



Preparation of the First UN Global Road Safety Week in 2007

Report on the meeting of the small group

(23 March 2006)

Attendance

1. The meeting was held on 23 March 2006 under the chairmanship of John-Arild Jensen (Norway). The participants were Catherine Marque (France), Luciana Iorio (Italy), Koos Tamis (Netherlands), Alexander Y. Yakimov (Russian Federation), Joel Valmain (European Commission), Etienne Krug (WHO), Laura Sminkey (WHO), Francesca Racioppi (WHO-Europe), Rita Cuypers (FIA Foundation), Robert Trottein (LaserEurope), José Capel Ferrer (UNECE), Marie-Noëlle Poirier (UNECE) and Christopher Smith (UNECE). Apologies were received from Krzysztof Jamrozik (Poland).

Welcome and introduction of new members

2. The Chairman welcomed new members from the Russian Federation and WHO-Europe.

Information on Resolution 257 adopted by the 68th session of the Inland Transport Committee (ITC) on 7 February 2006

3. José Capel Ferrer provided information on ITC Resolution No. 257 concerning the First United Nations Global Road Safety Week. The Resolution, *inter alia*, recommends Governments to define and plan national activities for the Global Road Safety Week, ensure participation of all stakeholders, publicize the Week, share their ideas and points of view in the ITC and WP.1, and ensure follow up afterwards and reporting to WP.1. In addition, it asks the secretariat to ensure interpretation into all official languages for the global events to mark the Week and to prepare consolidated versions of the Vienna Conventions in at least the 5 official languages of the Conventions as a contribution to the Global Road Safety Week.

Global events for the First UN Global Road Safety Week

4. Etienne Krug provided information on the results of a teleconference held on 6 March 2006 between members of the Global Organizing Committee for the Global Road Safety Week. Commenting on the concept paper for the global events to be held during Global Road Safety Week, participants had said, *inter alia*, that the number of activities envisaged in the concept paper was perhaps overly ambitious and that, if possible, there should be an overlap between the World Youth Assembly and the Stakeholder Forum, so that the voice of young people could be heard in the Stakeholder Forum and so that VIPs and political figures could be associated with both events.

5. The small group stressed the importance of informing Governments and other stakeholders about the organization of the Week and urged WHO and UNECE to send out a joint letter to Governments as soon as possible. It had to be decided whether the letter would be sent through the Permanent Missions in Geneva or directly to Ministries of Foreign Affairs or to Ministries of Transport and Health. The letter should ask that a focal point be nominated for the organization of the Week and should request the Ministry concerned to make a specific

commitment to the Week. Many other road safety activities and campaigns would be organized in 2007 and if possible a connection should be made between the Global Road Safety Week and the EU-wide campaign to be organized that year.

Slogan and logo

6. The small group considered a list of proposals for slogans made by Netherlands, Norway, Poland, WHO and UNECE and selected “Safety first”, “Arrive alive” and “No safety, no future” as possibilities. A decision on the slogan will be taken by the Global Organizing Committee at its meeting in Bangkok on 9 May. Members of the small group were invited to send any other proposals for slogans to the WHO or UNECE **before 1 May 2006**.

7. As regards the selection of a logo for the Week, WHO informed the small group that it had contacted a number of communication companies and requested them to make proposals. The small group stressed the importance of there being a linkage between the slogan and the logo.

European component of the First UN Global Road Safety Week

8. The small group requested the UNECE secretariat to draw up a timetable for the European component of the Week together with the Chairman. This would be sent to the members of the small group and be discussed at the next meeting. As regards the preparation of a toolkit, for use by Governments and other stakeholders in organizing activities and campaigns during the Week, it was stressed that Governments should be informed in advance when they would be receiving it so they could plan to make maximum use of it.

9. The representative of LaserEurope informed the meeting that some 60 young people were expected to attend its next Summer University for Road Safety and that they constituted a pool of potential participants for the World Youth Assembly.

10. As regards funding for the Week, the small group stressed the importance of UNECE and WHO finalizing a budget proposal for the Week. Once finalised, it would be possible to see how much funding would be required for the Week. The European Commission repeated its offer to make a financial contribution, possibly by funding the travel of young people from European countries to Geneva for the World Youth Assembly. The small group asked the WHO and UNECE to contact the European Commission with a specific proposal for funding before the summer of 2006.

Other business

11. No other business was raised.

Conclusions and next steps

12. The conclusions and next steps have been noted under each agenda item.

Next meeting of the small group

13. It was decided to hold the next meeting of the small group in Geneva on Monday 26 June 2006 from 13.00 to 17.00.
