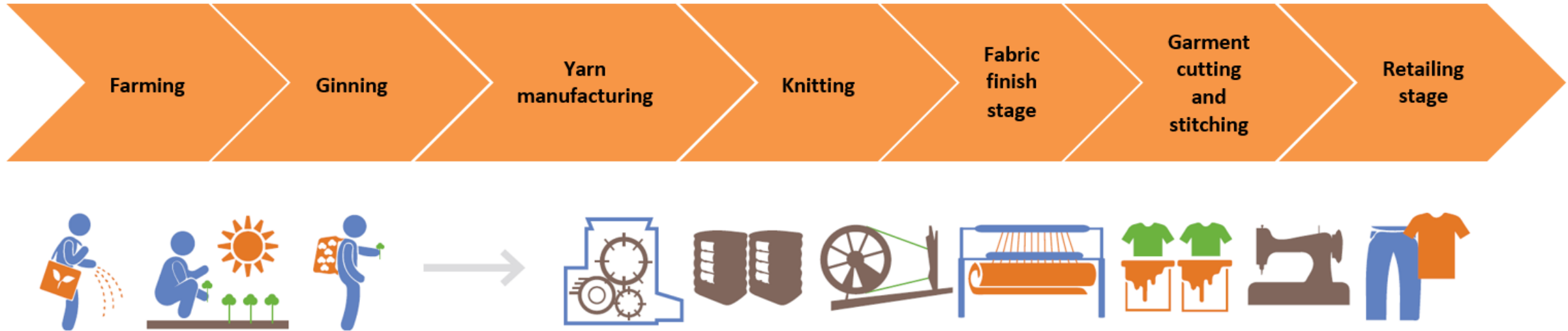


# Sustainability Map

Innovations for sustainable apparel value chain management



# Why do we need Sustainability Map?



Source: [www.ecooutfitters.co.uk](http://www.ecooutfitters.co.uk)

- Reduce audit fatigue
- Move towards harmonization of codes, private standards
- Give recognition to previously unseen upstream players in the value chain
- Promote pre-competitive, neutral solutions
- Provide anonymised data and analytics to policymakers and stakeholders

# Step 1: Register and create a profile

Your roadmap to sustainable consumption, production and trade

The process can easily be done online in a few clicks using your already existing information. It is free and you keep complete control at all time over what is public or private.





## Step 2: Map your value chain

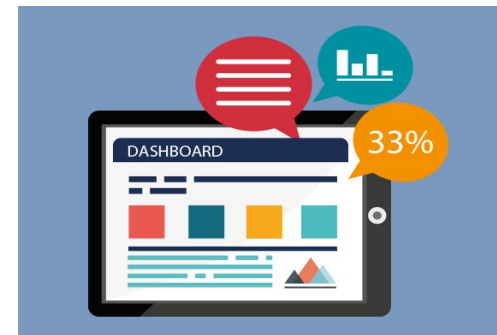
Your roadmap to sustainable consumption, production and trade



Your existing data on suppliers, processing units etc. imported as excel files



Mobile based field assessment (online and offline app) against any voluntary sustainability standard

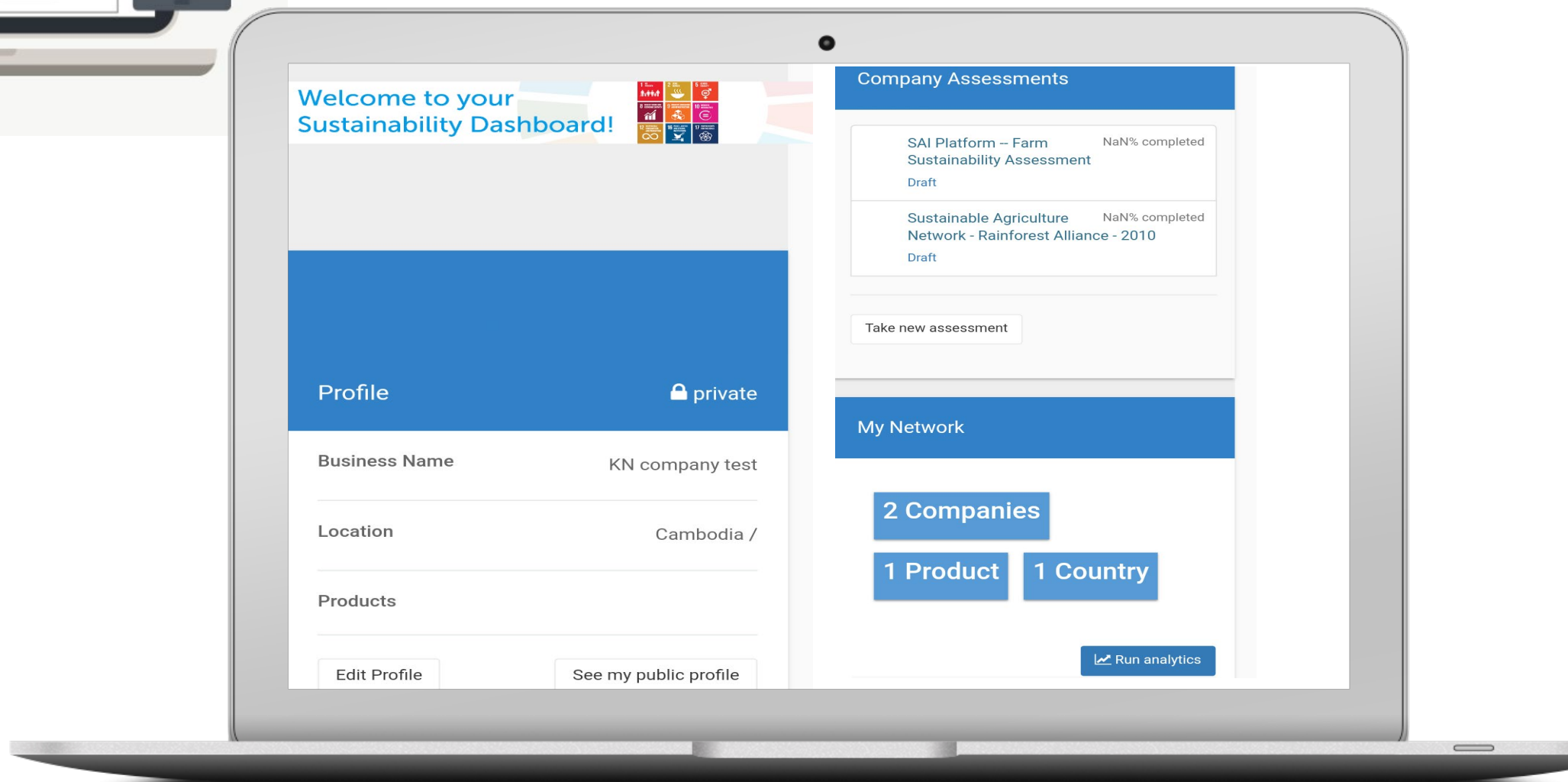


Information on your value chain is available in real-time under your personal dashboard using any device



## Step 3: Generate real-time analytics, and track/monitor sustainability of your suppliers

Your roadmap to sustainable consumption, production and trade

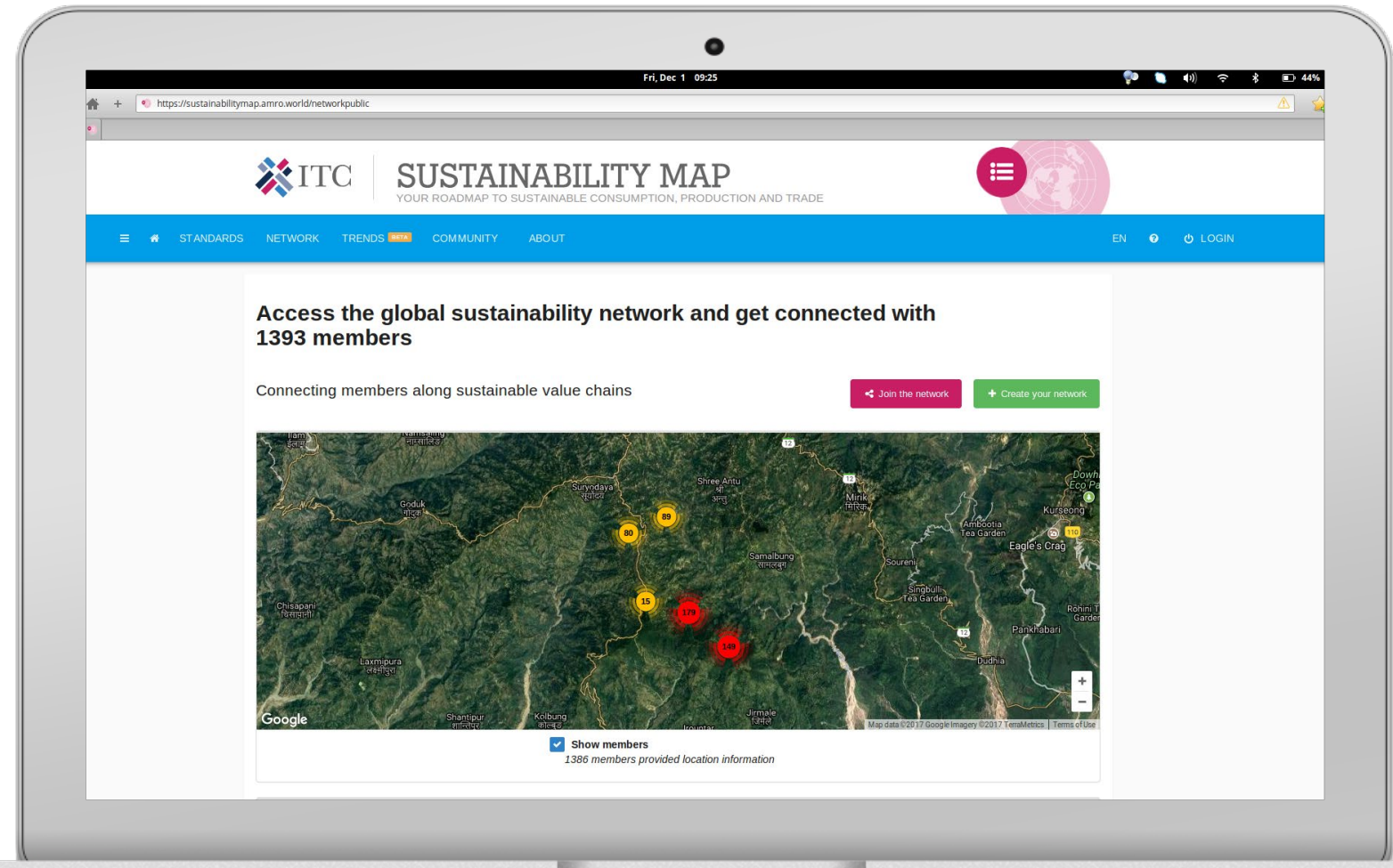






## Step 4: Connect with business partners and share your sustainability profile

Your roadmap to sustainable consumption, production and trade

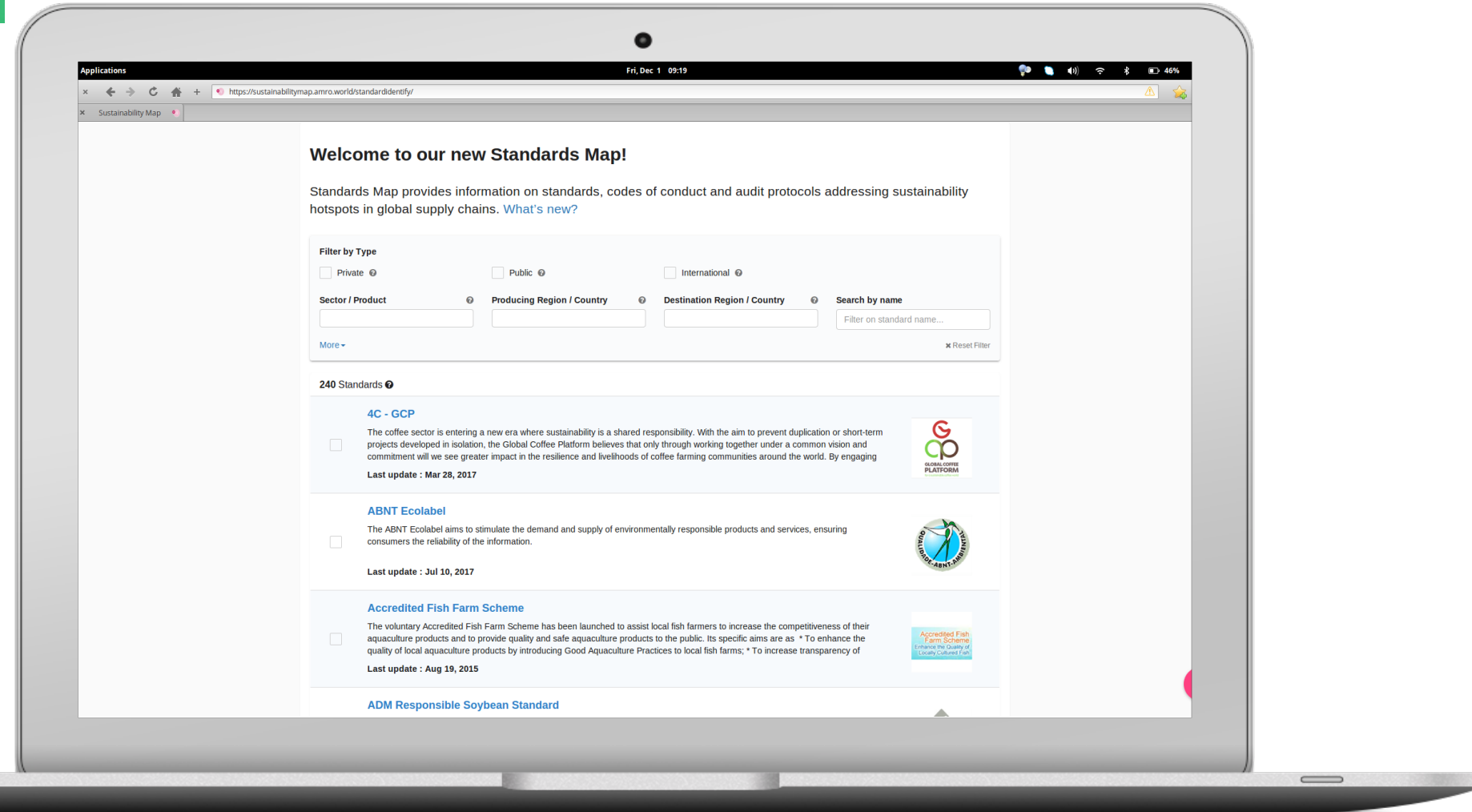




## Step 5: Learn how your business can become more sustainable and keep up with market trends

Your roadmap to sustainable consumption, production and trade

Standards Map provides information on 240 standards, codes of conduct and audit protocols addressing sustainability hotspots in global value chains. You can benchmark your value chain against existing VSS and select those most relevant to your business.





# Sustainability Map Provides

## Market Opportunities

Find new buyers globally through the Network and market your product while offering tangible visibility to your sustainability efforts.

### Traceability

- Get a clear picture of all the points of your value chain, putting you in control.

### Standards

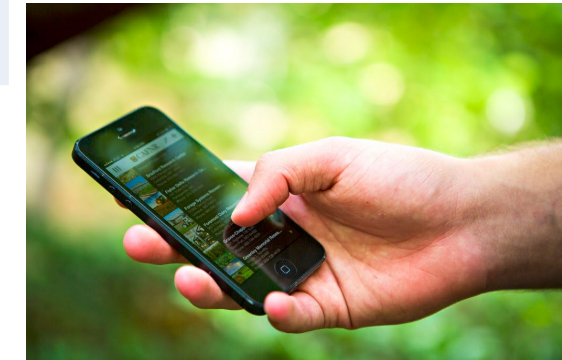
- Navigate detailed information on 240 sustainability standards and benchmark your current sustainability level against any of these standards.

### Analytics

- Analyze the sustainability of your suppliers and specific training needs by monitoring their progress

### Audits

- Run internal assessments against any standard on the supplier level and monitor a whole range of processes and sustainability related factors





# Thank you!

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If you have any questions or would like to receive more information on how you can join Sustainability Map.

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