

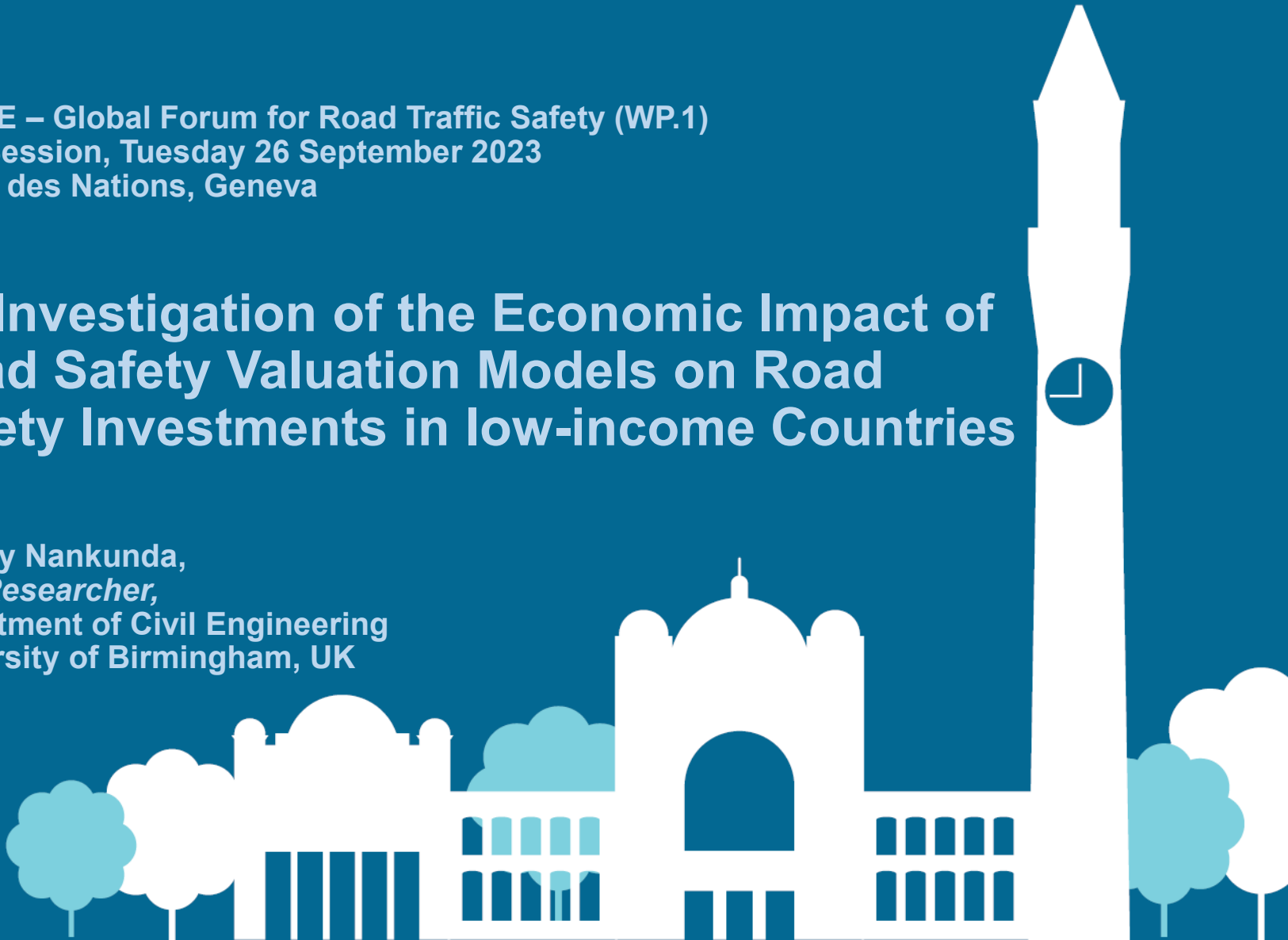


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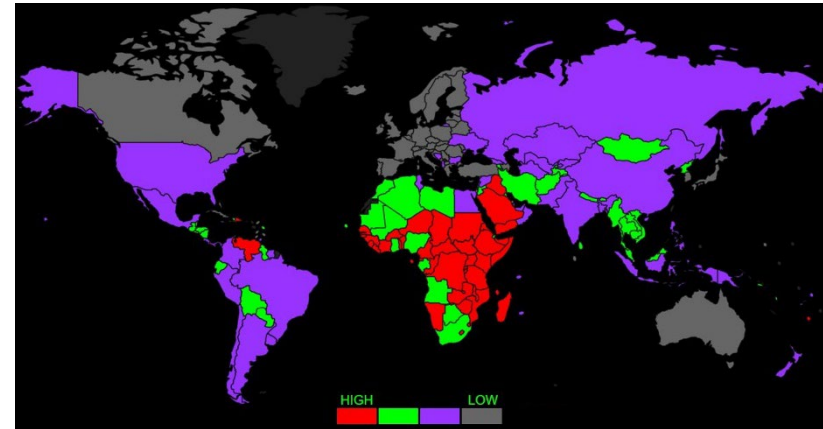
An Investigation of the Economic Impact of Road Safety Valuation Models on Road Safety Investments in low-income Countries

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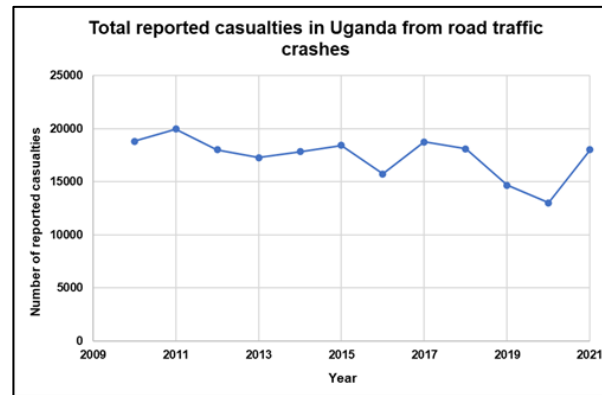
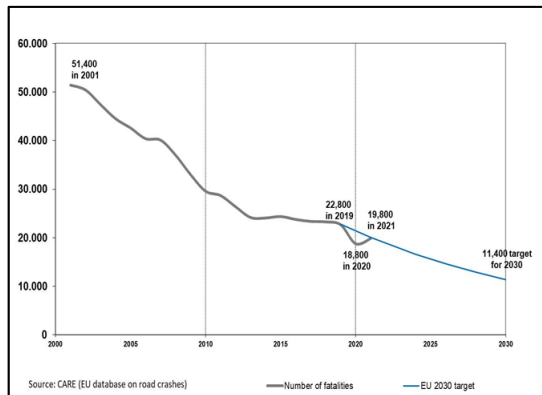


Background

- RTIs are the leading cause of death for 5–29-year-olds
- > 1.3 million deaths per year globally (Global road safety report, 2018)
- 93% deaths occur in low- and middle-income countries



Rate of Road traffic deaths globally
www.worldlifeexpectancy.com

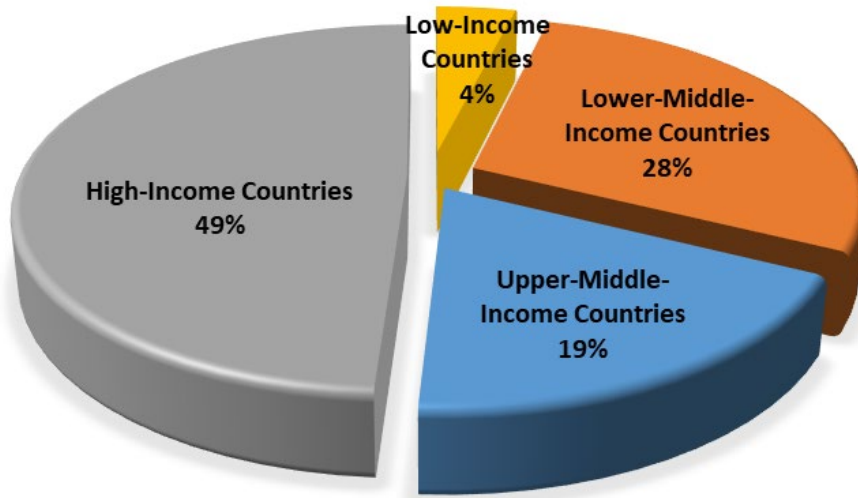
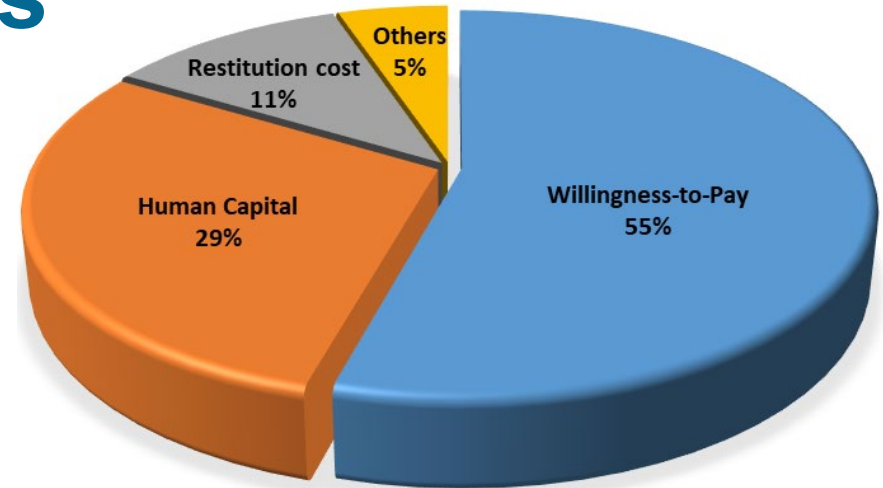


- RTIs have a huge financial and social impact on society.



Problem and Needs

- Road safety valuation models can be used to evaluate economic impact of RTIs.
- A systematic review helped identify which valuation model could be applicable for LICs.



- Existing models have not been developed using LIC data specifically.
- Lack of publications in LICs

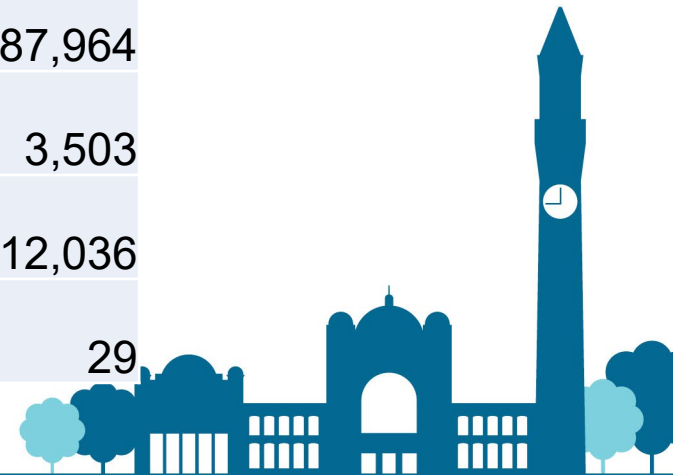


Innovation and Challenges

- Develop a road safety valuation model applicable to LICs and developed using LIC data.
- Lack of accessible data – large barrier to entry for research.
- Poor quality of available data.
- Very high levels of underreporting.

Case study: Uganda

Uganda's Population, 2016	41,487,964
Uganda's Reported Road Fatalities, 2016	3,503
WHO Estimated Fatalities, 2016	12,036
WHO Est. Fatalities per 100,000 Pop., 2016	29



Outputs

- Investigating the suitability of current models for LICs.
- Collection of data from Uganda as a case study.
- Investigation of the applicability of our developed model versus existing models

	Lower	Central	Upper
Value of fatality	60*GDP/Capita	70*GDP/Capita	80*GDP/Capita
Value of serious injury	12*GDP/Capita (20%VSL)	17*GDP/Capita (25%VSL)	24*GDP/Capita (30%VSL)
Number of serious injuries to number of fatalities	8	10	12

The true cost of road crashes, McMahon and Dahdah (2008)

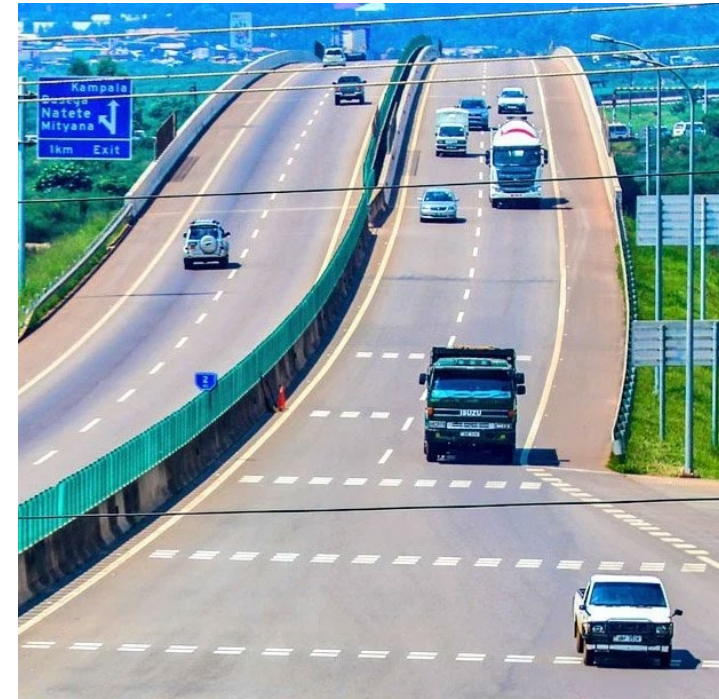


Impact

- Enable a more realistic description of the economic impact of road safety in LICs.
- Improve the choice of countermeasures.
- Enhance the prioritization of countermeasures implementation.
- Provide improved data management pertinent to the LICs conditions.



The Capital Times, April 2020



Nile Post, January 2022





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THANK YOU

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