

Road Transport Professional Training – a Key Component for a Sustainable Development of the Road Transport Industry

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Why Organisations Invest in Training?



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- **Safety**
- **Behavioral performance change**
- **Process improvements**
- **Increased customer satisfaction**
- **Staff retention**
- **Profitability**

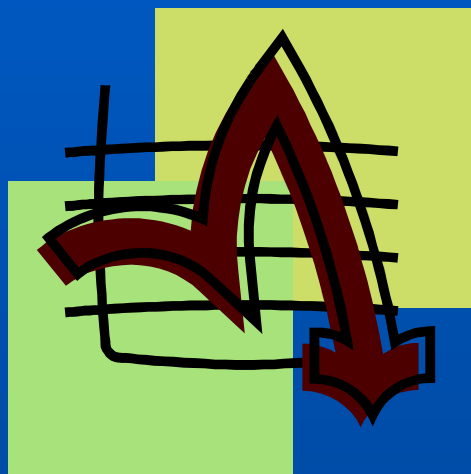


IRU Academy Objectives



Compliance

**Not complying with the rules
will lead to fines and possibly
a negative impact on your
reputation!**



Resulting in loss of Revenues

Performance

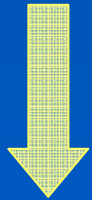
Key Benefits:

- Improve safety record - Identify and manage “risk” for the employee
- Improve regulatory compliance
- Improve efficiency
- Increase employee and customer satisfaction
- Increase competitiveness

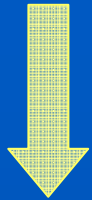


Safety

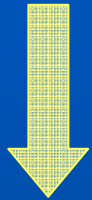
Damages to:



The Population



The Economy



The Environment



IRU Commitment Road Safety – Highest Priority

The IRU supports all
measures that
improve road safety

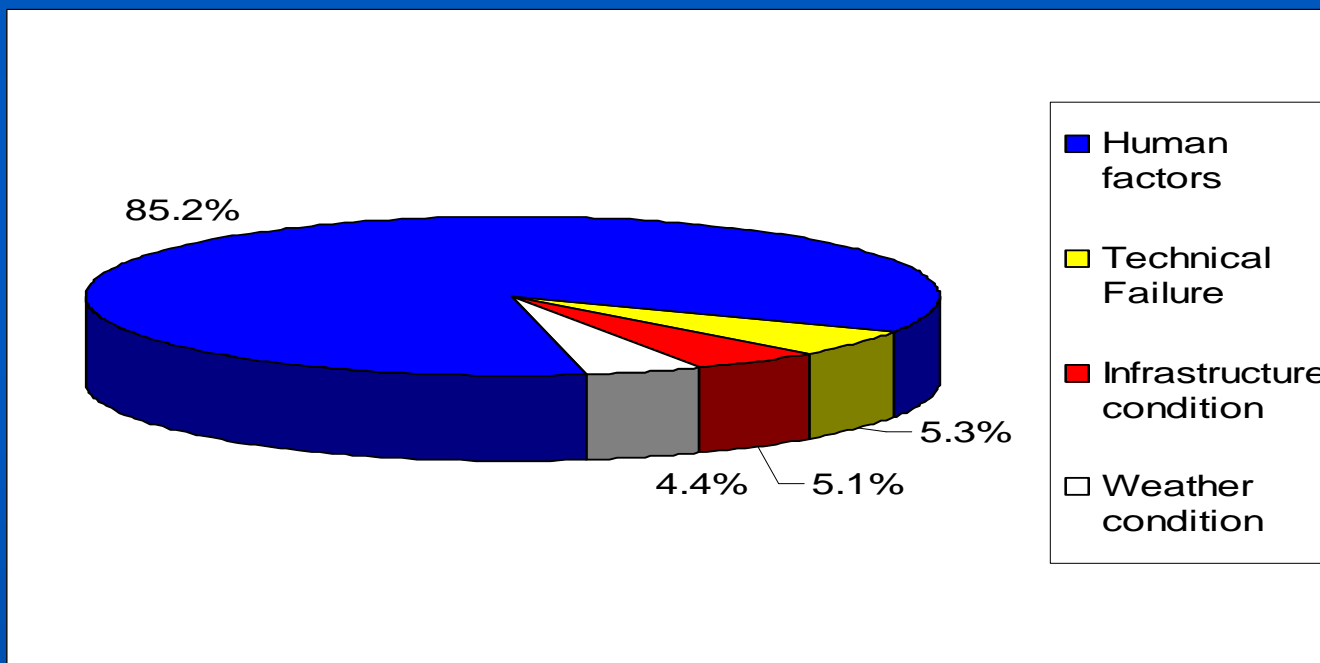
if

they effectively target
the main causes of
accidents involving
trucks.



Main Cause: The Human Factor

Investigation of 624 accidents showed the main cause of the accident is human error



However, from the 85.2% linked to human error, 75% were caused by other road users!

The image features a blue-toned background with a faint world map and a grid pattern. In the center, the IRU Academy logo is displayed, with 'IRU' in a large, bold, blue font inside a white-bordered box, and 'Academy' in a smaller, white, italicized font below it. In the foreground, there are silhouettes of seven business professionals in suits. Two individuals in the center are shaking hands, while the others stand around them, some holding briefcases. The overall scene conveys a sense of global business and professional collaboration.

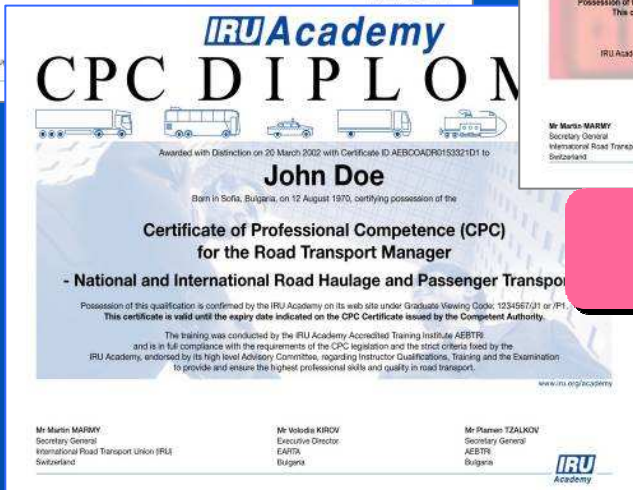
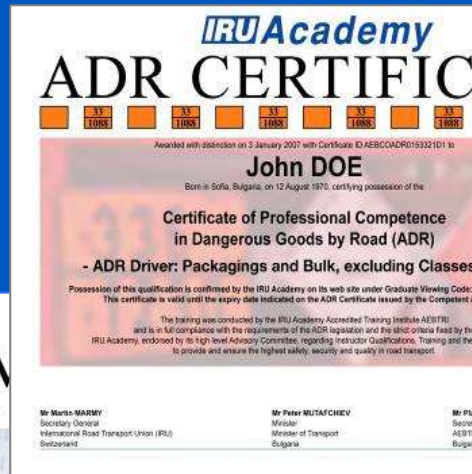
IRU *Academy*

Worldwide Excellence in Road Transport Training



IRU Academy Programmes

Competence



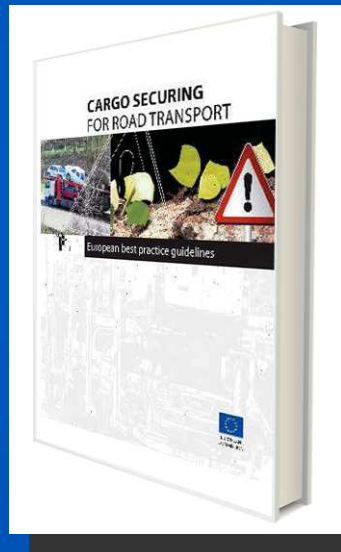
Compliance

Safety

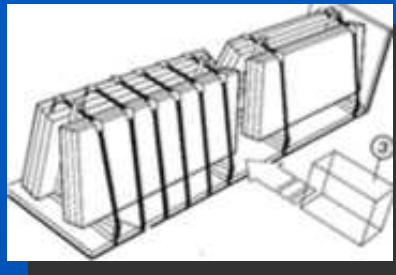
Recognition

Safe Loading & Cargo Securing

Comprehensive and up to date references



Specific and practical advices



Latest International Reference Standard

CEN 12195-1 (May 2011)

Interactive simulation environment



IRU Academy Content Management - Accessibility

The screenshot shows the IRU Academy website interface. The top navigation bar includes the IRU Academy logo and a user login status: 'Logged in as Patriok Philipp' with a 'Log Out' link. A left sidebar contains a menu with options: Home, My Courses, Add New Course, Downloads, My Certificates, My Calendar, Change Password, and Log Out. Below the menu is a promotional banner for 'Using the IRU Academy's Content Management System (ACM)'. The main content area is titled 'My Courses' and features a tabbed interface with 'Outline', 'Description', 'Resources', and 'Courses' tabs. The 'Description' tab is active, showing details for the 'Tachograph Programme for non ATIs'. Under 'Course Description', it lists: 'Movie: Tachograph', 'Presentation: Tachograph Programme and Training', and 'Document: Tachograph Instructor Briefing Course Outline'. Under 'Legal Instruments - EU', it lists several documents: 'EU Regulation 561-2006', 'EU Regulation 3821-85', 'EU Directive 1360-2002', 'EU Regulation 2002-15', 'EU Regulation 2003-59', 'EU Regulation 2135-98', 'EU Regulation 2007-230', and 'EU Guidance Note'. An inset window shows a document titled 'Implementing the measures and means' with a sub-heading 'Learning to use the digital tachograph through a simulator'. The document content includes a diagram of a tachograph and a cartoon character.

Resource Center

Accredited Training Institutes can access up-to-date learning material, reference information and multimedia resources through a single web access

International Cooperation

IRU Academy Advisory Committee



UNECE

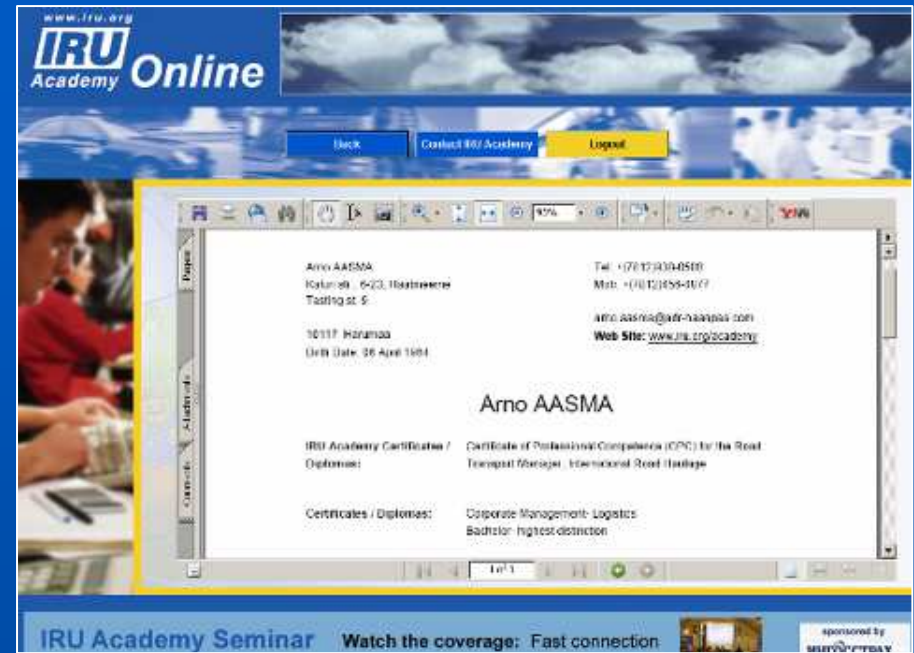
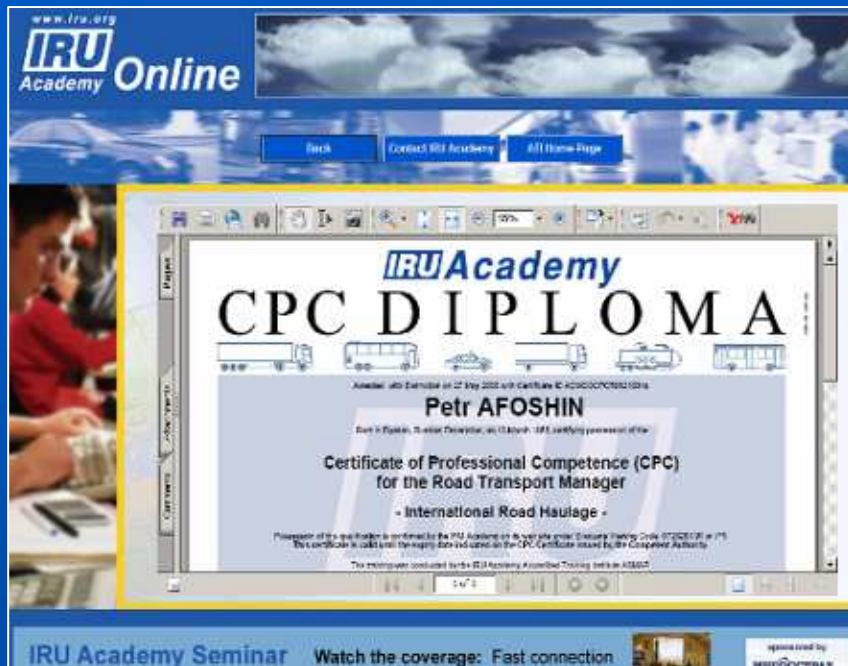
United Nations
Economic
Commission for
Europe

IRU Academy Online (AOL)

Promotion

Private and secure web sites for

- IRU Academy ATI promotion
- IRU Academy graduate promotion
- Real-time credential verification



IRU Academy benefits

- ❑ International recognition of the road transport industry
- ❑ First-class road transport training materials and training technology that include on-line simulators, interactive training, best practices and reference material.
- ❑ Continuous training by experts in order to ensure complete knowledge transfer to ATI instructors
- ❑ Being part of the largest training centre network and therefore benefit of regular updates on the latest development in road transport training and practices
- ❑ The exclusive right to issue IRU Academy Certificates and Diplomas to all graduates who successfully undertake training programmes and undertake the exams with success

Impact of Training

Education, vocational training and lifelong learning play a vital role in both economic and social context.

No matter what the industry or the size of your business, training will have a positive effect on safety records and performance which will positively impact the bottom line.



*Working together
for a better future*



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