



## Economic and Social Council

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### Economic Commission for Europe

#### Committee on Economic Cooperation and Integration

#### Team of Specialists on Intellectual Property

##### Fifth session

Geneva, 7–8 July 2011

Item 1 of the provisional agenda

##### Adoption of the agenda

### Annotated provisional agenda for the fifth session<sup>1</sup>

To be held at the Palais des Nations, Geneva, starting at 10 a.m. on 7 July 2011

#### I. Provisional agenda

1. Adoption of the agenda
2. Substantive segment
3. Review of the work done since the fourth session
4. Implementation plan for the remainder of 2011 and proposals for the programme of work in the next programmatic cycle
5. Other business.

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<sup>1</sup> Delegates attending meetings at the Palais des Nations should complete the registration form, downloadable from <http://www.unece.org/ie/welcome/dc/regfe.pdf> and transmit it to the secretariat either by email ([ip@unece.org](mailto:ip@unece.org)) or by fax (+41 22 917 01 78). Prior to the session, delegates (with the exception of delegates from the Geneva-based Missions) are requested to present themselves with a valid identification card/passport at the Pass and Identification Unit of the UNOG Security and Safety Section, located at the Pregny Gate, Avenue de la Paix 8-14, for the issuance of an identification badge. Additional information for delegates is available on the UNECE website at <http://www.unece.org/ceci/addinf.html>.

## **II. Annotations to the provisional agenda**

### **1. Adoption of the agenda**

1. The objectives of the fifth session are to discuss and address topical substantive issues related to the programme of work of the Team of Specialists on Intellectual Property (TOS-IP), to review the outputs and activities carried out since the fourth session, including in other relevant thematic areas under the UNECE Committee on Economic Cooperation and Integration (CECI), to agree on the implementation plan for the remainder of 2011 and to discuss proposals for the programme of work in the next programmatic cycle.

### **2. Substantive segment**

2. At its fourth session held in Geneva on 8-9 July 2010, TOS-IP considered two proposals for the thematic orientation of the substantive segment of its fifth session (ECE/CECI/IP/2010/2). These proposals were:

(a) Policies to raise awareness among consumers, researchers and IP enforcement agencies about the importance of intellectual property for innovation and economic development as well as the potential risks and economic damage of counterfeiting and piracy; and

(b) IPR enforcement issues in the light of the trade-related aspects of intellectual property rights (TRIPS) and TRIPS-plus initiatives, to be discussed in cooperation with the World Trade Organization.

3. After subsequent consultations, the preparation of a document on good practices and policy recommendations on raising awareness of the role of IPRs in innovation and the dangers and economic costs of IPR infringements was included in the Programme of Work of CECI for 2011. The Substantive segment will be used to provide critical inputs for the preparation of this document.

4. The Substantive segment will be organized as a series of practical, policy-oriented presentations and leaving time for active debate among the participants. The following is an indicative list of topics which may be addressed:

(a) Campaigns to build respect for intellectual property in society;

(b) Good practices on raising awareness of the economic costs and potential hazards of counterfeit goods;

(c) Cooperation between public and private stakeholders in awareness raising;

(d) Building awareness and incentives for IPR protection and management in research organizations; and

(e) Raising the awareness of entrepreneurs and small and medium-sized enterprises on sound IPR management.

5. The secretariat invites the members of the TOS-IP and its extended network of experts, including the relevant international organizations and industry associations, to prepare presentations on the above and related issues and to participate actively in the discussions.

6. The detailed programme will be developed in consultations with the TOS-IP Bureau and will be made available to participants no later than one week before the session.

### 3. Review of the work done since the fourth session

7. To introduce the discussion, the Chairperson will brief the Team's members on key outcomes of the work done since the fourth session:

- (a) Comparative Review on the commercialization of IP assets, on transforming research and development (R&D) outputs into intangible assets and on the establishment of well-functioning markets for such products,
- (b) Proceedings of the Substantive segment of TOS-IP 2010;
- (c) Stock-taking on capacity-building/training tools;
- (d) Cooperation with other CECI Teams of Specialists and expert networks, UNECE Divisions, international organizations, and stakeholders; and
- (e) Capacity-building and policy events, including in cooperation with other Teams of Specialists and networks of excellence under CECI, and with external partners:
  - (i) Contribution to the International Conference "Policies to Address Financing and Entrepreneurial Challenges in High-growth Innovative Firms", Helsinki, Finland, 2-4 June 2010, co-organized by UNECE and the Government of Finland;
  - (ii) Contribution to a Conference on Intellectual Property "Quality and Competitiveness" and Roundtable Discussion on Economic Aspects of Intellectual Property, Minsk, Republic of Belarus, 9 and 10 June 2010, organized by the National Centre for Intellectual Property of the Republic of Belarus and the World Intellectual Property Organization (WIPO);
  - (iii) International Capacity-building Conference on the Commercialization and Enforcement of Intellectual Property, Moscow, Russian Federation, 6 to 8 October 2010, co-organized with the All-Russian Association of Small and Medium-sized Enterprises and the United States Patent and Trademark Office;
  - (iv) Contribution to the International Conference "From Applied Research to Entrepreneurship: Promoting Innovation-driven Start-ups and Academic Spin-offs", Kiev, Ukraine, 9-10 November 2010, organized by UNECE at the request of the Government of Ukraine;
  - (v) International Capacity-building Seminar "Intellectual Property Management at Public Research Organizations", Kiev, Ukraine, 11 November 2010, in cooperation with the Science and Technology Centre of Ukraine;
  - (vi) Subregional Capacity-building Conference "Commercialization and Enforcement of Intellectual Property", Belgrade, Serbia, 12-13 April 2011;
  - (vii) Subregional Capacity-building Conference on the Valuation of Intellectual Property, Bishkek, Kyrgyz Republic, May 2011, in cooperation with the Kyrgyz Patent Office;
  - (viii) Subregional Capacity-building Conference on the Enforcement of Intellectual Property, Bishkek, Kyrgyz Republic, May 2011, in cooperation with the Kyrgyz Patent Office, the Kyrgyz customs authority, the United States Agency for International Development, and the Commercial Law Development Centre; and
  - (ix) Contribution to an Inter-regional Symposium on the Enforcement of Intellectual Property Rights, Prague, Czech Republic, 2-3 November 2011,

organized by the World Intellectual Property Organization (WIPO) in co-operation with the United States Patent and Trademark Office and the Czech Industrial Property Office.

(f) Fund-raising.

8. Members of the Team will then have the opportunity to take stock of past activities, discuss effective means for the dissemination of the Team's outputs and reflect on how to exploit synergies with the work that is being done in other focus areas.

#### **4. Implementation plan for the remainder of 2011 and proposals for the programme of work in the next programmatic cycle<sup>2</sup>**

9. The Team will discuss the implementation plan for the work envisaged for the remainder of 2011.

10. In accordance with the CECI Programme of Work for 2011 and the options discussed for 2012-2013, the Team is expected to contribute to the preparation of a Synopsis of Good Practices which will be submitted for consideration at the sixth session of the CECI.

11. This document will draw on the main conclusions of the above Substantive segment of the fifth session of TOS-IP and will be developed and refined further through a process of consultations with Team's members and other experts. The secretariat will invite members of the Team to consider the possible preparation of other associated outputs, including a UNECE publication containing authored contributions and short policy briefs, so as to better disseminate policy messages across the UNECE constituency.

12. The Team is also expected to contribute to the preparation of a Synopsis of good practices on the relations between education and research institutions, industry and government, based on the outcomes of an International conference to be organized in Azerbaijan (cf. below).

13. The Team is expected to contribute to the following capacity-building activities and policy-oriented meetings in the remainder of 2011 and beyond:

(a) Contribution to the organization of the International Conference "Promoting Eco-Innovation: Policies and Opportunities", Tel Aviv, Israel, 11-13 July 2011, to be jointly organized with the Government of the State of Israel;

(b) Contribution to an International conference on knowledge-based development and innovative entrepreneurship in Azerbaijan in 2011; and

(c) Subregional capacity-building conference in the Republic of Moldova, at a date to be confirmed.

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<sup>2</sup> At its fourth annual session on 1-3 December 2010 in Geneva, the UNECE Committee on Economic Cooperation and Integration (CECI) recommended that the mandates of its three Teams of Specialists, including TOS-IP, should be renewed for the period 2011-2013. CECI also adopted its Programme of Work for 2011. It also considered options for its Programme of Work for the period 2012-2013. At the time of writing the present document, the Executive Committee of UNECE has not yet made a final decision on the renewal of the mandates of the CECI Teams of Specialists and its Programme of Work because some member States requested more time for review. Pending a final decision by the Executive Committee, TOS-IP's decisions under agenda items 4 and 5 will be subject to possible later modification.

14. The Team will respond to further invitations for capacity-building activities from the UNECE member States, subject to the availability of extrabudgetary funding.

15. The CECI Programme of Work for 2011 and the options for 2012-2013 envisage the development of training materials and modules to be used in capacity-building seminars and training courses. The secretariat will introduce the issue and brief the Team on progress made since the last session and invite the Team's members to discuss and agree on the modalities of elaborating such training modules.

16. The secretariat will inform the Team's members on the discussions at the fifth CECI session regarding the future orientation of work (ECE/CECI/2010/2). The Team's members will be invited to share their views on further developing its planned activities in the next programmatic cycle.

17. Preliminary consultations within the TOS-IP bureau have yielded the following broad suggestions for future work:

- (i) Broadening the exchange of experience and the development of good practices and policy recommendations in the field of IPR commercialization by taking into account examples from outside the UNECE region, such as Korea and India;
- (ii) Strengthening the efforts to draw on the expertise in IPR commercialization of leading innovative companies and academic institutions;
- (iii) Further strengthening the cooperation with other multilateral agencies working on IP issues, including the European Patent Office;
- (iv) Contributing, in cooperation with stakeholders and other multilateral agencies, to the development of measures of the value of IP assets and of the costs of IPR infringements and enforcement, in order to improve the factual basis for policy development and awareness raising;
- (v) Further strengthening the linkages between the work of TOS-IP and the other thematic areas of CECI; and
- (vi) In capacity-building activities and in training modules, providing a focus on inter-institutional cooperation and communication.

18. Participants are encouraged to bring to the meeting any expressions of interest by UNECE member States or other stakeholders for receiving, delivering, or hosting capacity-building activities in the priority areas of the Team's work.

19. Participants are also encouraged to bring to the session any expression of interest by the UNECE member States and other stakeholders to provide various types of extrabudgetary support (such as funds or in-kind contributions, including organization of seminars, twinning schemes or networking initiatives) to the activities in this thematic area.

## **5. Other business**

20. In view of the dynamism in professional affiliations and the variety of tasks undertaken by the CECI Teams of Specialists, CECI at its fourth session invited the secretariat to review the membership in the Teams and, wherever appropriate, approach member States with a request for new nominations of Team members (ECE/CECI/2009/2). The secretariat will inform the Team on progress in this ongoing effort. Members of the Team are encouraged to actively support the strengthening of the Team through new nominations of interested parties.

21. The secretariat proposes that the report of the session of TOS-IP be prepared not later than ten working days following the session and that it be reviewed and adopted by the Bureau (Chairperson and Vice-Chairpersons) on behalf of TOS-IP. The Team will also decide on the date for its sixth annual session.

### III. Preliminary timetable

<i>Time</i>	<i>Agenda Item</i>
<b>Thursday, 7 July 2011</b>	
10:00-13:00	Item 1. Adoption of the agenda Item 2. Substantive segment
13:00-15:00	Lunch break
15:00-18:00	Item 2. Substantive segment (continued)
<b>Friday, 8 July 2011</b>	
10:00-13:00	Item 2. Substantive segment (continued)
13:00-15:00	Lunch break
15:00-18:00	Item 3. Review of the work done since the fourth session Item 4. Implementation plan for the remainder of 2011 and proposals for the programme of work in the next programmatic cycle Item 5. Other business

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