

**Hellenic Research and Educational Institute
for the Road Safety and the Prevention
& Reduction of Traffic Accidents "Panos Mylonas"**



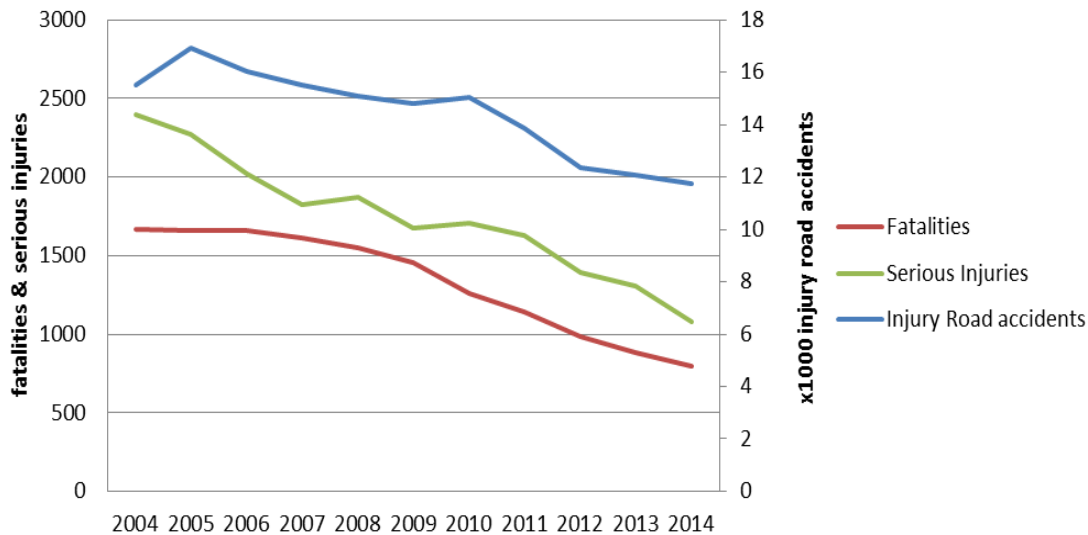
**Road Safety Initiatives
in Greece and the World**

Vassiliki Danelli-Mylona, President

*Inland Transport Committee, 78th session
Geneva, Palais des Nations
23–26 February 2016*

Road Safety in Greece

Road fatalities, serious injuries and accidents,
Greece, 2004-2014



- Road fatalities have decreased by **53%** during the last decade in Greece

RSI "Panos Mylonas" has completed 10 years of continuous action committed to the prevention of road traffic crashes and the development of safe road traffic behavior.

Road Safety Institute R.S.I. "Panos Mylonas"

The beginning...



...the end



OUR VISION

RSI to act as reference Organization and force of power and inspiration for **"a world without road crashes."**

MISSION

- To increase Society's awareness for traffic safety culture and safe behavior of road users
- To support the Government and stakeholders to act for the prevention of traffic crashes

RSI

- Applies a quality Management System as per standards:
 - ISO 9001:2008 for Quality on Events, Programs, Research and Actions
 - ISO 14001:2004 for Environmental Management ISO 39001:2012 for Road Traffic Safety Management
 - ISO 29990:2010 for Educational Programs
- Awarded with the **Europeans Citizen's prize** by the European Parliament
- **Audited** by SOL Certified Public Accountants S.A.



Key Areas of Concern

- **Integrated Road Safety Strategy**
Requiring strong political will and active Civil Society Organizations
- Adoption of **Safe system approach**
No road death is acceptable
Legislation & Road Safety enforcement
Ultimate responsibility of those designing & operating the road transport system
Forgiving road environment
- Developing a **Road Safety Culture**
related to values, attitudes and the behavior of all road users, the community, decision makers & Government

ROAD USER'S BEHAVIOR & EDUCATION

Educational programs for all age groups



**«AVENUE
for Traffic
Safety»**
for occupational
health and safety

**«In Traffic
with Safety »**
for primary
school education

**«Be a knight
of road
safety »**
for primary
school education



**«Cycling
in Safety »**
for primary
school education

«Hermes»
for young traffic
offenders and
their families

«Do it right»
for secondary
school education



Actions for Vulnerable, Elderly, Novice drivers and road Users in Europe

**NATIONAL
NEST**



LOCAL NEST



MOBILE NEST



**European project
for Traffic Safety
coordinated by RSI
2010 - 2013**



Ranking 1st in the
evaluation by the Experts
Committee
of the European
Commission



Driving Simulator



Alcohol goggles



Reflective materials



Distracted driving game



Roll Over car



Belt Sledge



Collision weight



Reaction test

AVENUE
for Traffic Safety

AVENUE Mobile NEST in Greece

AVENUE for Traffic Safety

Mobile NEST 2012-2015

Experiential
training for
> 200.000
citizens,
in open events
in 84 cities



Message received from more than 3.500.000 citizens

www.ioas.gr



AVENUE

for Traffic Safety

AVENUE Mobile NEST in the World

AVENUE for Traffic Safety

Mobile NEST 2012-2015

- ✓ Albania
- ✓ Bulgaria
- ✓ Canada
- ✓ Hong Kong
- ✓ India
- ✓ Japan
- ✓ Sweden
- ✓ Switzerland



INTERNATIONAL COLLABORATIONS

Scouting for Global Road Safety

RSI "Panos Mylonas" initiating the project, organized joint activities in close collaboration with Scouts of Greece, Scouting Ireland, UNECE and WOSM



✓ **«22nd World Scout Jamboree»**, Sweden, 2011
(Workshops attended by 5.000 Scouts, Holding hands event for Road Safety - 140 countries)

✓ **«14th CANADIAN MOOT»**, Canada, 2013
(Training adult leaders)

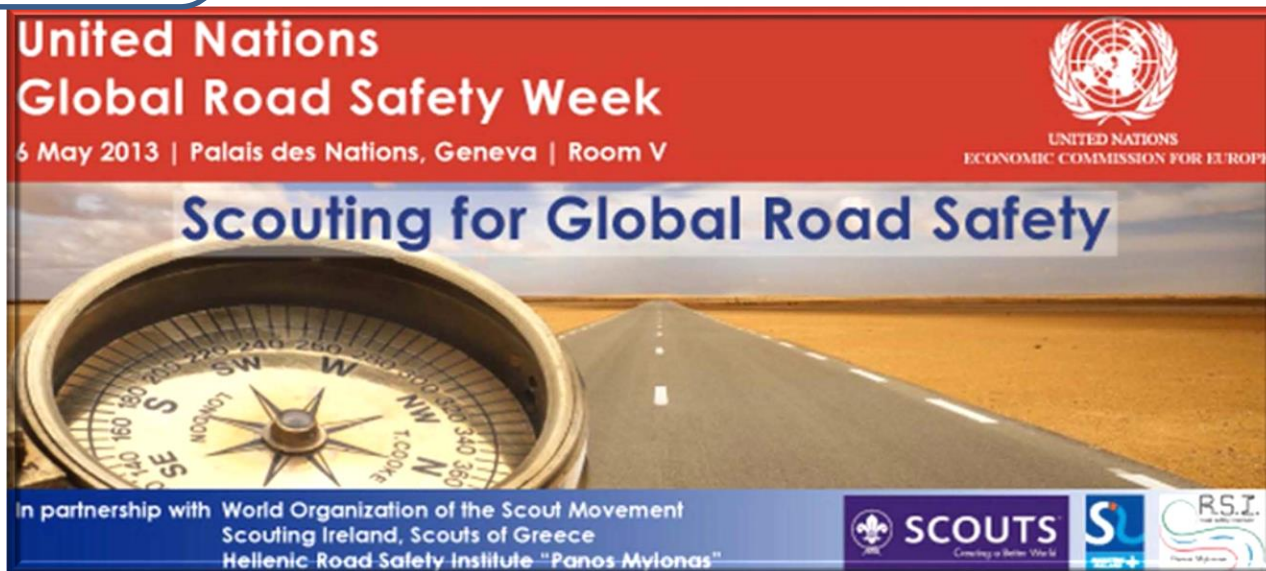
✓ **«23rd World Scout Jamboree»**, Japan, 2015
(Scouts from 84 countries participated in the RSI workshops in the Global Development Village)

An initiative:

Under the Auspices of:



Scouting for Global Road Safety



**United Nations
Global Road Safety Week**
6 May 2013 | Palais des Nations, Geneva | Room V

Scouting for Global Road Safety

UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE

In partnership with World Organization of the Scout Movement
Scouting Ireland, Scouts of Greece
Hellenic Road Safety Institute "Panos Mylonas"

SCOUTS
Connecting a Better World

SU
Scouting Union

R.S.I.
Road Safety Institute





Research for the UN Convention on Pedestrians' safety

- **300** people attended our workshop in Global Development Village (GDV)
- The average age was **21,3** years old.
- **54,6%** of them were men and **44,5%** women
- **81** Countries of origin, such as:
Greece, Sweden, Germany, Italy, Portugal, France, Norway, Denmark, Holland, Austria, Luxembourg, Liechtenstein, Mexico, Brazil, Argentina, USA, Canada, Egypt, Oman, Tunisia, Lebanon, India, South Africa, Nigeria, Australia...

23rd World Scout Jamboree
(28.07-08.08 2015) Japan

Main research objectives:

To track the perceptions and attitudes of “**underage drinking**”, “**drinking and driving**” as well as issues concerning **traffic culture** in general.

The results will lead to the development of intervention and prevention programs based on cross cultural issues and references to other countries



UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE



INTERNATIONAL COLLABORATIONS

Scouting for Global Road Safety



Scouting is an Educational Youth Movement and the largest youth organisation on the planet
with

36 Million members in 161 countries

www.ioas.gr

As **UNDP** official partner RSI "Panos Mylonas" contacted and motivated more than **8,500 Greek citizens** of all age groups to participate



Top priorities in Greece:

1. "Better transport and roads"
2. "A good education"
3. "Better healthcare"

MY | Ο ΚΟΣΜΟΣ ΜΟΥ. ΠΑΓΚΟΣΜΙΑ ΕΡΕΥΝΑ ΤΩΝ ΗΠΩΜΕΝΩΝ ΕΘΝΩΝ ΓΙΑ ΕΝΑ ΚΑΛΥΤΕΡΟ ΚΟΣΜΟ.

Ι.Ο.ΑΣ.
Institute of Road Safety

Πες τη γνώμη σου για τον κόσμο που θέλεις.

www.myworld2015.org

R.S.I.
road safety institute

Panos Mylonas

Buses without Driver in Trikala Greece



- A pilot platform co-funded by the EU's FP7
- **2.4-km** route in the center of the city
- Speed does not exceed **20 km/h**
- **Laser and ultrasound technologies** used to detect obstacles in front of and around the bus.
- Controller **enabling stopping if necessary**

RSI in Support of City Mobile 2



- **Educational programs** for students and teachers
- **Training and awareness raising** actions for citizens & road users
- **Road Safety Mobile NEST** in Trikala during the European Mobility Week in September 2015

AWARENESS CAMPAIGNS

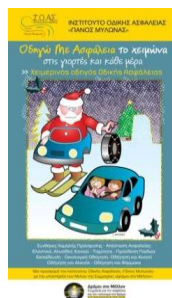
CHILDREN AND ROAD SAFETY



MAIN CAUSES OF TRAFFIC INCIDENTS



SEASONAL CAMPAIGNS (WINTERS, EASTER, SUMMER ETC)



AGGRESSIVE DRIVING & DISTRACTION OF ATTENTION



Partnerships and collaboration encouraging multi stakeholder engagement

1. Trainings of Fleet Managers and OHSA Managers

Based on the applications of AVENUE NEST and the experience of RSI "Panos Mylonas", using Greece as a hub (Asia, Europe, Africa)

2. Scouting for Global Road Safety (continued)

Train the trainers through ARO in the African Region, engaging Scouts Leaders, FIA representatives and Road Safety Authorities based on the scout method and proven results and experience of RSI "Panos Mylonas"

3. Implementing a Traffic Safety Culture Observatory in Greece and the Mediterranean Region

Based on the experience of TraSaCu Marie Curie research initiatives and OISEVI's in Latin America

4. "RS Aware & Trained"

Road Safety Awareness Raising and Training Pilot Project, Tunisia

"...the tragic loss of a young man with values, respect for people and love for life, be the beginning of the active participation for NO MORE deaths on the roads."

Let's work together to make our roads safer

Road Safety is a matter of Education, Culture and Development

Thank you !



Road Safety Institute “RSI” “Panos Mylonas” celebrates 10 years of action

<https://www.youtube.com/watch?v=mf-a1jb-sdA>

Greetings from International Personalities in the field of Road Safety for the celebration of 10 years of action

<https://www.youtube.com/watch?v=KVNqE4NnsFI>

RSI “Panos Mylonas” @ 23rd World Scout Jamboree 2015 (WSJ)

<https://www.youtube.com/watch?v=FvYJ4Hpg5pE>

