

INTERNATIONAL CONFERENCE

Conference venue

Dan Tel Aviv Hotel
99 HaYarkon Street

Registration

Opens at 8:00 a.m.
on 11 July 2011

Accommodation and transport

Rooms at discounted rates at the Dan Tel Aviv and other neighbouring hotels are available, provided the booking takes place 30 days before check-in.

Transfers from the airport to the hotels will be provided to all participants in the Conference.

For reservations,
please contact:

Ms. Orna Gilboa
Group Operations
ISSTA

Tel: +972 2 966 0608

Fax: +972 2 966 0609

Email: ornagilboa@issta.co.il

Further information

For any aspects related to this International Conference, including **registration and speaking opportunities**, please contact:

Mr. José Palacín
**Economic Cooperation and
Integration Division**

Tel. +41 22 917 16 43

Email: jose.palacin@unece.org



INTERNATIONAL CONFERENCE



PROMOTING ECO-INNOVATION: POLICIES AND OPPORTUNITIES

Tel Aviv, Israel
11-13 July 2011



UNITED NATIONS

INTERNATIONAL CONFERENCE



PROMOTING ECO-INNOVATION: POLICIES AND OPPORTUNITIES

The United Nations Economic Commission for Europe, in cooperation with the Israel Ministry of Foreign Affairs and the Office of the Prime Minister of Israel is organising an International Conference on **the role of innovation policies in addressing environmental and energy challenges**, which will take place in Tel Aviv on 11-13 July 2011.

The Conference will be opened by keynote speeches by the **Prime Minister Benjamin Netanyahu** and the **UNECE Executive Secretary Ján Kubiš**. These interventions will be followed by a **high-level panel with the participation of senior political and business figures**.

Presentations at this Conference will be structured into three main segments:

“Eco-innovation: what role for public policies?”, which would include topics, such as the links between innovation, environmental and energy policies, the conditions for the successful integration of sectoral approaches in the promotion of eco-innovation, the difficulties that need to be overcome, the range of policy instruments available and their effectiveness and the existing policy experiences in this area.

“Fostering collaboration for successful eco-innovation”, which would discuss various forms of cooperation between stakeholders in eco-innovation processes and, in particular, the public and private sectors, to foster eco-innovation, including the international dimension of these collaborative arrangements.

“Financing eco-innovation”, which would include different questions regarding access to finance for eco-innovative enterprises, good practices and experiences in public funding of programmes for eco-innovation and current market trends and opportunities.

The Conference, which will also include a **programme of site visits** (starting in the afternoon of the second day of the Conference), will attract policy-makers, academics, investors and other stakeholders with an interest on how to develop, deploy and finance innovative solutions for sustainable development.

In addition to English, Russian will also be used as a communication language during the Conference.

The main conclusions of this Conference will be used as an input to the **UN Conference on Sustainable Development (Rio+20)**.

