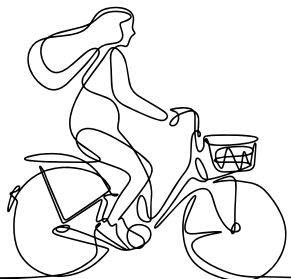




Activities of the UN Secretary-General's Special Envoy for Road Safety

WP.1, 19 September 2023





MANDATE



Phnom Penh, Cambodia

- Promoting global partnerships to support the design and implementation of strategies and activities to improve road safety
- Advocating with governments, civil society and the private sector for the promotion of road safety, particularly in countries with a high rate of road fatalities and injuries
- Participation in global and regional conferences, and meetings on road safety
- Advocating the accession to, and more effective implementation of the United Nations road safety legal instruments



ACHIEVEMENTS 2015-2023



Missions to 95 Member States, meetings with more than 250 Government officials including 33 Heads of States

Hosted six United Nations Partnership Meetings for Road Safety with 30+ agencies to provide guidance on UN priorities for road safety. The seventh will be held in December 2023.



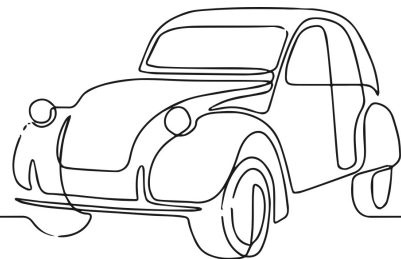
Advocates for accession to seven UN Road Safety Conventions. 49 new accessions since start of mandate

Hosted sixteen regional and national capacity building workshops in collaboration with ECA, ESCAP, ECLAC, ECE, UN-Habitat, World Bank, Inter-American Development Bank



Joint advocacy with World Bank Vice President led to stand alone road safety projects in Bangladesh and India at \$358 Mil and \$250 Mil respectively

Launched the informal Friends of Road Safety Networks in Geneva, New York, Washington D.C., Brussels and Bangkok and established the Global “Friends of the Special Envoy” for Road Safety Network





ACHIEVEMENTS 2015-2023



Supported the first two Kofi Annan road Safety Awards in Accra with the Government of Ghana, ECA and the Kofi Annan Foundation in 2022 and in Marrakech with the Government of Morocco in 2023



Launched a global road safety campaign to spread awareness on road safety issues around the world



Participated in the High-Level Meeting (HLM) “2030 Horizon for Road Safety: Securing a Decade of Action and Delivery”



Established the UN Road Safety Fund in 2018 and raised more than \$27 Mil in public and private sector contributions



Marrakesh,
Morocco

Priorities 2023 - 24



Raise global visibility of road safety



Increase relevance of road safety by framing in green transition, digitalization, gender & cities



Strengthening partnership with Regional Integration bodies



Financing and Partnerships for Road Safety



Promote UN legal instruments including helmet standard



Increase alignment and priority within the UN System



Brussels, Belgium





'23 HIGHLIGHTS



Manila, Philippines



- Travelled to 28 countries and met with more than 80 government officials
- Launched the global road safety campaign "Make a Safety Statement" in collaboration with JCDecaux and the support of Saatchi & Saatchi, in Brussels, Belgium – to be further expanded over the next few years
- Supported the 2nd Kofi Annan Road Safety Award for Africa in Marrakech
- Participate in the China-ASEAN Mayors Forum in Guilin, China
- Raised the visibility of the UNRSF resulting in donations from Qatar and Germany, and pledges by the European Union as well as France and Hungary
- Hosted the first UN Road Safety Retreat for high-level UN technical focal points
- Will host the 1st Friends of Special Envoy Advisors' Meeting in October 2023
- Will host the 7th UN partnerships meeting for Road Safety in December 2023



THE UNITED NATIONS GLOBAL CAMPAIGN FOR ROAD SAFETY

Make a Safety Statement

#StreetsforLife

80 countries in 1,000 cities

www.streetsforlife-un.org





MAKE A SAFETY STATEMENT

I DRIVE SLOW

NAOMI CAMPBELL
SUPERMODEL

United Nations
Special Envoy for Road Safety

Supported by **JCDecaux**

MAKE A SAFETY STATEMENT

I DON'T DRIVE UNDER THE INFLUENCE

NOVAK DJOKOVIC
TENNIS LEGEND

United Nations
Special Envoy for Road Safety

Supported by **JCDecaux**

MAKE A SAFETY STATEMENT

DRIVE SLOW

QUINSYANE DEMBELE
FOOTBALLER ICON

United Nations
Special Envoy for Road Safety

Supported by **JCDecaux**

MAKE A SAFETY STATEMENT

I WEAR A SEATBELT

MICHELLE YEOH
OSCAR WINNING ACTRESS / UNDP GOODWILL AMBASSADOR

United Nations
Special Envoy for Road Safety

Supported by **JCDecaux**



Make a Safety Statement : Changing Behaviour of Road Use

					
MARIO NAVA	JEAN TODT	JULIE GAYET	GEORGES GILKINET	ELKE VAN DEN BRANDT	KARIMA DELLI



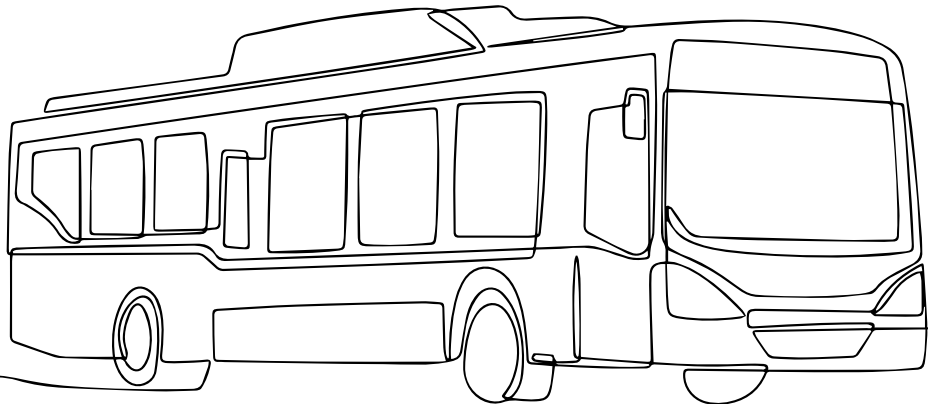


FRIENDS OF THE SPECIAL ENVOY FOR ROAD SAFETY

#FriendOfRoadSafety

85 Friends for Road Safety

- UN Leaders
- Member States / Cities
- International Organizations & Representatives of Foundations
- Celebrities
- Private Sector



Build “streets for life”

A call for transformative leadership

Promote a systematic and global approach for road safety

Everyone has a right to safe roads: a fundamental human right



UN LEADERS



Tatiana Molcean
Executive Secretary
UNECE



Armida Salsiah Alisjahbana
Executive Secretary
UNESCAP



Maimunah Mohd Sharif
Executive Director
UN-Habitat



Inger Andersen
Executive Director
UNEP



Achim Steiner
Administrator
UNDP and
Chairman of UNSDG



Gabriela Ramos
Assistant Director-General
for Social and Human
Sciences
UNESCO



Rola Dashti
Executive Secretary
UNESCWA



Tedros Adhanom Ghebreyesus
Director General
WHO



Filippo Grandi
Commissioner
UNHCR



Gilles Michaud
UN Under-Secretary-
General for Safety and
Security



Huang Xia
Special Envoy for the Great
Lakes Region of Africa



Amandeep Singh Gill
UN Envoy on Technology



MEMBER STATES / CITIES



Maurizio Massari
PR of Italy to UN in NY



Mariangela Zappia
Ambassador of Italy to USA



Amadou Kone
Minister of Transport and
Telecommunications,
Ivory Coast



Roberto Gualtieri
Mayor of Rome



Thierry Mathou
Ambassador of France to
Thailand



Alexandros Papaioannou
PR of Greece to
the UN in Geneva



Nicolas de Rivière
PR of France to UN in NY



Jérôme Bonnafont
PR of France to UN in
Geneva



Rémy Rioux
CEO
Agence Français de
Development



**Reema Bint
Bandar Al-Saud**
Ambassador of
Saudi Arabia to USA



Anne Hidalgo
Mayor of Paris



Chadchart Sittipunt
Governor of Bangkok,
Thailand



Anthony Loke Siew Fook
Minister of Transport
Malaysia



INTERNATIONAL ORGANIZATIONS & FOUNDATIONS REPRESENTATIVES



Jagan Chapagain
CEO and SG
IFRC



Gianni Infantino
President
FIFA



Lord Sebastian Coe
President
International Association of
Athletics Federation



Odile Renaud-Basso
President
European Bank for
Reconstruction
and Development



Makhtar Diop
Managing Director and
Executive Vice President
International Finance
Corporation



Martin Raiser
Vice President for
South Asia Region
World Bank



Aleksander Čeferin
President
UEFA



Mohamed Mezghani
Secretary General
UITP



Riccardo Puliti
Regional President for
Asia and the Pacific
IFC



Masatsugu Asakawa
President
Asian Development
Bank



Elhadj As Sy
Chair
Kofi Annan
Foundation



David Lappartient
President
Union Cycliste
Internationale



Axel Van-Trotsenburg
Managing Director of
Operations
World Bank



Lord George Robertson
Chairman
FIA Foundation



Gérard Saillant
President
Paris Brain Institute



Young Tae Kim
Secretary-General
International Transport
Forum



Zeid Ra'ad Al Hussein
President and CEO
International Peace Institute



Lotte Knudsen
Head of the
EU Delegation to
the UN in Geneva



Thomas Bach
President
International Olympic
Committee



Ahmad Alhendawi
Secretary-General
SCOUT



Amani Abou-Zeid
Commissioner for
Infrastructure
and Energy
African Union Commission



Karima Delli
Chair of the
Committee on
Transport and Tourism
European Parliament,
EU



Adina-Ioana Vălean
Commissioner for
Transport
European Commission,
EU



Ilan Goldfajn
President
Inter-American
Development Bank



CELEBRITIES



Michelle Yeoh
Actress
UNDP Goodwill
Ambassador



Princess Charlene
Princess Consort of
Monaco and former
Olympic Swimmer



Felipe Massa
Racing
Driver



**Mick
Schumacher**
Racing Driver



Charles Leclerc
Racing Driver



Sebastien Loeb
Rallye Former
Champion



Yohan Blake
Sprinter



Patrick Dempsey
Actor



Didier Drogba
Football Player



Mick Doohan
Motorcycle World
Champion



PRIVATE SECTOR



Carlos Slim Domit
Chairman of the Board
GRUPO CARSO



Patrick Pouyanné
Chairman and CEO
TotalEnergies



Maurice Lévy
Chairman of the Supervisory
Board Publicis Group



Dan T. Chen
President
3M Transportation
Safety Division



Ratan Tata
Chairman
TATA Trust



Florent Menegaux
CEO
Michelin



Jean Dominique Senard
Chairman of the Board of
Directors Renault Group



Norman Foster
Architect



Paul du Saillant
Deputy CEO
Essilor-Luxottica



Thomas Buberl
CEO
AXA



Stefano Domenicali
CEO
Formula One Group



Nasser Al-Khelaifi
President
Paris Saint-Germain



Paul Hudson
CEO
Sanofi



Shuichi Ishibashi
CEO
Bridgestone



Klaus Schwab
Chaireperson
World Economic Forum



Jean-Charles Decaux
CEO, JCDecaux Group



Marrakesh, Morocco

GLOBAL SAFE AND AFFORDABLE HELMET CAMPAIGN

- Advocating for governments to adopt helmet standard in line with UN regulation 22.06
- Promoting helmets that are low cost and meet UN regulation to new markets





GLOBAL ADVOCACY

- 25 plus country missions each year
- Joint advocacy with partners including the World Bank
- Regional level
- Major international conferences

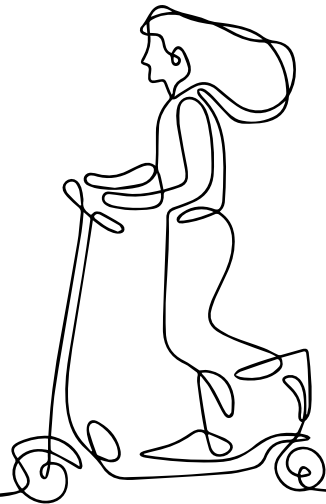


Nairobi, Kenya



EXPAND PARTNERSHIPS

- New Partners of the Secretariat:
 - Sanofi
 - JC Decaux
 - Saatchi & Saatchi
 - Publicis



Sao Paulo, Brazil



THANK YOU

Priti.Gautam@un.org

Programme Management Officer
Head of Secretariat
UNSG's Special Envoy for Road Safety

