, and for your company tomorrow, but for the sake of the entire sector's reputation
- Work together to increase wood demand through effective promotion
- Use wood efficiently, with highest values first, and eventually recycle for new products and energy











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