

## LAUNCHING OF THE DECADE OF ACTION (2011-2020) FOR ROAD SAFETY IN THE UNECE REGION



27-29 April 2011

Belgrade



Republic of Serbia



Hosted by  
The Ministry of the Interior, Road Traffic Directorate of Serbia  
The Ministry of Infrastructure of the Republic of Serbia  
The Road Traffic Safety Agency of Serbia

### PROGRAMME

#### Wednesday, 27 April 2011

**09:00 - 09:30**      **Registration**

**09:30 – 11:00**      **Official Opening**

*Moderator:* Mr. Dragisa SIMIC, Head of Traffic Police Administration, Ministry of Interior and Mr. Stojadin JOVANOVIC, Director, Road Traffic Safety Agency, Serbia

Mr. Ivica DACIC	Deputy Prime Minister and Minister of the Interior, Serbia
Mr. Milutin MRKONJIC	Minister, Ministry of Infrastructure and Energy, Serbia
Mr. Zarko OBRADOVIC	Minister, Ministry of Education, Serbia
Mr. Jan KUBIS	Executive Secretary, United Nations Economic Commission for Europe (UNECE)
Mr. Nikolay ASAUL	Deputy Minister, Ministry of Transport, Russian Federation
Mr. Yauheni POLUDZEN	Deputy Minister, Ministry of Internal Affairs/ Head of Militia for Public Security, Belarus
Mr. Spyros VOUGIAS	Deputy Minister, Ministry of Infrastructure, Transport and Networks, Greece
Ambassador Leonidas CHRYSANTHOPOULOS	Secretary General, Black Sea Economic Cooperation Organization (BSEC)
Presentation of UNECE road safety film: Launching the Decade of Action for Road Safety in the UNECE region (8 minutes)	

**11:00 – 11:30**      **Press Conference**

**11:30- 12:00**      **Group Photo – Coffee Break**

**12:00 – 13:30**      **Launching the Decade of Action (Item 1)**

Declarations and commitments of action for improving road safety in the ECE region and on road safety casualty reduction targets for the Decade (2011-2020) by the heads of national delegations (3-5 minutes each)

*Moderator:* Ms. Eva MOLNAR, Director, Transport Division, UNECE

Armenia, Azerbaijan, Belgium, Bosnia and Herzegovina, Croatia, Denmark, Georgia, Italy, Romania, Poland, Sweden, Turkey

**13:30 – 15:00**      **Lunch**

**15:00 – 16:30**      **Policies and initiatives that work (Item 2)**  
 Participating governments and organizations will share best practices and experiences  
*Moderator:* Ambassador Leonidas CHRYSANTHOPOULOS, Secretary General, Black Sea Economic Cooperation Organization

Mr. Jose FERNANDEZ GARCIA	Road Safety and Transport of Dangerous Goods, Directorate-General for Mobility and Transport (DG MOVE), European Commission
Mr. Dragoslav KUKIC and Mr. Slobodan MALESIC	Road Traffic Safety Agency, Serbia Assistant Chief, Traffic Police Directorate, Ministry of the Interior, Serbia
Mr. Yilmaz KILAVUZ	Head of Department, Directorate of Road Transport, Ministry of Transport, Turkey
Mr. Bjorn STAFBOM	Ministry of Enterprise, Energy and Communications, Sweden
Ms. Luciana IORIO	International Regulatory Affairs, Ministry of Infrastructure and Transport, Italy
Ms. Jennifer BOGNER	Road Safety Board, Austria
Mr. Poghos SHAHINYAN	Head, Secretariat of National Road Safety Council, Armenia
Discussion	

**16:30 – 17:00**      **Coffee Break**

**17:00 – 18:00**      **The role of a lead road safety agency (Item 3)**  
 Presentation of UNECE’s work for establishing/strengthening the operations and effectiveness of national road safety agencies.  
*Moderator:* Mr. Michalis ADAMANTIADIS, Chief, Transport Facilitation and Economics Section, Transport Division, UNECE

Mr. Alan ROSS	Road Safety Expert
Mr. Branimir MILETIC	Road Traffic Safety Agency, Serbia
Discussion	

**Side event**  
**18:00 – 18:30**      Quiz for children: What do you know about road traffic safety? Televised in the presence of stars from sports

**20:00 – 22:00**      **Dinner hosted by the Ministry of the Interior, Road Traffic Directorate of Serbia, the Ministry of Infrastructure of Serbia and the Road Traffic Safety Agency of Serbia**

**Thursday, 28 April 2011**

**09:30 – 11:30**      **Improving road safety (Item 4)**  
 Experts to discuss the main obstacles and opportunities for improving road traffic safety

**a. Road safety management and implementation capacity**  
 Multisectoral partnerships, national strategies, targets, funding and statistics  
*Moderator:* Ms. Luciana IORIO, International Regulatory Affairs, Ministry of Transport and Infrastructure, Italy and Chairperson of Working Party 1 (W.P.1) on Road Traffic Safety

Mr. Gela KVASHILAVA	Deputy Director, Department of
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	Information and Analysis, Ministry of Internal Affairs, Georgia
Mr. Joop GOOS	President, International Organization for Road Safety Prevention (PRI)
Ms. Kathleen ELSIG	Regional Manager, Europe Central Asia, Global Road Safety Partnership (GRSP)
Mr. Jens HÜGEL	Head, Sustainable Development, International Road Transport Union (IRU)
Ms. Isabelle FONVERNE	Projects Officer, Safety and Interoperability, International Union of Railways (UIC)
Discussion	

**b. Safer roads and vehicles**

Improved design, construction, operation and maintenance of road infrastructure and vehicles

Moderator: Mr. Slobodan MALESIC, Assistant Chief, Road Traffic Police Directorate

Ms. Sibylle RUPPRECHT	Director General, International Road Federation (IRF)
Mr. Milan BOZIC	Motor-vehicle centre Automobile Association of Serbia
Mr. Miodrag STOJANOVIC	Training Manager, Mechanical Engineer, Hyundai
Mr. Vincent BLERVAQUE	Director, Development and Deployment Ertico – Intelligent Transport Systems (ITS)
Discussion	

11:30 – 11:45

**Coffee Break**

11:45 – 13:45

**Improving road safety (Item 4), continued**

**c. Road user behaviour**

Enforcement of traffic laws; awareness/education aimed at raising compliance; impact of key factors (speeding, drinking and driving, non-use of helmets, seat-belts and child restraints) and awareness and prevention measures through education and road safety campaigns

Moderator: Mr. Robert NOWAK, Road Safety Unit, Transport Division, UNECE

Mr. Michael CALE	Senior Traffic Psychologist, CogniTo Ltd
Dr Milan VUJANIC	Professor, Head of Traffic Safety, Belgrade University, Faculty for Traffic and Communication, Serbia
Dr Krsto LIPOVAC	Professor, Belgrade University, Academy of Criminal and Police Studies, Police Academy, Serbia
Ms. Vassiliki DANELLI-MYLONA	President, Road Safety Institute “PANOS MYLONAS”, Greece
Mr. Tony BOWIS	Road Safety Adviser, ADT Omega Consulting Engineers S.A.
Mr. Rolf STRASSFELD	Member, Board, European Federation of Road Traffic Victims (FEVR) and Road Cross

FEVR

Mr. Philip WIJERS

Director Government Affairs Gatsometer  
B.V

Mr. Bozo ILIC

General Manager, Rico Training Centre

Mr. Apostolos KENANIDIS

President, Hellenic Federation of  
International Road Transport (OFAE)

Interventions/Discussion

**13:45 – 15:00**

**Lunch**

**15:00 – 17:00**

**Panel discussion - televised (Item 5)**

Government and UNECE representatives, road safety experts and stakeholders to discuss main challenges and specific actions for the effective implementation of the 2011-2020 Decade of Action for Road Safety in the ECE region

*Moderator: Mr. Dragan MILUTINOVIC, Television Journalist*

Ms. Eva MOLNAR, Mr. Dragisa SIMIC, Mr. Slobodan MALESIC, Mr. Stojadin JOVANOVIC

Mr. Jose FERNANDEZ GARCIA, Mr. Bjorn STAFBOM, Mr. Michael CALE

**17:00 – 17:30**

**Coffee Break**

**17:30 – 18:00**

**Conclusions and the way forward, closing of Conference**

Mrs. Eva MOLNAR

Director, Transport Division, UNECE

Mr. Dragisa SIMIC

Head, Traffic Police Directorate,  
Ministry of the Interior, Serbia

Mr. Stojadin JOVANOVIC

Director, Road Traffic Safety Agency, Serbia

**20:00 – 22:00**

**GALA Dinner, hosted by the Ministry of the Interior, Road Traffic directorate of Serbia, the Ministry of Infrastructure of Serbia and the Road Traffic Safety Agency of Serbia**

**Friday, 29 April 2011**

**09:00 – 12:00**

**Visit to the Road Traffic Police Control Centre, Belgrade sightseeing**