



Launching the Decade of Action for Road Safety 2011 – 2020 in the UNECE Region



Building effective multistakeholder partnerships for road safety

Belgrade – 28 April 2011

Kathleen Elsig, Regional Manager Europe and Central Asia,
Global Road Safety Partnership (GRSP)

2011

Why multisector partnership?



2011



GLOBAL
ROAD SAFETY
PARTNERSHIP



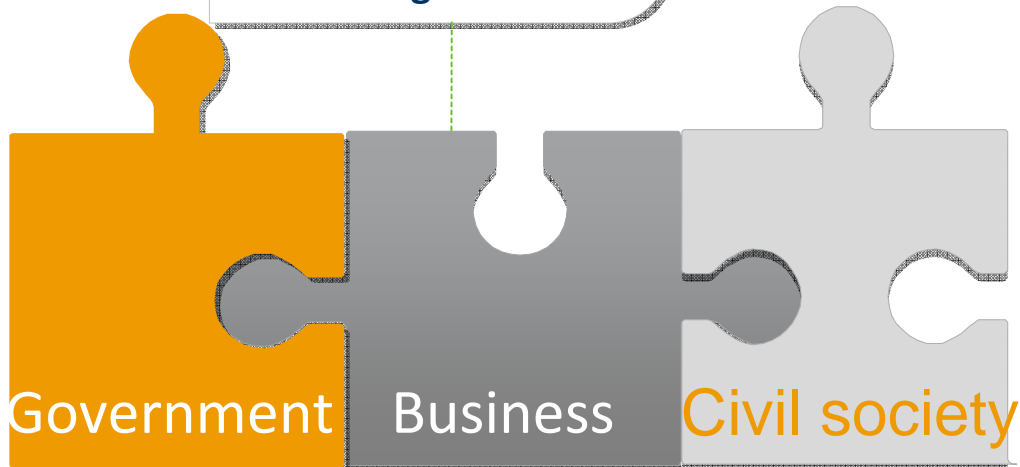
2011

GRSP is a hosted project of the  International Federation
of Red Cross and Red Crescent Societies



GLOBAL
ROAD SAFETY
PARTNERSHIP

Transport
Goods
Wealth generation
Employment
Social responsibility
Marketing



Multisector collaboration



0
fatalities

Management
Laws
Enforcement
Emergency services
Education
Infrastructure

Close to people
Part of communities
Hearts and minds of
people
Outreach programmes
.....

2011



GLOBAL
ROAD SAFETY
PARTNERSHIP

Road safety stakeholders



Partnership Results

In partnership work, the credit for success belongs to society. Each partner is just one of many players

Drink drive fatality reduction from 40 to 6 after demonstration project in Olzstyn, Poland beginning in 2008

Drink drive case reduction of over 65% after demonstration projects in two Chinese cities

Crash victim hospital costs reduced by 63% in Guaíba, Brazil

Seat belt wearing up from 3% to 80%: helps a 20% reduction in death and injury on Sakhalin, Russia

Over 1550 lives saved in 2009 after helmet intervention in Vietnam

2011



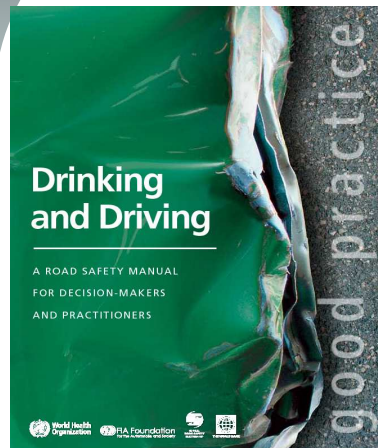
What is GRSP?



GRSP is a hosted project of the  International Federation of Red Cross and Red Crescent Societies



What we do



Good Practice



Professional Development

Az övet bekötni
hátral is gyerekjáték.



Risk factors



Knowledge Sharing



Project implementation

Build capacity for road safety



Global Advocacy

2010



International Federation
Red Cross and Red Crescent Societies



GLOBAL
ROAD SAFETY
PARTNERSHIP

Partnerzy



Partnerzy Wspierający



Partnerzy Honorowi



2010

Projects - how we work

- police
- transport
- roads
- health
- judiciary
- education
- research
- business
- NGOs

Build
multisector
working group

Analyze
situation

- casualties
- crashes
- observation surveys
- public opinion survey
- legislation
- penalties

Implement

Develop
action plan/
strategy

- data led
- results focused
- realistic
- objectives, targets
- monitoring

- Professional development
- enforcement
- public education
- Infrastructure improvement
- Community programmes

Monitor,
evaluate,
refine
programme



Middle East and North Africa Road Safety Partnership - MENARSP



2011



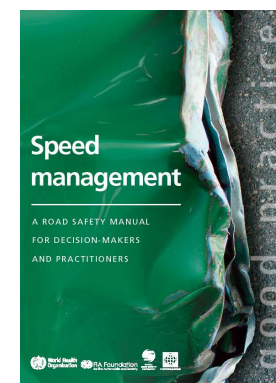
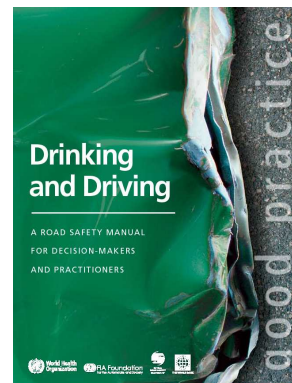
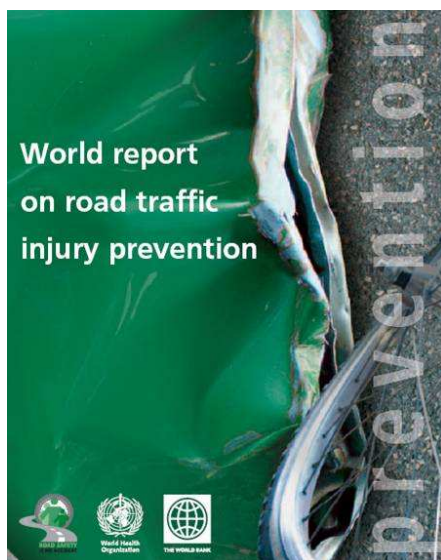
GRSP is a hosted project of the  International Federation of Red Cross and Red Crescent Societies

Why is partnership crucial?

Road crashes are **predictable**

Road crashes are **preventable**

Road crash injury is **preventable**





is crucial



3	Diarrhoeal diseases 32 400
	Congenital anomalies 25 800

	5–14 years	15–29 years	30–44 years	45–69 years	70+ years	Total
	Road traffic injuries 4180	Road traffic injuries 39 300	Ischaemic heart disease 56 900	Ischaemic heart disease 679 400	Ischaemic heart disease 1 554 600	Ischaemic heart disease 2 295 600
	Drowning 2430	Self-inflicted injuries 29 500	Self-inflicted injuries 41 000	Cerebrovascular disease 314 900	Cerebrovascular disease 1 020 200	Cerebrovascular disease 1 363 600
	Lower respiratory infections 1930	Violence 14 900	Poisoning 33 600	Trachea, bronchus, lung cancer 190 900	Chronic obstructive pulmonary disease 176 300	Trachea, bronchus, lung cancer 370 700
4	Leukaemia 1680	Poisoning 14 100	Road traffic injuries 33 200	Cirrhosis of the liver 112 400	Trachea, bronchus, lung cancer 168 900	Colon and rectum cancer 238 100
			Tuberculosis 28 900	Colon and rectum cancer 83 500	Colon and rectum cancer 148 300	Lower respiratory infections 234 700
			Cirrhosis of the liver 27 400	Breast cancer 75 200	Lower respiratory infections 139 300	Chronic obstructive pulmonary disease 233 800



2011

Source: European status report on road safety
WHO/2009

GRSP is a hosted project of the  International Federation of Red Cross and Red Crescent Societies



GLOBAL
ROAD SAFETY
PARTNERSHIP

Thanks for your attention!



Copyright © Sesame Workshop

www.grsroadsafety.org

2011

GRSP is a hosted project of the  International Federation
of Red Cross and Red Crescent Societies