

Business: Realising the opportunities in doing more and better with less

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World Business Council for Sustainable
Development

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and Food Standards
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Sustainable Development Goals

A compelling new strategy for business to contribute to sustainable growth



Business needs a business case

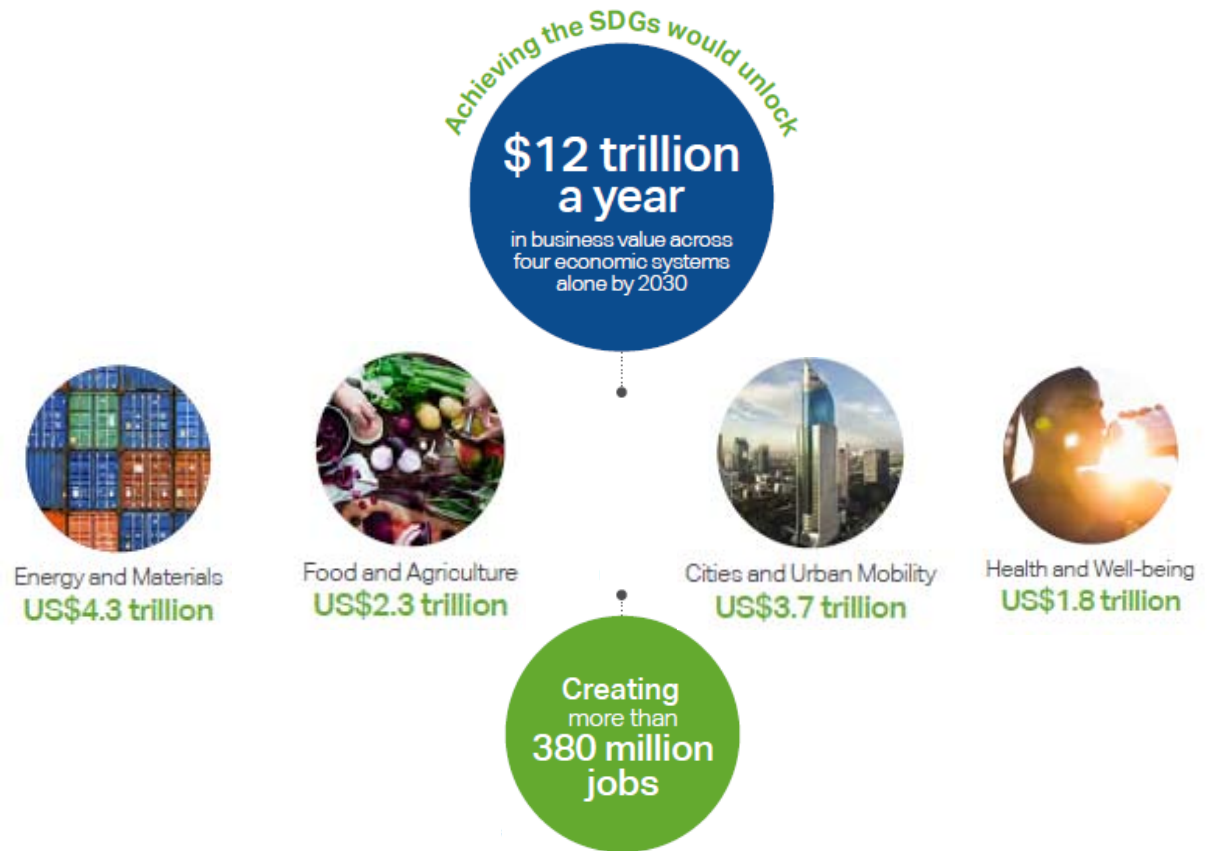
A collection of leaders from multiple fields have come together to **create momentum** around the SDGs within the business community







**BUSINESS &
SUSTAINABLE
DEVELOPMENT
COMMISSION**



Translating global needs and ambitions into business solutions



60 biggest market opportunities related to delivering the SDGs

	 Food and Agriculture	 Cities and Urban Mobility	 Energy and Materials	 Health and Well-being
1	Reducing food waste in value chain	Affordable housing	Circular models - Automotive	Risk pooling
2	Forest ecosystem services	Energy efficiency-buildings	Expansion of renewables	Remote patient monitoring
3	Low-income food markets	Electric and hybrid vehicles	Circular models - Appliances	Telehealth
4	Reducing consumer food waste	Public transport in urban areas	Circular models - Electronics	Advanced genomics
5	Product reformulation			
6	Technology in large scale			
7	Dietary switch	Autonomous vehicles	Resource recovery	Tobacco control
8	Sustainable aquaculture	ICE vehicle fuel efficiency	End-use steel efficiency	Weight management programs
9	Technology in smallholder farms	Building resilient cities	Energy efficiency-Energy intensive industries	Better disease management
10	Micro-irrigation	Municipal water leakage	Carbon capture and storage	Electronic medical records
11	Restoring degraded land	Cultural tourism	Energy access	Better maternal and child health
12	Reducing packaging waste	Smart metering	Green chemicals	Healthcare training
13	Cattle intensification	Water & sanitation infrastructure	Additive manufacturing	Low-cost surgery
14	Urban agriculture	Office sharing	Local content in extractives	
15		Timber buildings	Shared infrastructure	
16		Durable and modular buildings	Mine rehabilitation	
17			Grid interconnection	

1 Reducing food waste in value chain

Champions 12.3

A coalition of executives from governments, businesses, international organizations, research institutions, and civil society dedicated to inspiring ambition, mobilizing action, and accelerating progress toward achieving SDG Target 12.3



CHAMPIONS 12.3

TARGET 12.3

By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses



\$1 Invested
\$14 saved



Source: The Business Case for Reducing Food Loss and Waste – Champions 12.3 2017

DRIVING PUBLIC PRIVATE PARTNERSHIPS

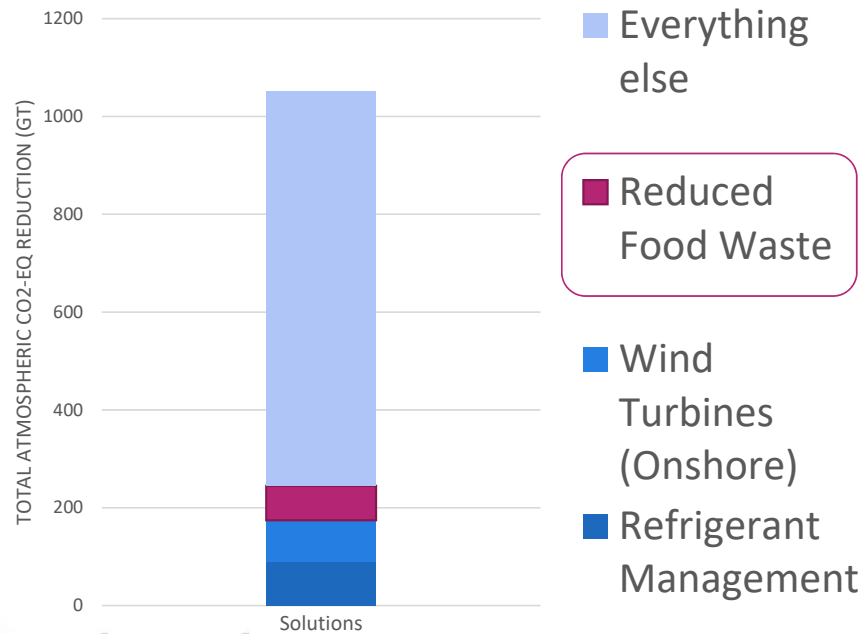


United Nations
Framework Convention on
Climate Change

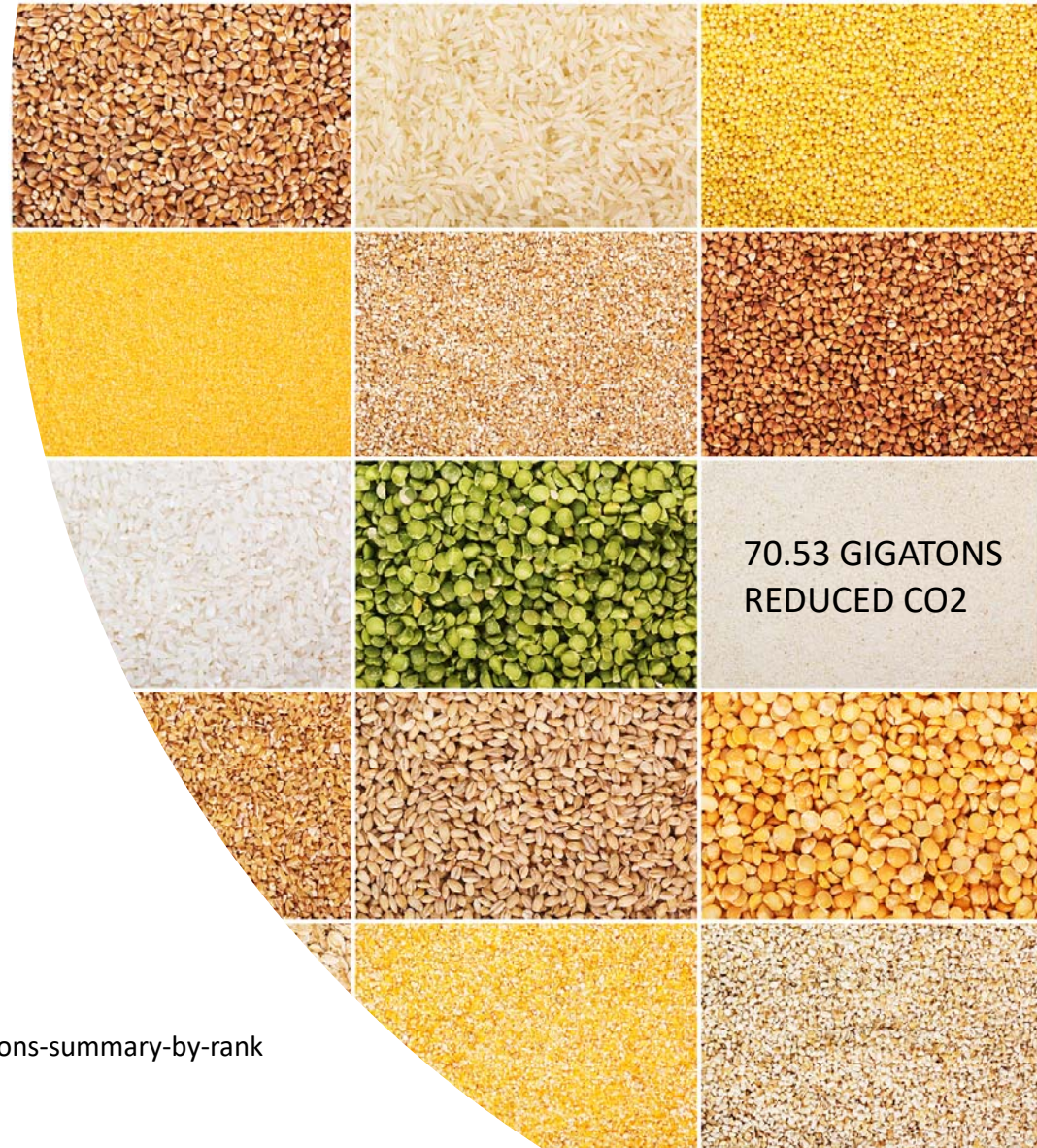
NDCs



FLW - 7% OF GLOBAL GHG EMISSIONS REDUCTION POTENTIAL

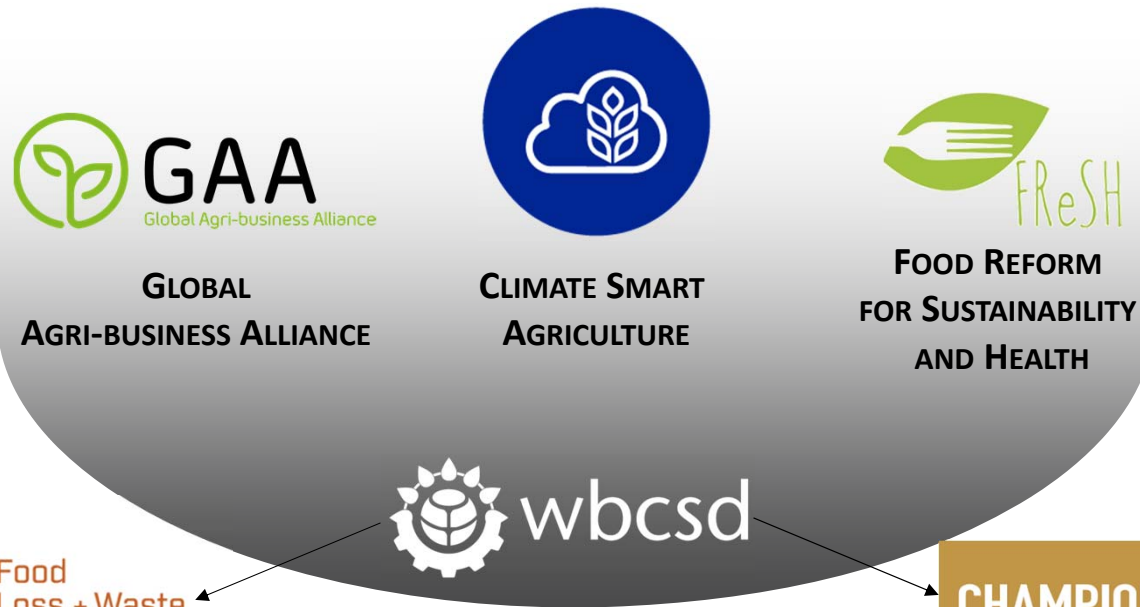


Source: <http://www.drawdown.org/solutions-summary-by-rank>



Food loss and waste in WBCSD

WBCSD Projects addressing FLW



External initiatives on FLW supported by WBCSD



WBCSD on Steering Committee since 2013

CEO and Chair both Champions to accelerate action



GLOBAL AGRI-BUSINESS ALLIANCE FOOD LOSS RESOLUTION

Avoiding and reducing food loss within own operations

- by 50 percent
- by 2030,
- relative to a 2018 baseline.

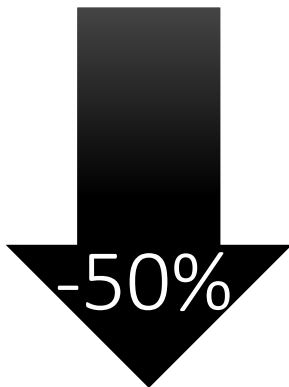
Working with suppliers to help them reduce food losses.



OUR CLIMATE SMART AGRICULTURE STATEMENT OF AMBITION



Make 50% more nutritious food available and strengthen the climate resilience of farming communities

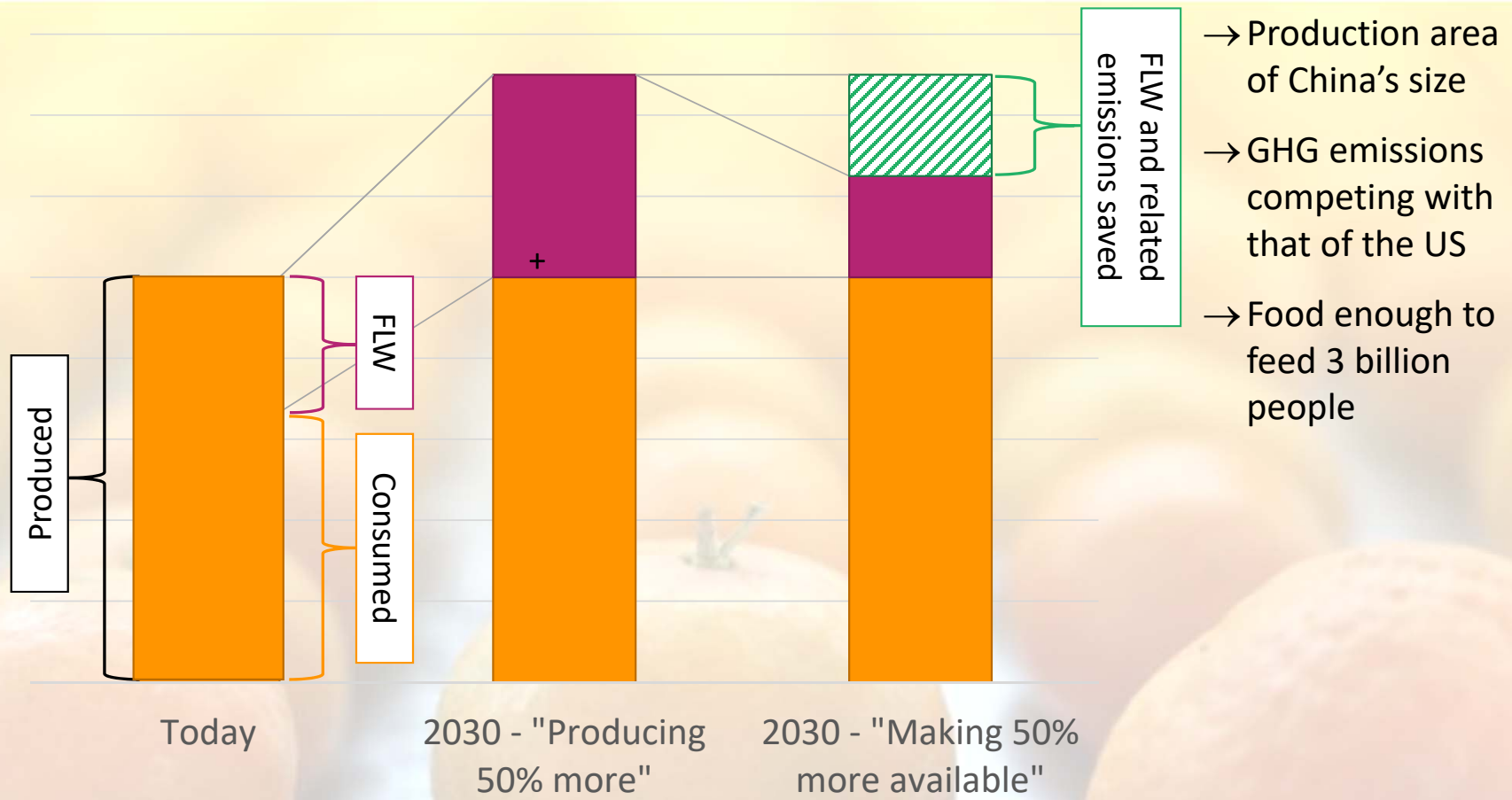


Reduce agricultural and land-use change emissions from commercial agriculture

- By at least 3.7 Gt CO₂ eq/yr by 2030 (50%).
- By 2050: achieve a 65% emissions reduction.



WHY NOT JUST PRODUCE 50% MORE FOOD?



WE CAN'T MANAGE WHAT WE CAN'T MEASURE: ABOUT THE FLW PROTOCOL



A multi-stakeholder effort to develop a global *FLW Accounting and Reporting Standard*

What does the standard provide?

1. Common language
2. Consistency and transparency in accounting for FLW and reporting data
3. Practical guidance



Working together for a world without waste

<http://flwprotocol.org/>
flwprotocol.org/flw-standard



NEW COLLABORATION ON FINANCE

Rabobank and UN Environment announce new billion-dollar partnership to kickstart climate smart agriculture



<http://www.wbcsd.org/Projects/Climate-Smart-Agriculture/News/Rabobank-and-UN-Environment-announce-new-billion-dollar-partnership-to-kickstart-climate-smart-agriculture>

CONTACT AND RESOURCES

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Global Agri-business Alliance
<http://globalagribusinessalliance.com/>



Food Reform for Sustainability and Health
<http://www.wbcasd.org/Projects/FReSH>



WBCSD Climate Smart Agriculture
<http://www.wbcasd.org/Projects/Climate-Smart-Agriculture>



Champions 12.3
<https://champions123.org/>



Food Loss and Waste
Protocol
<http://flwprotocol.org/>



FLW
Accounting and Reporting
Standard
flwprotocol.org/flw-standard

Thank you

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