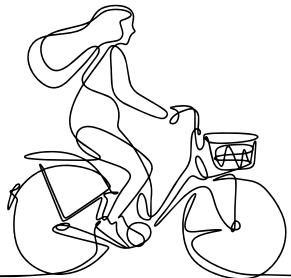




Activities of the UN Secretary-General's Special Envoy for Road Safety

Inland Transport Committee, 23 February 2023





MANDATE



- Promoting global partnerships to support the design and implementation of strategies and activities to improve road safety
- Advocating with governments, civil society and the private sector for the promotion of road safety, particularly in countries with a high rate of road fatalities and injuries
- Participation in global and regional conferences, and meetings on road safety
- Advocating the accession to, and more effective implementation of the United Nations road safety legal instruments



ACHIEVEMENTS 2015-2023



Missions to 93 Member States, meetings with more than 230 Government officials including 28 Heads of States

Hosted six United Nations Partnership Meetings for Road Safety with 30+ agencies to provide guidance on UN priorities for road safety



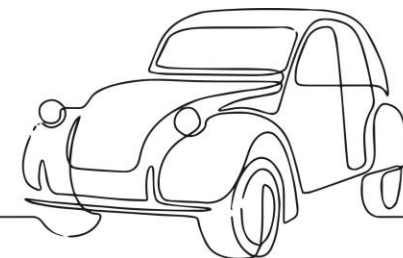
Advocates for accession to seven UN Road Safety Conventions. 46 new accessions since start of mandate

Hosted fifteen regional and national capacity building workshops in collaboration with ECA, ESCAP, ECLAC, ECE, UN-Habitat, World Bank, Inter-American Development Bank



Secured a manifesto from the Automotive Industry through OICA which supported minimum set of safety standards for new vehicles. OICA also appointed a road safety ambassador

Launched informal Friends of Road Safety Networks in Geneva, New York, Washington D.C., Brussels and Bangkok





ACHIEVEMENTS 2015-2023



Launched a global campaign with JC Decaux to spread awareness on road safety issues around the world



Launched the first Kofi Annan road Safety Award in Accra with the Government of Ghana, ECA and the Kofi Annan Foundation



Joint advocacy with World Bank Vice President led to stand alone road safety projects in Bangladesh and India at \$358 Mil and \$250 Mil respectively



Established the UN Road Safety Fund in 2018 and raised \$20 Mil in public and private sector contributions





'22 HIGHLIGHTS



- Travelled to more than 29 countries and met with more than 70 government officials
- Established Global “Friends of the Special Envoy” for Road Safety Network and launched two additional hubs in Brussels and Bangkok of the Friends of Road Safety Network
- Engaged with Ministries of Finance, and United Nations Members States to increase domestic investments in Road Safety
- Participated in the High-Level Meeting (HLM) “2030 Horizon for Road Safety: Securing a Decade of Action and Delivery”
- Launched the global campaign #StreetsforLife, in partnership with JCDecaux – to be expanded to 80 countries over the next two years
- Launched the first Kofi Annan Road Safety Award for Africa
- Raised the visibility of the UNRSF resulting in partnerships from 16 Member States and Private Sector pledging over 15 million USD
- Held the 6th UN partnerships meeting for Road Safety



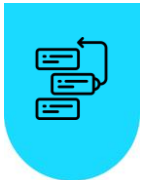
Priorities 2023 - 24



Raise global visibility of road safety



Increase relevance of road safety by framing in green transition, Covid-19 recovery, digitalization, & cities



Increase alignment and priority within the UN System



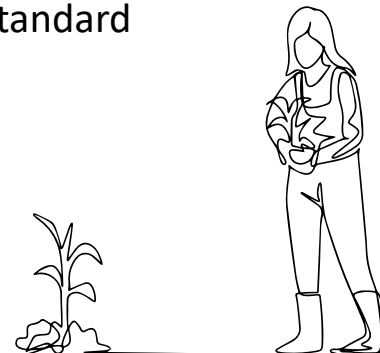
Financing for Road Safety



Strengthening partnership with Regional Integration bodies



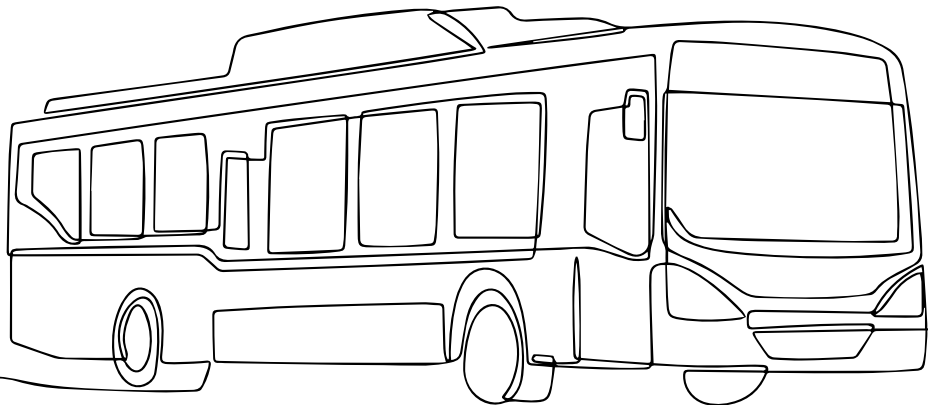
Promote UN legal instruments including helmet standard





UN-JC DECAUX GLOBAL ROAD SAFETY VISIBILITY CAMPAIGN

Will be implemented in 80 countries in more than 1,000 cities with the engagement of top celebrities over 2 years





MAKE A SAFETY STATEMENT

I WEAR A SEATBELT

Michelle Yeoh

United Nations

un.org/roadsafety

MAKE A SAFETY STATEMENT

I DON'T DRIVE TIRED

Yemi Alade

United Nations

un.org/roadsafety

MAKE A SAFETY STATEMENT

I DRIVE SLOW

Charles Le Clerc

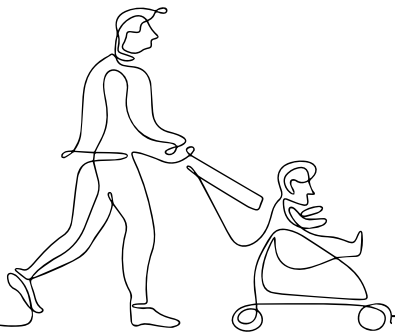
United Nations

un.org/roadsafety



GLOBAL FRIENDS OF THE SPECIAL ENVOY

- 85 CEOs, Heads of organizations, government officials & celebrities
- 5 hubs: Geneva, New York, Brussels, DC and Bangkok
- Objectives: The networks aim to improve road safety through awareness raising, mobilising funding and increasing development cooperation.





UN LEADERS



Olga Algayerova
Executive Secretary
UNECE



Armida Salsiah Alisjahbana
Executive Secretary
UNESCAP



Maimunah Mohd Sharif
Executive Director
UN-Habitat



Jayathma Wickramanayake
Youth' Special Envoy



Achim Steiner
Administrator
UNDP and
Chairman of UNSDG



Gabriela Ramos
Assistant Director-General
for Social and Human
Sciences
UNESCO



Inger Andersen
Executive Director
UNEP



Rola Dashti
Executive Secretary
UNESCWA



Tedros Adhanom Ghebreyesus
Director General
WHO



Filippo Grandi
Commissioner
UNHCR



Gilles Michaud
UN Under-Secretary-
General for Safety and
Security



Huang Xia
Special Envoy for the Great
Lakes Region of Africa



Amandeep Singh Gill
UN Envoy on Technology



MEMBER STATES / CITIES



Maurizio Massari
PR of Italy to UN in NY



Mariangela Zappia
Ambassador of Italy to USA



Amadou Kone
Minister of Transport and
Telecommunications,
Ivory Coast



Roberto Gualtieri
Mayor of Rome



Thierry Mathou
Ambassador of France to
Thailand



Alexandros Papaioannou
PR of Greece to
the UN in Geneva



Nicolas de Rivière
PR of France to UN in NY



Jérôme Bonnafont
PR of France to UN in
Geneva



Rémy Rioux
CEO
Agence Francais de
Development



**Reema Bint
Bandar Al-Saud**
Ambassador of
Saudi Arabia to USA



Anne Hidalgo
Mayor of Paris



Chadchart Sittipunt
Governor of Bangkok,
Thailand



Anthony Loke Siew Fook
Minister of Transport
Malaysia



INTERNATIONAL ORGANIZATIONS & FOUNDATIONS REPRESENTATIVES



Jagan Chapagain
CEO and SG
IFRC



Gianni Infantino
President
FIFA



Lord Sebastian Coe
President
International Association of
Athletics Federation



Odile Renaud-Basso
President
European Bank for
Reconstruction
and Development



Makhtar Diop
Managing Director and
Executive Vice President
International Finance
Corporation



Martin Raiser
Vice President for
South Asia Region
World Bank



Aleksander Čeferin
President
UEFA



Mohamed Mezghani
Secretary General
UITP



Riccardo Puliti
Regional President for
Asia and the Pacific
IFC



Masatsugu Asakawa
President
Asian Development
Bank



Elhadj As Sy
Chair
Kofi Annan
Foundation



David Lappartient
President
Union Cycliste
Internationale



Axel Van-Trotsenburg
Managing Director of
Operations
World Bank



Lord George Robertson
Chairman
FIA Foundation



Gérard Saillant
President
Paris Brain Institute



Young Tae Kim
Secretary-General
International Transport
Forum



Zeid Ra'ad Al Hussein
President and CEO
International Peace Institute



Lotte Knudsen
Head of the
EU Delegation to
the UN in Geneva



Thomas Bach
President
International Olympic
Committee



Ahmad Alhendawi
Secretary-General
SCOUT



Amani Abou-Zeid
Commissioner for
Infrastructure
and Energy
African Union Commission



Karima Delli
Chair of the
Committee on
Transport and Tourism
European Parliament,
EU



Adina-Ioana Vălean
Commissioner for
Transport
European Commission,
EU



Ilan Goldfajn
President
Inter-American
Development Bank



CELEBRITIES



Michelle Yeoh
Actress
UNDP Goodwill
Ambassador



Princess Charlene
Princess Consort of
Monaco and former
Olympic Swimmer



Felipe Massa
Racing
Driver



**Mick
Schumacher**
Racing Driver



Charles Leclerc
Racing Driver



Sebastien Loeb
Rallye Former
Champion



Yohan Blake
Sprinter



Patrick Dempsey
Actor



Didier Drogba
Football Player



Mick Doohan
Motorcycle World
Champion



Natália Šubrtová
Paralympic ski
champion



PRIVATE SECTOR



Carlos Slim Domit
Chairman of the Board
GRUPO CARSO



Patrick Pouyanné
Chairman and CEO
TotalEnergies



Maurice Lévy
Chairman of the Supervisory
Board Publicis Group



Dan T. Chen
President
3M Transportation
Safety Division



Ratan Tata
Chairman
TATA Trust



Florent Menegaux
CEO
Michelin



Jean Dominique Senard
Chairman of the Board of
Directors Renault Group



Norman Foster
Architect



Paul du Saillant
Deputy CEO
Essilor-Luxottica



Thomas Buberl
CEO
AXA



Stefano Domenicali
CEO
Formula One Group



Nasser Al-Khelaifi
President
Paris Saint-Germain



Paul Hudson
CEO
Sanofi



Shuichi Ishibashi
CEO
Bridgestone



Klaus Schwab
Chaireperson
World Economic Forum



Jean-Charles Decaux
CEO, JCDecaux Group



GLOBAL SAFE AND AFFORDABLE HELMET CAMPAIGN

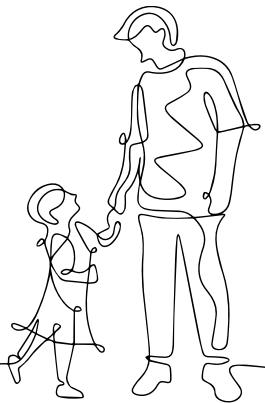
- Advocating for governments to adopt helmet standard in line with UN regulation 22.06
- Promoting helmets that are low cost and meet UN regulation to new markets





GLOBAL ADVOCACY

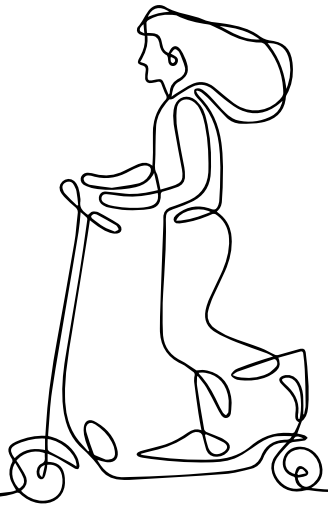
- 20 plus country missions
- Joint advocacy with partners including the World Bank VPs
- Kofi Annan Road Safety Award
- Major international conferences





EXPAND PARTNERSHIPS

- New Partners of the Secretariat:
 - Sanofi
 - JC Decaux
 - Saatchi & Saatchi
 - Publicis





THANK YOU

Priti.Gautam@un.org

Programme Management Officer
Secretariat of the UN
SG's Special Envoy for Road Safety

