



# Textile Exchange



We INSPIRE and EQUIP people  
to accelerate sustainable practices  
in the textile value chain.



# Textile Exchange member network



# What We Do



INDUSTRY  
REPORTS



TOOLS &  
GUIDANCE



STANDARDS &  
CERTIFICATION



BEST  
PRACTICES



BENCHMARKING



VALUE ADDED  
SERVICES



LEARNING  
CENTER



STAYING  
CONNECTED



ORGANIC COTTON  
ROUND TABLE



CONVENING &  
COLLABORATION

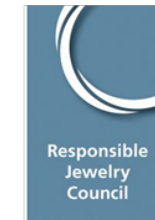
# ISEAL Codes of Good Practice

- Credibility Principles underpin all ISEAL Codes
  - **Standard-Setting** Code (2004)
  - **Impacts** Code (2010)
  - **Assurance** Code (2012)
  - **Credibility Principles** (2013)
  - **Claims Good Practice Guide** (2015)

Endorsements of ISEAL Codes and Credibility Principles



# ISEAL members



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studies analysed to identify what **benefits** businesses **gain** from using sustainability standards and the **related** influential factors across **four sectors**: agriculture, fisheries, mining and forestry.

% refers to proportion of studies reporting a benefit.

## Realised short term benefits



higher price or cash premium



better supply chain risk management



improved access to finance



improved business operations



improved market access



# Why is Chain of Custody Important?

- ✓ **Efficiency**  
Saving time and resources to verify the sources directly
- ✓ **Purchase Assurance**  
Ensuring that you are 'getting what you paid for'
- ✓ **Credibility**  
Driving real and meaningful change
- ✓ **Commitment**  
Ensuring that you are 'doing what you are saying'
- ✓ **Creating Synergies**  
Developing a common language
- ✓ **Marketing Tool**  
Providing a communication framework
- ✓ **Brand Protection**  
Safeguarding reputation and protection against litigation

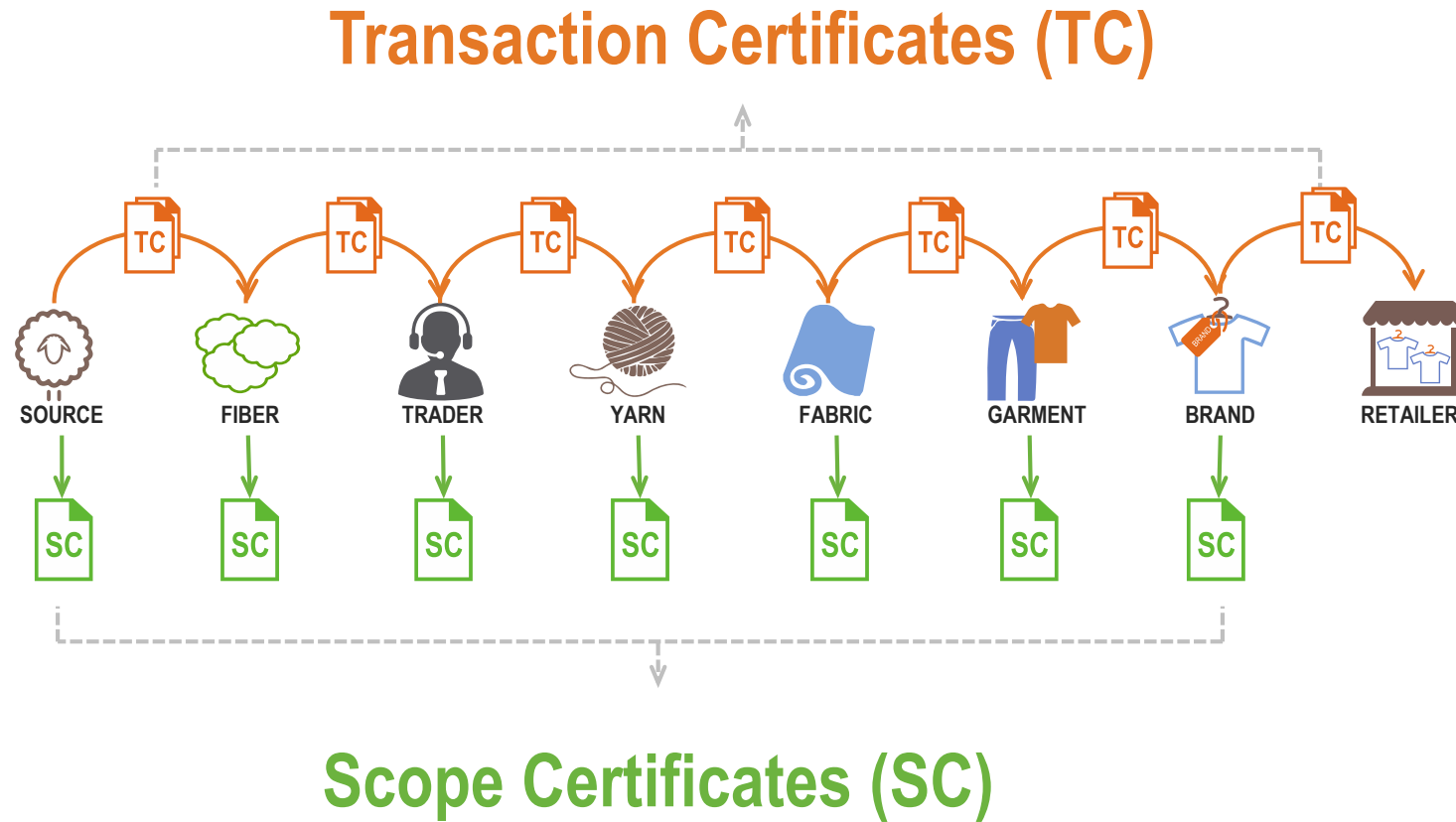




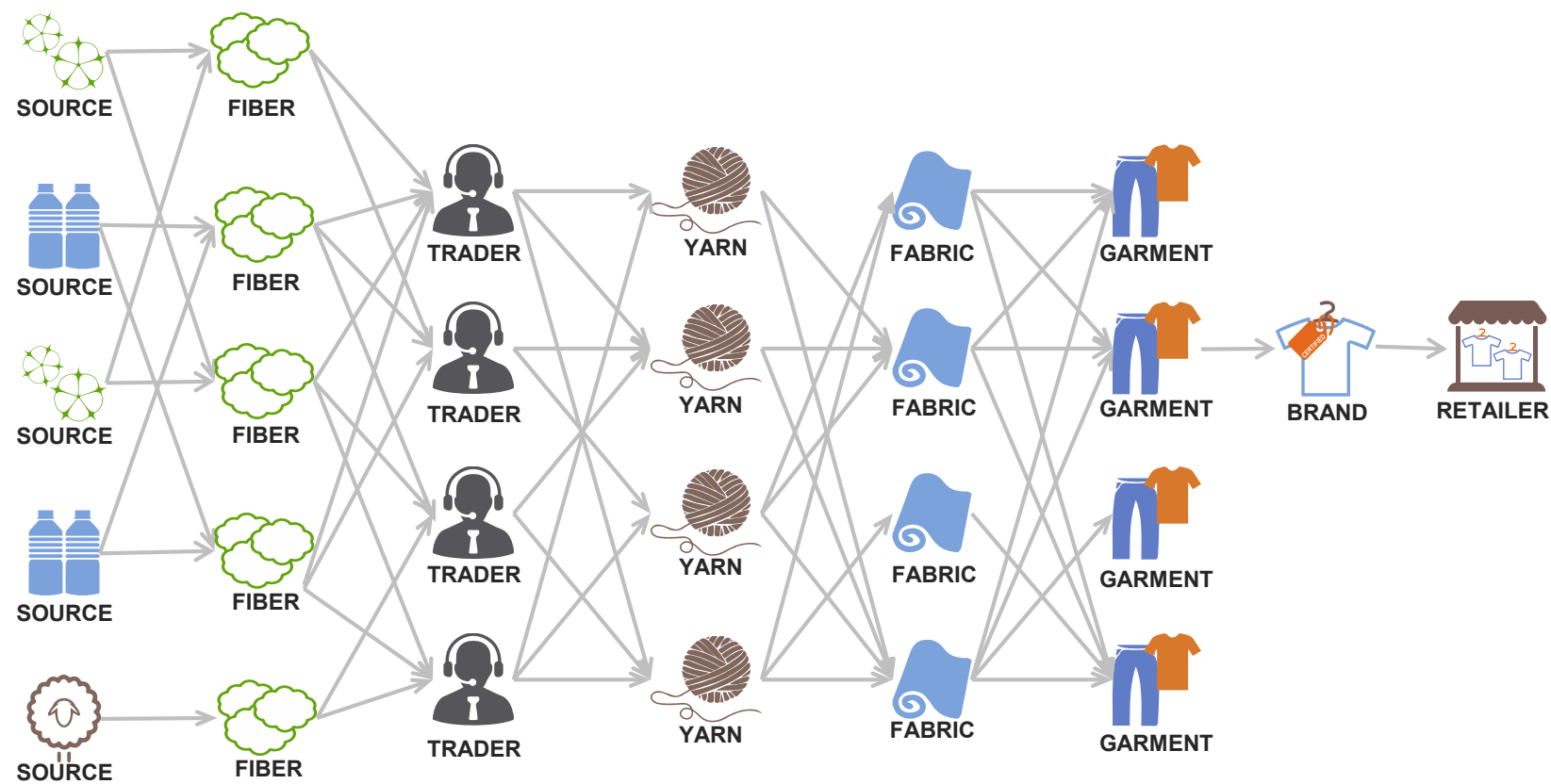
# Textile Exchange Standards



# Chain of Custody

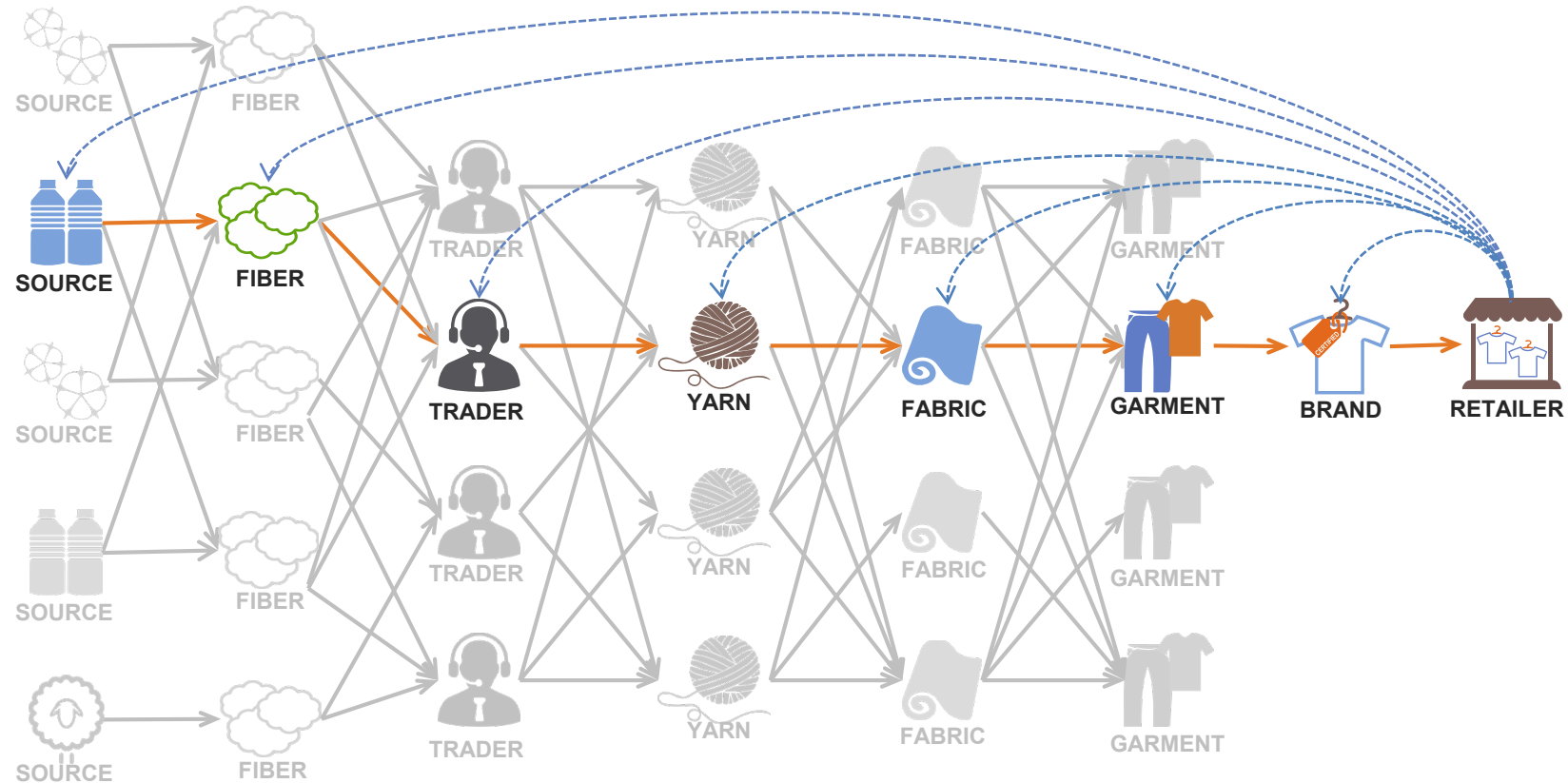


# The Challenge

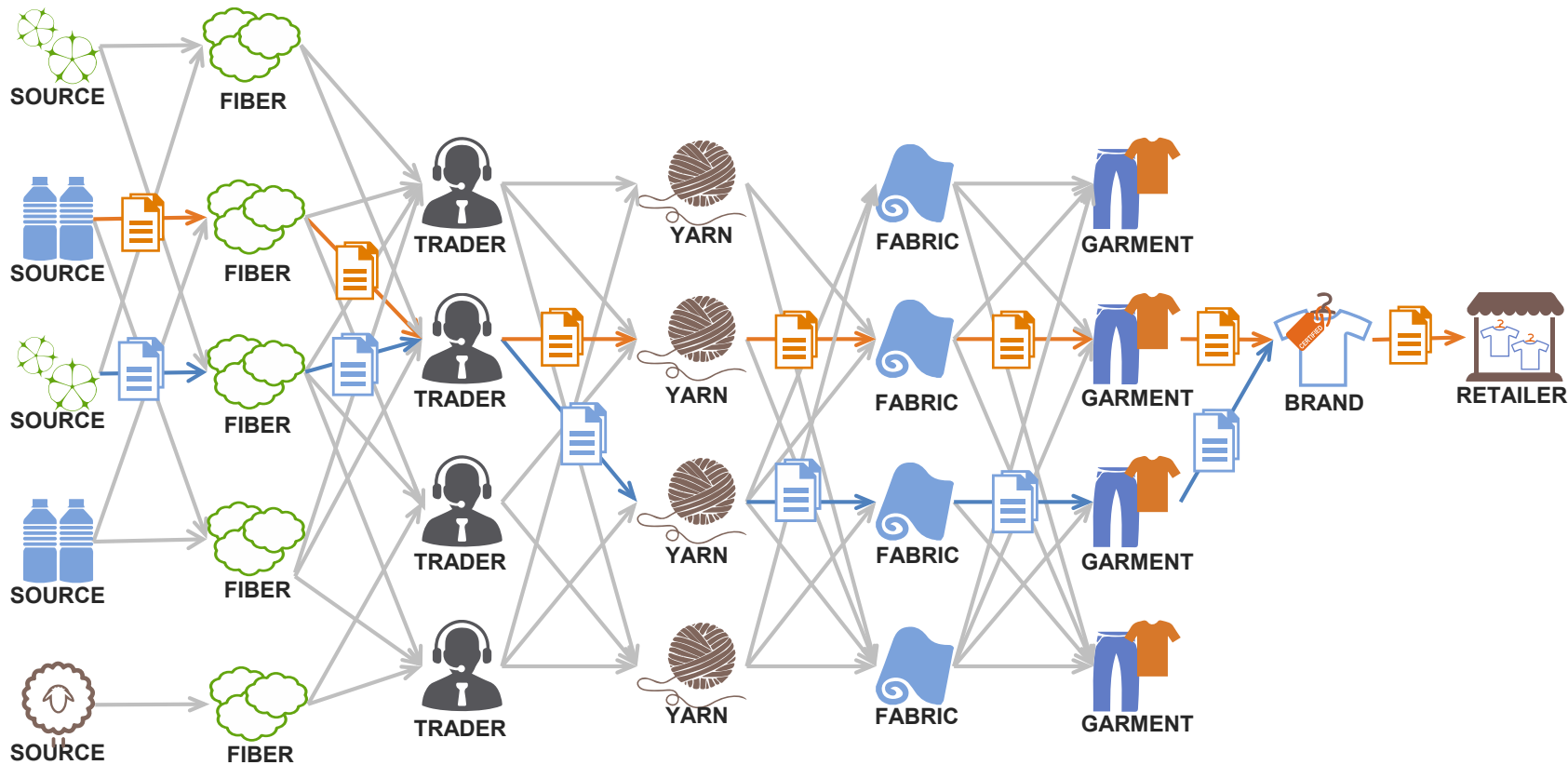




# How much do you know?

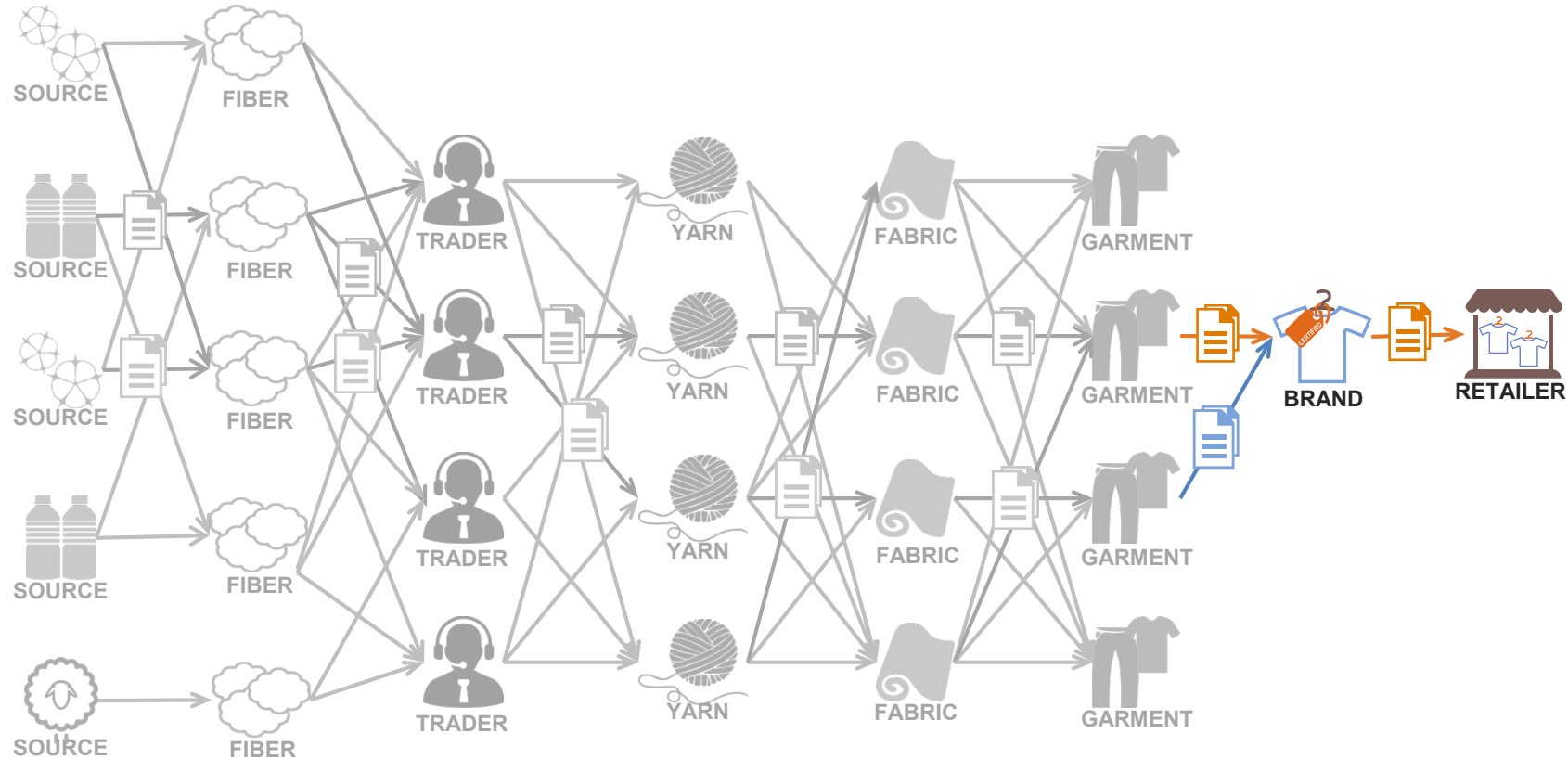


# Chain of Custody



*The forward product path is ensured, but suppliers are able to preserve confidentiality if desired.*

# Chain of Custody



*The forward product path is ensured, but suppliers are able to preserve confidentiality if desired.*



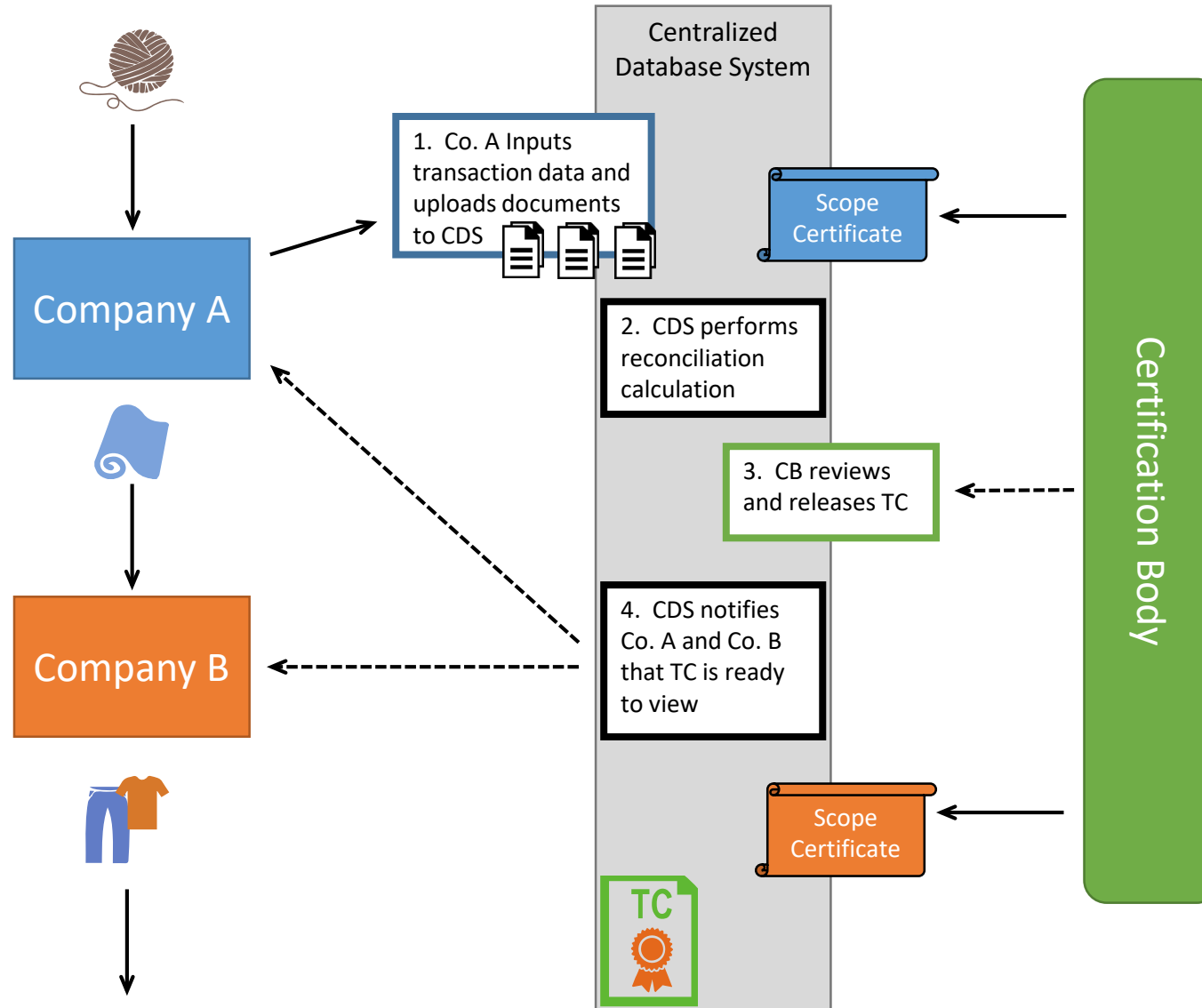
# Central Database System (CDS) Objectives



- Increase **efficiency and transparency** of certification and its related activities by providing greater access to certification data
- **Prevent fraud** for certificates and duplicate organic orders by creating a single source for verification and volume reconciliation
- Provide standards' **impact data** for TE and GOTS
- Provide **public facing data** about certified companies
- Provide opportunity for **traceability** and material source data for supply chain members and brands that was previously not possible with information held in many separate organizations



# CDS Certificate Functions



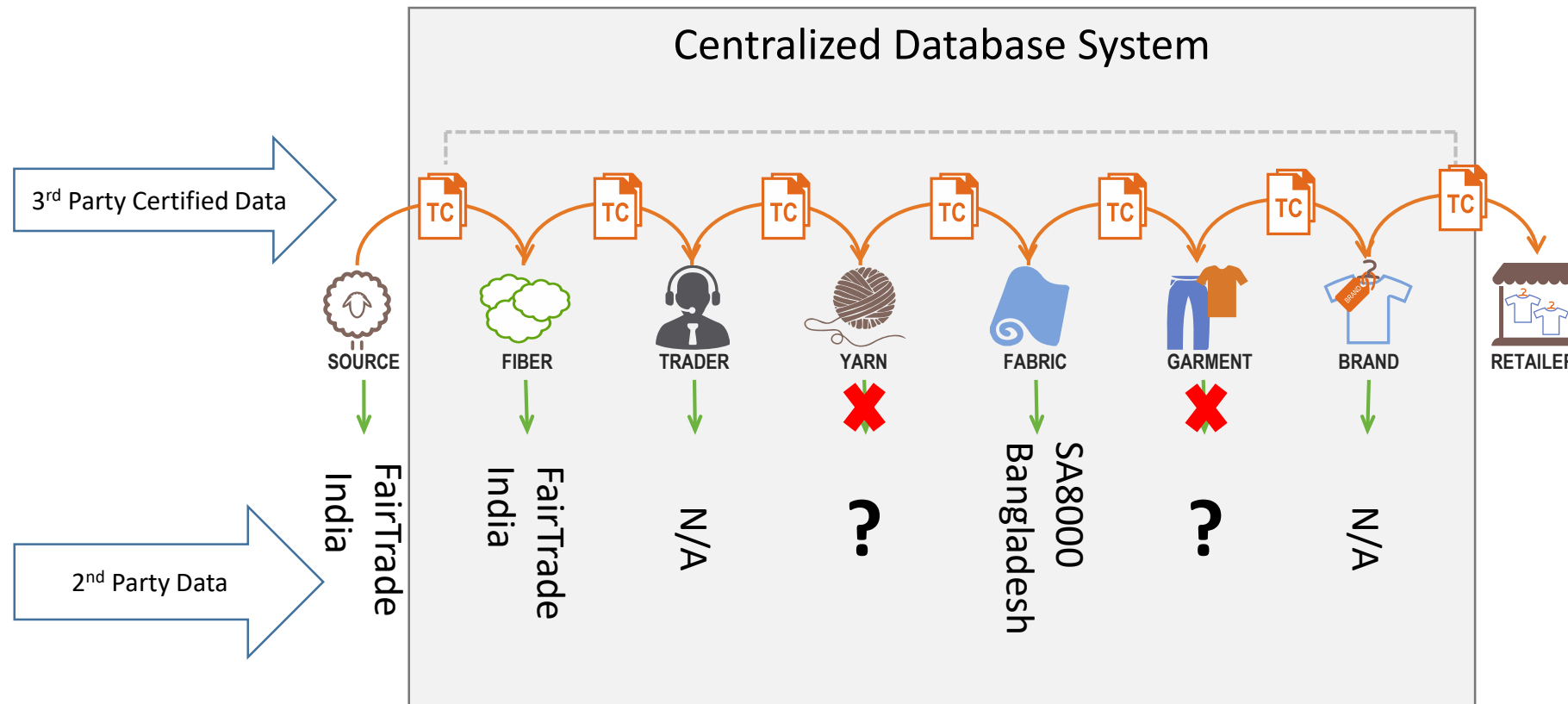
# Traceability Example Report

Data Requested for final product:

- Country of Origin
- Workers treated fairly throughout?

Retailer Report:

- Grown in India
- Farm –FT (India), Gin – FT (India)  
Fabric Mill SA8000 (Bangladesh)
- Yarn Spinner in India
- Garment Factory in Bangladesh





# THANK YOU!

Contact: [Lee@TextileExchange.org](mailto:Lee@TextileExchange.org)

Please visit our websites: [TextileExchange.org](http://TextileExchange.org)  
[aboutorganiccotton.org](http://aboutorganiccotton.org)  
[aboutbiosynthetics.org](http://aboutbiosynthetics.org)  
[responsiblewool.org](http://responsiblewool.org)  
[responsibledown.org](http://responsibledown.org)



**TextileExchange**  
Creating Material Change