



Urban Transport Challenges in Europe. Results from the TRANSFORuM Project.

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Siegfried Rupprecht, Rupprecht Consult GmbH

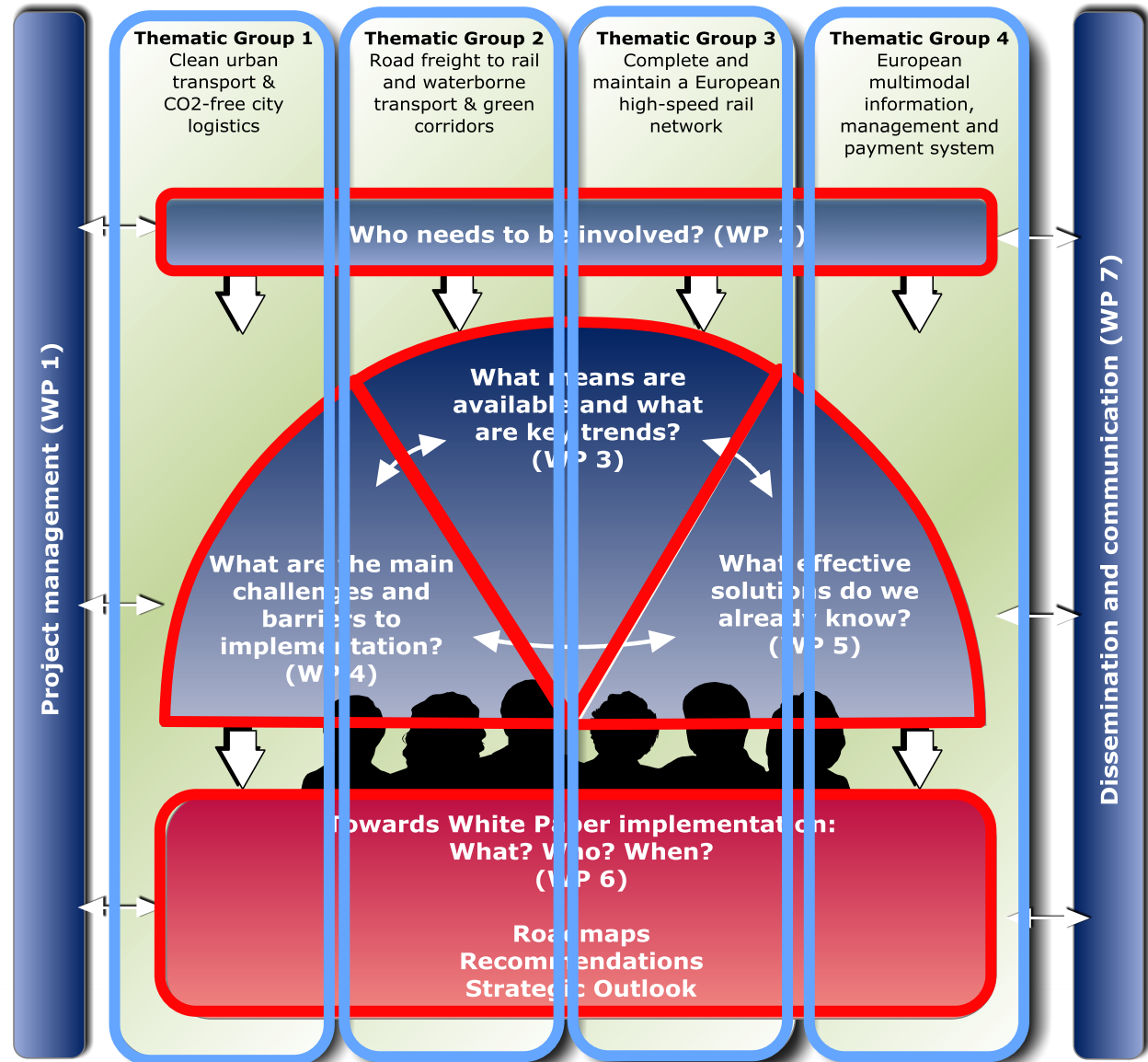


What I will talk about

- What was TRANSFORuM?
- TRANSFORuM Urban Roadmap
- TRANSFORuM Strategic Outlook for urban transport
- Some personal observations

Some TRANSFORuM Facts

- Aim: Develop roadmaps to implement EU White Paper goals
- 2 year EU-funded project
- 13 research partners
- wide **consultation**
 - 127 experts from all key sectors of transport in EU
 - 10 workshops, 34 interviews
- external **quality control** panel
- stakeholder-driven **roadmaps**



Clean Urban Mobility

Thematic Group I

Policy areas (here: building blocks)

Reducing private car use, wider use of alternatives

Technological substitution of conventional fuels

Low carbon city logistics

Improving coordination

Increasing efficiency

Extending infrastructures

Improving multimodal information

Improving multimodal management

Improving multimodal payment

Integrating the three topics

Policy areas (here: topics)

Thematic Group IV

Multimodal Information, Management and Payment

Long-distance Freight

Thematic Group II

Policy areas (here: policy packages)

Large-scale investment in new infrastructure

More efficient use of existing infrastructure

Extending infrastructures

Increasing efficiency

Improving coordination

Extending the HSR network

Providing good access at stations

Integrating with local/regional/national services

Focus on service and attractiveness

Improving relative competitiveness of rail

Policy areas (here: policy packages)

Thematic Group III

High-speed Rail



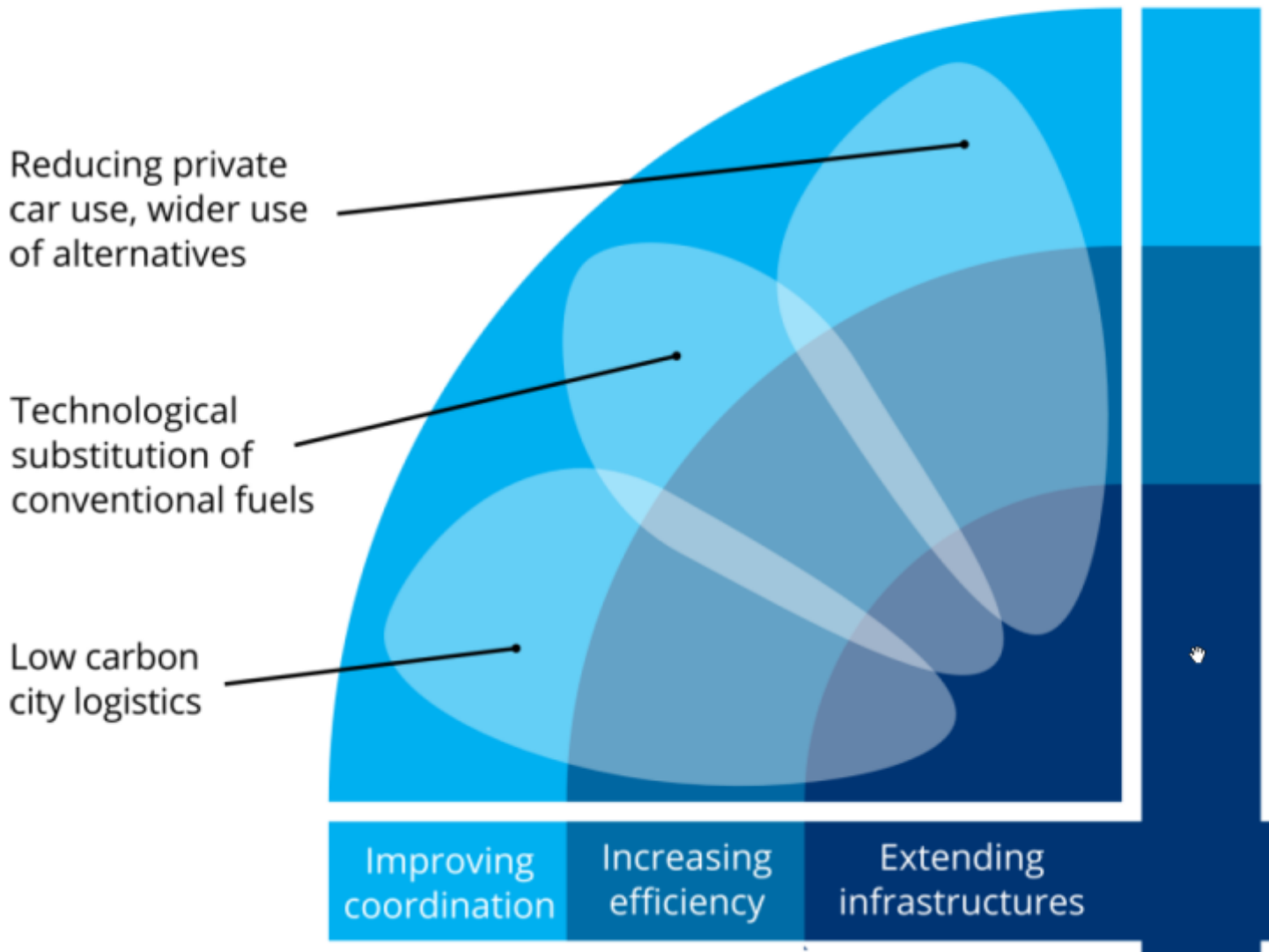
Achieving clean transport in cities and CO₂-free city logistics

Drivers and trends in urban mobility

Examples of positive contributions	Drivers & trends	Examples of negative contributions
Better potential for Public transport and active transport	Urbanization	Increased demand for transport; sprawl
Increasing oil prices make alternatives competitive	Energy prices	Continued fluctuations make investments uncertain
On average less car use, better supply of PT	Ageing population	Higher car use among modern elderly than before
May avoid cars because of ICT solutions and alt. mobility	Young people's lifestyles	Cars remain status; young may catch up with 'delay' later
Leading to reduced emissions etc.	More efficient engines	Rebound effects
Economies of scale for EVs/alt. fuel vehicles	Alternative fuel system investments	Batteries, EVs remain expensive
Less travel for shopping	Internet based shopping	Increasing number of home delivery by vans
Consolidation and promotion of e.g. electric trucks	Freight and logistics	Restrictions on inner city logistics lead to longer trips
Citizens become engaged in sustainable mobility plans	Urban transport planning	Planning remain poorly coordinated
Modernization and priority to PT services	Public transport development	Insufficient funding/priority leads to decline
Cheaper access offer alternatives to travelling and support alternative modes	ITC deployment	ITC used to stimulate mobility and throughput of vehicles

Urban transport

Policy areas (here: building blocks)



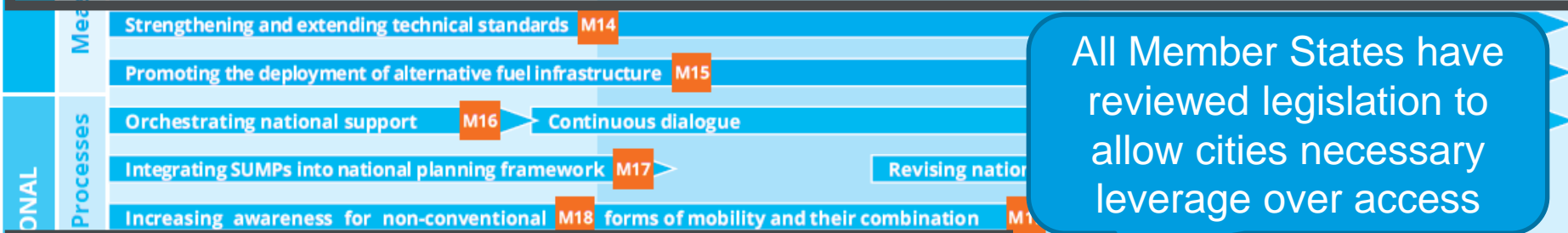
TRANSFORuM key messages for urban goal

- Transforming urban mobility requires an **open approach** allowing alignment of European goals to **local visions and benefits** – and connected policy areas.
- **Replacing vehicles and fuels** is important but not sufficient
- Limiting conventionally-fuelled **vehicle use** can come at low costs, an urban transformation agenda would include:
 - integrated transport and land use plan
 - freight partnerships
 - fossil-free public transport
 - promotion of walking and cycling
- **Political momentum** must be fostered in many cities
 - SUMP platform of local stakeholders
 - campaigns to raise awareness
- **National and state frameworks** must support European goals and local actions
 - systematic review of national policies to enable cities to contribute to European goals
 - reinforce standards and funding for clean fuel infrastructure
 - reduce counterproductive tax incentives
 - extend legal framework to enable charging and restrictions for polluting vehicles
- **Communication, coordination and knowledge** consolidation will advance the learning curve

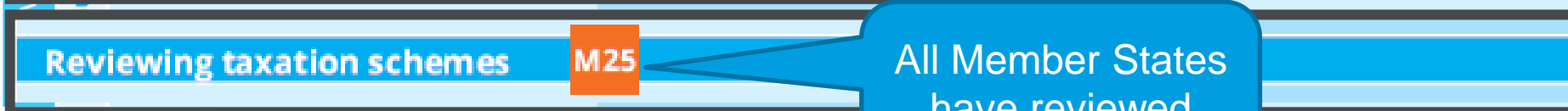
Processes and milestones

Funding schemes adapted to support aspiring cities investing to reach urban mobility goals

100 cities have received European support; All funding efficiently spent on relevant projects

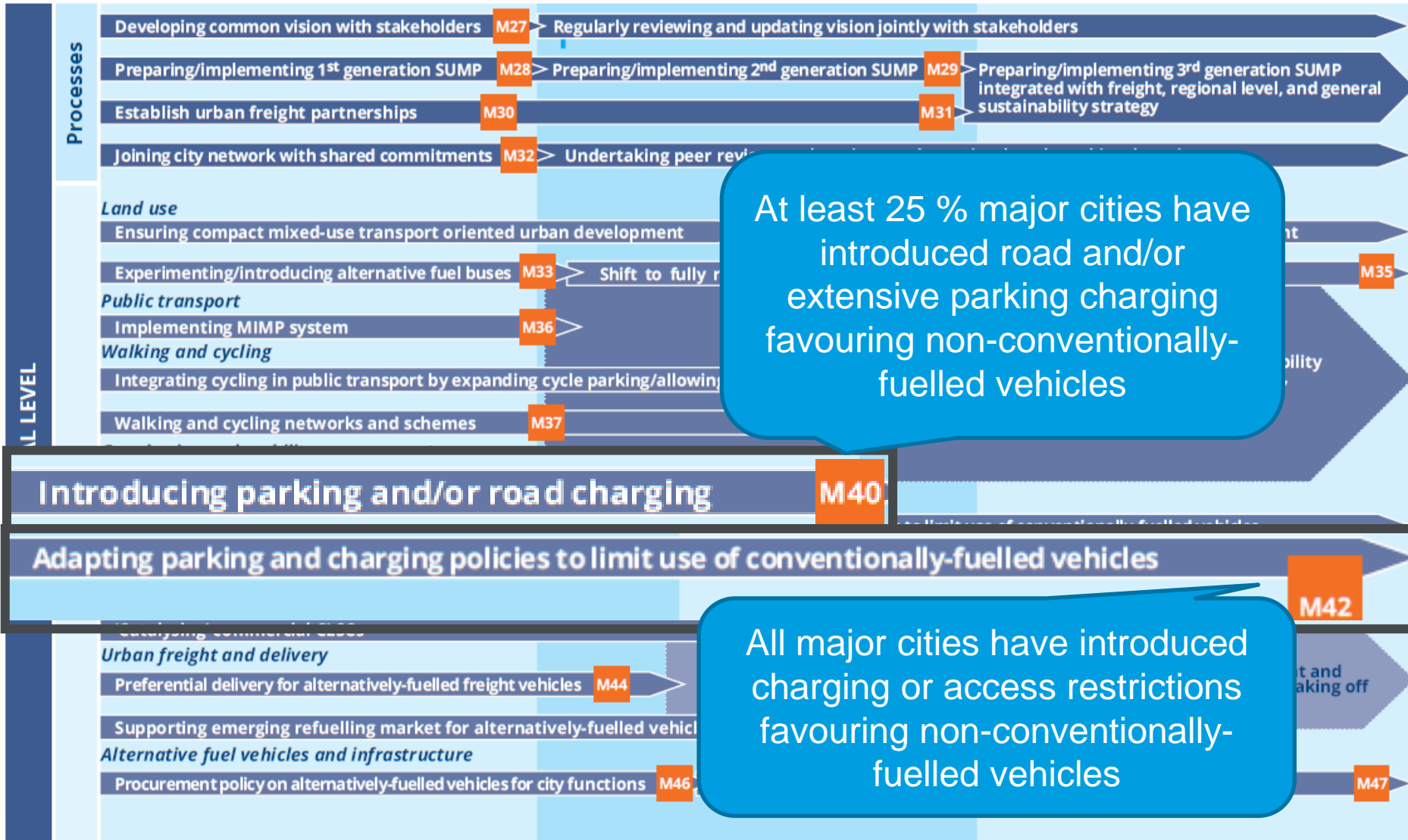


All Member States have reviewed legislation to allow cities necessary leverage over access



All Member States have reviewed taxation schemes

Actions and milestones





Strategic Outlook

Strategic Outlook (2030 – 2050)

- Key cross-cutting trends
 - **ageing population** in Europe and its economic and transport impacts (service offer, active mobility as goal, compact urban development, increased "service consumption")
 - **climate change** and its **uncertainties** (decarbonisation of transport as a key policy goal, global dimension of exchange, resilience building to guide infrastructure investment)
 - relative decline of **Europe's economic position** (global GDP) and its many unknowns (need for longer-term investments serving more policy goals)

Strategic Outlook - Long-term perspectives

■ Urban mobility

- **SUMP** principles will be an enabler for sustainable change
- **electrification** - the end of the combustion engine!
- dynamic changes in **value systems** (of young and old people)
- **ICT** based on new **business** models helps bring about new **lifestyles**
- urban **freight** requires more integrated (policy-driven) solutions
- compact and coordinated **urban development** (sustainability and resilience are core)

Overall TRANSFORuM lessons

- Europe's Transport **White Paper** goals are helpful to trigger **progress** in the respective fields
- We do not only need "lighthouses" – **systematic transfer and take-up** of good practices is also needed
- The **balance between infrastructure investments and low-hanging fruits** needs to be kept
- A "**culture of change**" is required, including commitment to joint visions and mutual learning

More from TRANSFORuM

1. Four Roadmaps

- separate documents for all four White Paper goals
- implementation-oriented
- focusing on actors, budgets, time horizons, etc.

2. Recommendations

- separate documents for all four White Paper goals
- proposed actions by all relevant actors; benefits of concerted action

3. Strategic Outlook

- sensitivity analysis, assessing the robustness of current conclusions

4. Summary documents

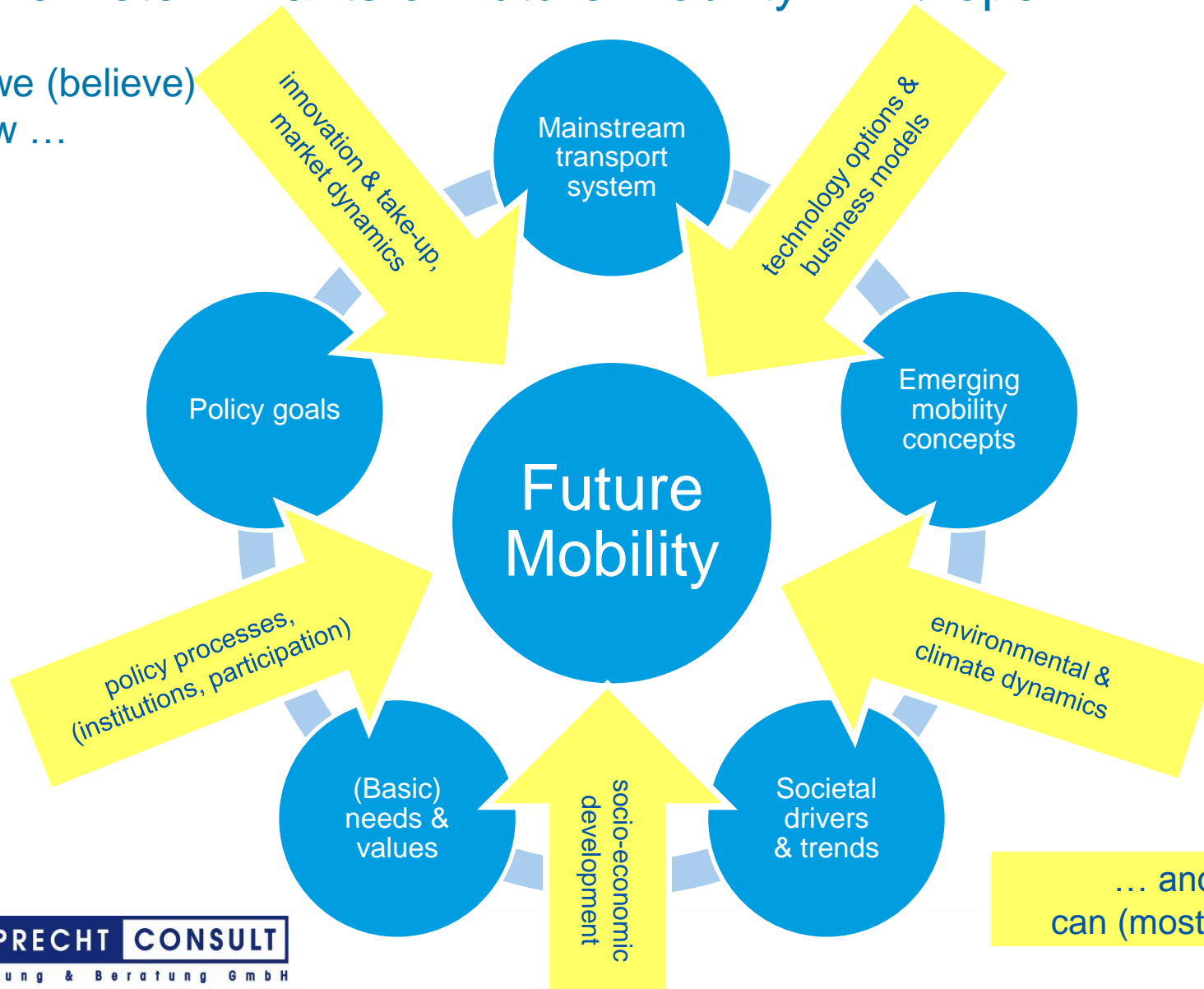
5. Ten minute practitioners' digest (audiovisual summary)

Available at
www.transforum-project.eu

A few personal observations on researching future mobility in Europe.

Some Determinants of Future Mobility in Europe

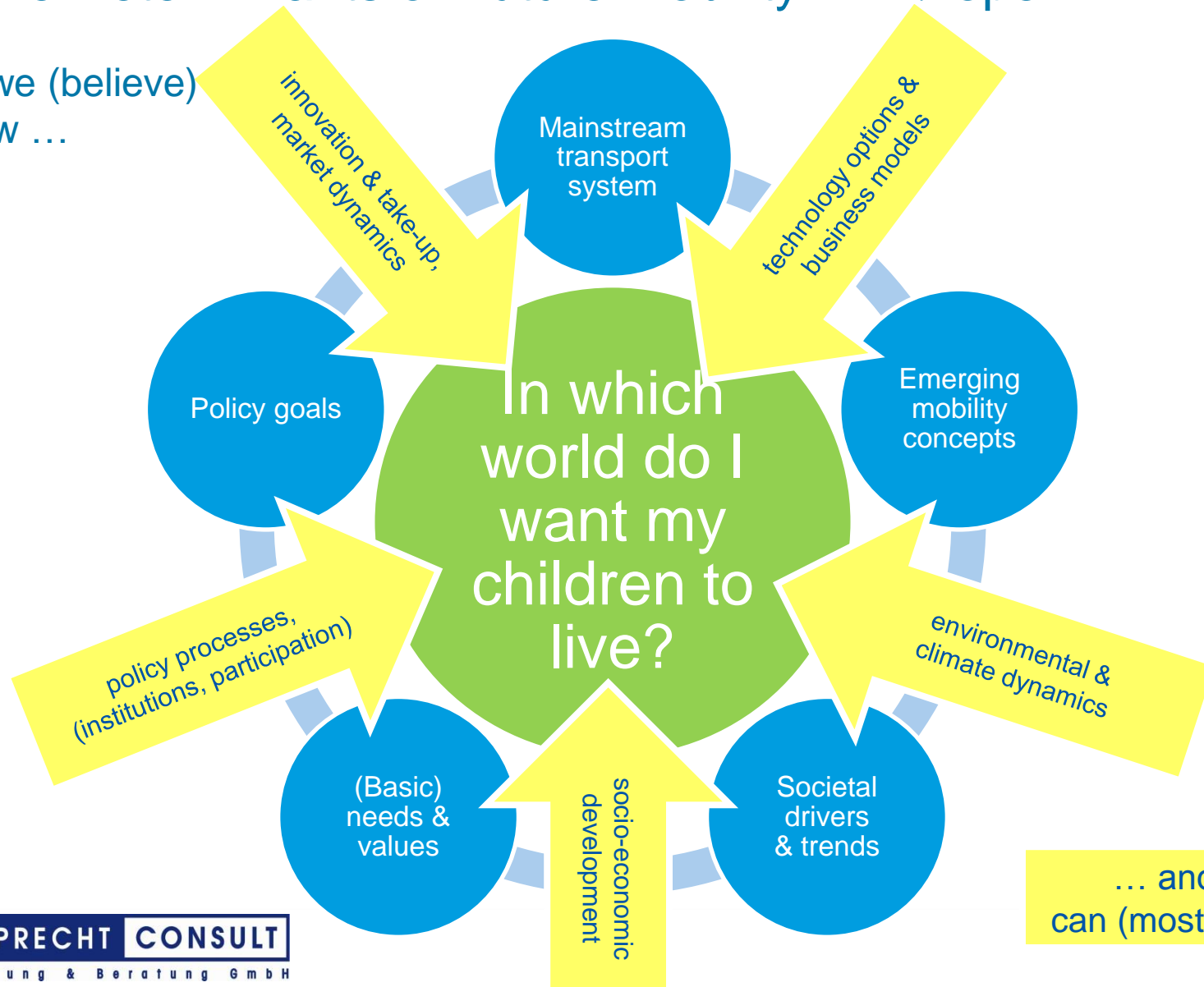
What we (believe) to know ...



... and what we can (mostly) guess!

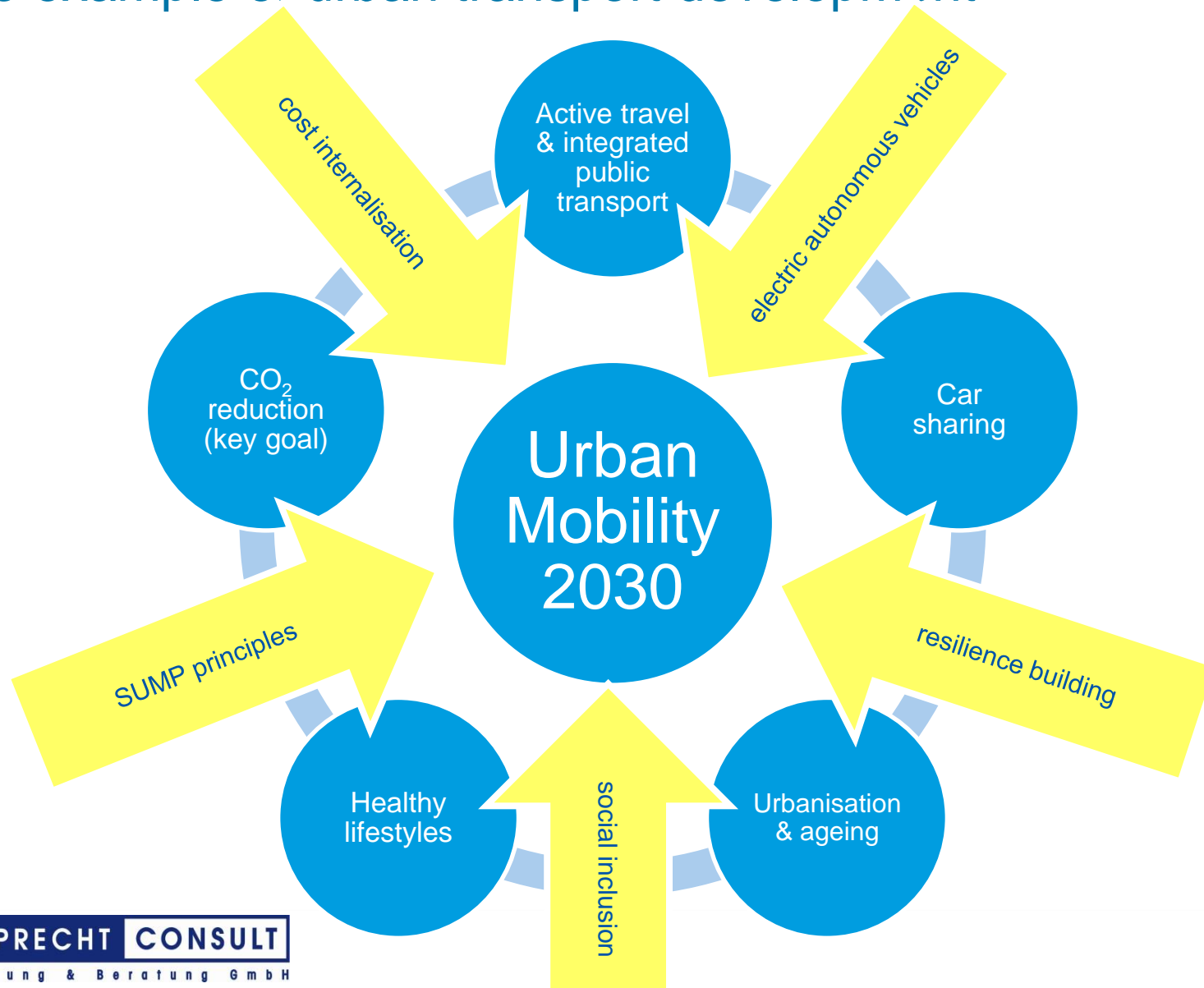
Some Determinants of Future Mobility in Europe

What we (believe) to know ...



... and what we can (mostly) guess!

One example of urban transport development



Some (exemplary) questions

- **How much do we really know** about the "paradigm shift in mobility and transport"?
- How will **evolutionary** changes in human mindsets, technological **revolutions** and **disruptive** business models **interact** over time?
 - Is "**UBER**" the disruptive innovation we were waiting for? Will it substitute (complement) traditional **Public Transport**?
 - Will **people accept** fleets of shared automated vehicles as a new mode, will "someone" **deliver it** – and will it really be "**better**"?
 - Is (policy supported) **cycling and walking** the "new black"?
 - Will it take another 20 years to get a **single European door-to-door ticket** ?
- Since we are so bad at predicting the future, shouldn't we focus more on what we **really want, need, can afford** – and how we might get it?
- Aim for wide **understanding** of impacts of existing high-level goals, revise/ add to goals, develop very **concrete action plans** with implementers.
- Could this address **more than "only" transport**?

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s.rupprecht@rupprecht-consult.eu

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Thank you for your
attention!

